

City of San Antonio Bid Tabulation

Opened: May 15, 2026 For: Annual Contract for Official & Other Newspaper Advertisements		LOCAL	NON-LOCAL	NON-LOCAL	LOCAL	LOCAL	LOCAL
6100019402 RZ		Hearst Newspapers, LLC dba San Antonio Express-News 420 Broadway San Antonio, TX 78205 404-556-7595	American City Business Journals, Inc. dba San Antonio Business Journal 100 NE Loop 410, Suite 910 San Antonio, TX 78216 210-477-0840	SA Legal News, LLC dba The Hart Beat 8601 Barn Owl San Antonio, TX 78255 210-379-8388	Razoo Communications, Limited Liability Company dba Live From the Southside 2607 Misty Spray Dr San Antonio, TX 78224 210-896-4445	Veteran SA Media & Marketing LLC 7700 Broadway Suite 104 San Antonio, TX 78209 210-875-3286	Avista Products 5260 Rittiman Rd San Antonio, TX 78218
Item	Description						
1	Printing of legally required notices by newspaper published 7 days per week (classified section).		NAS				NAS
	Price Per Line	\$10.22	\$5.95	No Bid	No Bid	No Bid	No Bid
	Price Per Inch	\$143.09	\$85.00	No Bid	No Bid	No Bid	No Bid
	Size of Type	Liners: 6pt Display: varies	Font 7 Leading 7 Width 5.5 (7 Point Agate)	N/A	N/A	N/A	N/A
	Circulation Volume	Reference AAM report	124,174 Monthly Unique Website Visitors and 12,986 Weekly Edition Access	N/A	N/A	N/A	N/A
	Days of the week paper is published	7 Day a week	Daily Digital Publishing; Weekly Print Edition	N/A	N/A	N/A	N/A
	Neighborhood/Target Community	San Antonio DMA	Businesses, citizens, and professionals who respond to legal notices across the San Antonio MSA	N/A	N/A	Veteran & Military Community	N/A
	Price For Bolding Per Ad	N/A	\$0.00	No Bid	No Bid	N/A	No Bid
2	Deleted						
3	Printing of notices that are not legally required (items of general interest - ROP).						
	Price Per Line	There would be no per line rate on ROP, there would be a per inch rate	\$5.95	\$3.80	No Bid	\$15.00	No Bid
	Price Per Inch	Price per inch would vary depending on size of ad run, ROP will run through sales executive	\$85.00	\$31.00	No Bid	\$125.00	No Bid
	Size of Type	Varies based on size of ad	Font 7 Leading 7 Width 5.5 (7 Point Agate)	8 pt	N/A	10 pt	N/A
	Circulation Volume	Reference AAM report	124,174 Monthly Unique Website Visitors and 12,986 Weekly Edition Access	100	N/A	50+ Print / 1500+ Digital Subscribers	N/A
	Days of the week paper is published	7 Day a week	Daily Digital Publishing; Weekly Print Edition	Mon, Wed, & Fri	N/A	Monthly + Continuous Digital Access	N/A
	Neighborhood/Target Community	San Antonio DMA	Left Blank	Left Blank	N/A	San Antonio, JBSA, Transition Service Members & Families	N/A
	Price For Bolding Per Ad	N/A	\$0.00	N/A	No Bid	\$20.00	No Bid
	Per Line - Price difference between lowest Non-Local and Local Bidder					\$11.20	
	Per Line - % difference between lowest Non-Local and Local Bidder					295%	
	Per Inch - Price difference between lowest Non-Local and Local Bidder					\$94.00	
	Per Inch - % difference between lowest Non-Local and Local Bidder					303%	
	Local Preference Award					N/A – Local bidder exceeds 5% threshold	

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Item	Description						
4	Weekly (7 day) rate to advertise via the internet (ONLY) \$ _____/week	Pricing for digital ads is a CPM, not a weekly rate. Legal ads run online at a \$50 flat fee (7-14 days)	\$750-\$3,500 (see attached Digital Legal Notice Pricing Explanation)/week	Left Blank	\$200.00	\$250.00	No Bid
	Days of the week advertisement is published online	7 Days a Week	Daily	Daily	Daily	7 Days per Week	N/A
	Neighborhood/Target Community	San Antonio DMA	Businesses, citizens, and professionals who respond to legal notices across the San Antonio MSA.	General	Entrepreneurs, professionals, families, creatives, and community-minded readers, with strong engagement from Latino and multicultural audiences, women professionals, and small business supporters.	San Antonio Veteran & Military Community	N/A
	*Does the bidder provide free Internet advertising when a printed ad is placed in Bidder's printed publications? Check either YES or NO: ____ (YES) ____ (NO)	No	Yes	No	No	Yes	N/A
	*If "yes", what are the minimum requirements for the printed ad in order to qualify for the free internet Ad?	N/A	No minimum requirements. Ads in print are published online in our digital replica at no extra charge	A pdf of the newspaper is posted for each publication date for subscriber access	N/A	Any paid print advertisement of quarter-page or larger qualifies for complimentary website and social media promotion through Veteran SA digital platforms	N/A
	Payment Terms	Net 30	Net 30	Net 30	Net 30	2%, 20	Net 30
	Estimated Annual Total	\$480,000.00	\$480,000.00	\$480,000.00	\$480,000.00	\$480,000.00	
	Estimated Annual Award	\$480,000.00	\$480,000.00	\$480,000.00	\$480,000.00	\$480,000.00	

Deleted: Item 2 will be re-bid at a later date.