



ADVERTISEMENT INFORMATION ONLY

**Solicitation Type and Name:** Request for Proposals – Alamodome Third Party Sponsorship

**Solicitation Number:** RFP 22-143; RFX 6100016191

**Description:** The City of San Antonio Convention and Sports Facilities Department (“City”) is seeking Proposals from qualified and experienced firms (“Respondents”) to assist in the development of Implementing a Commercial Sponsorship Program (“Program”) for the commercial marketing rights and business opportunities of the Alamodome. The Program should identify opportunities and strategies that will maximize revenue and value for these venues from commercial sponsorships, advertising, marketing partnerships, and naming rights, while capitalizing on, as well as being sensitive to, the unique ethnic, cultural, and historical characteristics of San Antonio and the non-commercial appearance of the Alamodome.

**Applicable Product Categories:** 96377-Sponsorship (All Types)

**Date Issued:** December 9, 2022

**Due Date & Time:** February 24, 2023, 11:00 a.m. Central Time

**A site visit will be held February 16, 2023 at 9:00 a.m.**

- **Park in Lot A – Security at the Blue Booth will provide parking spaces.**
- **Meet inside the SW Loading Dock**

**Pre-Submittal Conference:** The conference will be held via WebEx call at 2:00 p.m., Central Time, on December 20, 2022. Attendance is optional, but highly encouraged. Respondents may call:

**Toll Free Number:** 1-415-655-0001

**Meeting number (access code):** 2459 078 9286

**Meeting password:** COSA

**Staff Contact Person:** Valeri Jasso, Procurement Specialist III, [valeri.jasso@sanantonio.gov](mailto:valeri.jasso@sanantonio.gov)

**Evaluation Committee Voting Members:**

Patricia Muzquiz Cantor, Executive Director, Convention and Sports Facilities Department

Elena Wells, Executive Director, San Antonio Sports

Michael Flores, Alamodome Business Manager, Convention and Sports Facilities Department

Steve Zito, General Manager, Convention and Sports Facilities Department

Melanie Keeton, Assistant Director, Finance Department

Jeffrey Chabon, Sales and Marketing Administrator, Convention and Sports Facilities Department

Julie Baker, Vice President, Valero Alamo Bowl

Alex Lopez, Assistant City Manager, City Manager’s Office

**Pursuant to Section 011 – Restriction on Communications and in accordance with and as authorized by Section 2-61 of the City Code, the following restrictions on communications apply to this solicitation: Respondents are prohibited from contacting 1) City officials, as defined by §2-62 of the City Code of the City of San Antonio, regarding the RFP or proposal from the time the RFP has been released until the contract is posted for consideration as an agenda item during a meeting designated as an A session; and 2) City employees from the time the RFP has been released until the contract is approved at a City Council “A” session.**

**Exceptions to the Restrictions on Communications:**

Respondents may submit written questions concerning this RFP to the Staff Contact Person listed below until **2:00 p.m., Central Time, on January 31, 2023**. Questions received after the stated deadline will not be answered. All questions shall be sent by e-mail to:

**Valeri Jasso, Procurement Specialist III**

**City of San Antonio, Finance Department – Purchasing Division**

[valeri.jasso@sanantonio.gov](mailto:valeri.jasso@sanantonio.gov)

Questions submitted and the City’s responses will be posted with this solicitation.

All proposals **must** be submitted electronically through the portal. **ONLY ELECTRONIC SUBMISSIONS WILL BE ACCEPTED.**

**To view this solicitation,** go to the SAePS portal; <https://supplierservice.sanantonio.gov/irj/portal>. If you have not completed Finance Department, Purchasing Division

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the City's SAePS Vendor Registration, you must do so in order to view the solicitation and submit a response. Once you have logged on to the SAePS portal, click on "My Bids" (first), if not viewable then click "Other Bids" (to view all already published competitive bids).

**TO REGISTER:** You will need to complete the vendor registration by accessing the SAePS Vendor Registration at <http://www.sanantonio.gov/purchasing/SAePS.aspx>. Questions regarding registration may be submitted to the SAePS Hotline at (210) 207-0118 or by email at [vendors@sanantonio.gov](mailto:vendors@sanantonio.gov) with "SAePS Portal" on the subject line so this can be expedited.