

**FINAL SCORE MATRIX**

<p align="center"> <b>RFP for Construction Support - Marketing Plan (24-070; 6100017774)</b> </p> <p align="center"> <b>Score Summary FINAL EVALUATION JUNE 17, 2024</b> </p>	<p align="center"><b>Maximum Points</b></p>	<p align="center"> <b>The Social Being LLC 25500 Two Creeks #1604 San Antonio, TX 78255</b> </p>	<p align="center"> <b>PARACHUTE RGV LLC 3204 Harmony Lane Mission, TX 78574</b> </p>
<p><b>A - Experience, Background and Qualifications</b></p>	<p align="center"><b>30</b></p>	<p align="center"><b>24.00</b></p>	<p align="center"><b>13.00</b></p>
<p><b>B - Proposed Plan</b></p>	<p align="center"><b>30</b></p>	<p align="center"><b>23.80</b></p>	<p align="center"><b>11.00</b></p>
<p><b>A - B Sub-Total</b></p>	<p align="center"><b>60</b></p>	<p align="center"><b>47.80</b></p>	<p align="center"><b>24.00</b></p>
<p><b>C - Price</b></p>	<p align="center"><b>15</b></p>	<p align="center"><b>3.94</b></p>	<p align="center"><b>15.00</b></p>
<p><b>D - SBEDA - SBE Prime Contract Program</b></p>	<p align="center"><b>5</b></p>	<p align="center"><b>0.00</b></p>	<p align="center"><b>0.00</b></p>
<p><b>D - SBEDA - M/WBE Prime Contract Program</b></p>	<p align="center"><b>5</b></p>	<p align="center"><b>0.00</b></p>	<p align="center"><b>0.00</b></p>
<p><b>E - Local Preference Program</b></p>	<p align="center"><b>10</b></p>	<p align="center"><b>0.00</b></p>	<p align="center"><b>0.00</b></p>
<p><b>F - Veteran-Owned Small Business Preference Program</b></p>	<p align="center"><b>5</b></p>	<p align="center"><b>0.00</b></p>	<p align="center"><b>0.00</b></p>
<p><b>TOTAL SCORE</b></p>	<p align="center"><b>100</b></p>	<p align="center"><b>51.74</b></p>	<p align="center"><b>39.00</b></p>
<p><b>RANK BASED ON TOTAL SCORE</b></p>		<p align="center"><b>1</b></p>	<p align="center"><b>2</b></p>