

## FINAL SCORE MATRIX

<b>RFP for SAPD Recruitment Advertising (24-059; 6100017689)</b>  <b>Score Summary</b> <b>*FINAL EVALUATION</b> <b>July 3, 2024</b>	<b>Maximum Points</b>	<b>Sensis, Inc.</b> <b>2929 E 12th St</b> <b>Austin, TX 78702</b>	<b>CMG Legacy Holdings LLC dba KKYX-AM, KCYF-FM, KSMG-FM, KISS-FM, KONO-FM, KTKX-FM, KONO-AM, CMG San Antonio 8122 Datapoint Drive #600 San Antonio, TX 78229</b>
<b>A - Experience, Background and Qualifications</b>	<b>35</b>	<b>28.33</b>	<b>9.17</b>
<b>B - Proposed Plan</b>	<b>25</b>	<b>22.50</b>	<b>7.50</b>
<b>A - B Sub-Total</b>	<b>60</b>	<b>50.83</b>	<b>16.67</b>
<b>C - Price</b>	<b>15</b>	<b>15.00</b>	<b>9.00</b>
<b>D - SBEDA - ESBE Prime Contract Program</b>	<b>5</b>	<b>0.00</b>	<b>0.00</b>
<b>D - SBEDA - M/WBE Prime Contract Program</b>	<b>5</b>	<b>0.00</b>	<b>0.00</b>
<b>E - Local Preference Program</b>	<b>10</b>	<b>0.00</b>	<b>0.00</b>
<b>F - Veteran-Owned Small Business Preference Program</b>	<b>5</b>	<b>0.00</b>	<b>0.00</b>
<b>TOTAL SCORE</b>	<b>100</b>	<b>65.83</b>	<b>25.67</b>
<b>RANK BASED ON TOTAL SCORE</b>		<b>1</b>	<b>2</b>

\*One evaluation meeting held, and no interviews conducted.