

FINAL SCORE MATRIX

<p align="center">RFP for Latin America Foreign Representative (24-109; 6100018024)</p> <p align="center">Score Summary *FINAL EVALUATION July 16, 2024</p>	<p align="center">Maximum Points</p>	<p align="center">Xtrategy US, LLC Westin Executive Offices, Suite 40 Weston, FL 33326</p>	<p align="center">Publibanners, S.A. de C.V. DBA IntelliTradePros 304 Ave. Lazaro Cardenas San Pedro Garza Garcia, NL 66260</p>	<p align="center">Moon Softlanding Partners, LLC 1703 Evans Rd. #3208 San Antonio, TX 78258</p>	<p align="center">Misfits, LLC 110 E. Houston St. 7th Floor San Antonio, TX 78205</p>
<p>A - Experience, Background and Qualifications</p>	<p align="center">40</p>	<p align="center">34.80</p>	<p align="center">31.00</p>	<p align="center">28.60</p>	<p align="center">24.80</p>
<p>B - Proposed Plan</p>	<p align="center">35</p>	<p align="center">30.40</p>	<p align="center">30.80</p>	<p align="center">23.20</p>	<p align="center">21.40</p>
<p>A - B Sub-Total</p>	<p align="center">75</p>	<p align="center">65.20</p>	<p align="center">61.80</p>	<p align="center">51.80</p>	<p align="center">46.20</p>
<p>C - Price</p>	<p align="center">10</p>	<p align="center">9.73</p>	<p align="center">10.00</p>	<p align="center">9.73</p>	<p align="center">9.73</p>
<p>D - Local Preference Program</p>	<p align="center">10</p>	<p align="center">0.00</p>	<p align="center">0.00</p>	<p align="center">0.00</p>	<p align="center">0.00</p>
<p>E - Veteran-Owned Small Business Preference Program</p>	<p align="center">5</p>	<p align="center">0.00</p>	<p align="center">0.00</p>	<p align="center">0.00</p>	<p align="center">0.00</p>
<p>TOTAL SCORE</p>	<p align="center">100</p>	<p align="center">74.93</p>	<p align="center">71.80</p>	<p align="center">61.53</p>	<p align="center">55.93</p>
<p>RANK BASED ON TOTAL SCORE</p>		<p align="center">1</p>	<p align="center">2</p>	<p align="center">3</p>	<p align="center">4</p>

*One evaluation meeting held, and no interviews conducted.