

FINAL SCORE MATRIX

<p align="center">RFP Apprenticeship Building America Program Marketing Services (23-131; RFx 6100017378)</p> <p align="center">Score Summary *FINAL EVALUATION January 31, 2024</p>	<p align="center">Maximum Points</p>	<p align="center">Courageous Creativity DBA GEM Nonprofit Consulting 6970 Stonykirk San Antonio, TX 78240</p>	<p align="center">Best Lead Generation 5002 N. Loop 1604 E. #7304 San Antonio, TX 78247</p>	<p align="center">KDZ International 12712 W. Lake Houston Parkway Suite 4076 Houston, TX 77044</p>
<p>A - Experience, Background, Qualifications</p>	<p align="center">40</p>	<p align="center">35.00</p>	<p align="center">19.17</p>	<p align="center">0.33</p>
<p>B - Proposed Plan</p>	<p align="center">35</p>	<p align="center">25.83</p>	<p align="center">19.17</p>	<p align="center">8.33</p>
<p>A - B Sub-Total</p>	<p align="center">75</p>	<p align="center">60.83</p>	<p align="center">38.33</p>	<p align="center">8.67</p>
<p>C - Price</p>	<p align="center">20</p>	<p align="center">20.00</p>	<p align="center">13.20</p>	<p align="center">19.20</p>
<p>D - Veteran-Owned Small Business Preference Program</p>	<p align="center">5</p>	<p align="center">0.00</p>	<p align="center">0.00</p>	<p align="center">0.00</p>
<p>TOTAL SCORE</p>	<p align="center">100</p>	<p align="center">80.83</p>	<p align="center">51.53</p>	<p align="center">27.86</p>
<p>RANK BASED ON TOTAL SCORE</p>		<p align="center">1</p>	<p align="center">2</p>	<p align="center">3</p>

*One evaluation meeting held with no interviews conducted.