SUBJECT: Request for Proposals – Competitive Education Grant for TVSA (RFP 019-075, RFX#6100011829)
Scheduled to Open: September 9, 2019;
Date of Issue: August 9, 2019

FROM: Denise D. Gómez, C.P.M., CPPB
Procurement Administrator

DATE: August 23, 2019

THIS NOTICE SHALL SERVE AS ADDENDUM NO. I - TO THE ABOVE REFERENCED REQUEST FOR PROPOSALS

THE ABOVE MENTIONED REQUEST FOR PROPOSAL IS HEREBY AMENDED AS FOLLOWS:

QUESTIONS SUBMITTED IN ACCORDANCE WITH SECTION 007, PRE-SUBMITTAL CONFERENCE

On August 19, 2019, the City of San Antonio hosted a Pre-Submittal Conference to provide information and clarification for Competitive Education Grant for TVSA. Below is a list of questions that were asked at the pre-submittal conference. The City’s official response to questions asked is as follows:

Question 1: How many institutes do you plan to award to?
Response: There is no certain number but the goal of the RFP is to award to as many qualifying institutions that submit appropriate proposals.

Question 2: Who determines the content?
Response: The awarded institutions. One desired result of this RFP is for as much locally-oriented and locally-produced content to be provided for air on the TVSA Education channel as possible.

Question 3: Could the content include OLLU?
Response: Yes and any other institution centric content.

Question 4: Are student’s films acceptable?
Response: Yes

Question 5: How much of the content will weigh in getting awarded?
Response: RFP responses will be evaluated based in accordance with the published evaluation criteria in the RFP, Section 012.

Question 6: How do we access TVSA?
Response: All 3 TVSA channels (Government, Public and Education) are available on all three cable providers locally (AT&T, Spectrum and Grande).

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Question 7: Does the amount of the content determine how much we get reimbursed?
Response: It will be taken into consideration by the evaluation panel but there is not a set Total Running Time of content provided to monetary reimbursement ratio.

Question 8: Define PEG funding:
Response: PEG funding is collected as a fee on the bill of each local cable subscriber in San Antonio to be spent in support of the programming and operation of the 3 TVSA PEG channels. It must be spent on capital equipment such as cameras, lighting, audio equipment, etc. Equipment that has a useful life/value of more than a year and is used to produce television.

Question 9: If we have links, can we include in RFP response?
Response: Yes

Question 10: Can we include our branding logo?
Response: Yes

Question 11: Do we provide closed caption?
Response: Not necessary, but you can.

Question 12: Can program be bilingual?
Response: Yes

Question 13: Will we know how much we would get awarded prior to making a purchase?
Response: Institutions will be informed of award, pending City Council approval. At which point the funding will be approved for this program.

Question 14: Is the insurance a boiler plate? Would we have to provide as instructed in RFP?
Response: If selected to provide the services described in this RFP, Respondent shall be required to comply with the insurance requirements.

Question 15: Do we use $50,000.00 as a threshold?
Response: $50,000.00 is the maximum possible amount that will be awarded to any one institution. The
asking amount for equipment and planned content production/submittal should all be in alignment and make sense to the evaluation panel as a realistic plan.

Question 16: Can we include other department’s components?
Response: Yes

Question 17: Would you accept videos from those components? Example: Some exhibits include education components.
Response: Yes

Question 18: Reference Letters – Can it be a Professor?
Response: Yes

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