

FINAL SCORE MATRIX

<div>RFP for Ready to Work Marketing & Community Outreach (25-027; 6100018651)</div> <div>Score Summary FINAL EVALUATION July 17, 2025</div>	Maximum Points	KGB Texas Marketing/Public Relations, Inc. DBA K Harvey Brand Partners 825 E. Locust San Antonio, TX 78212	TXC Texas Creative LLC dba Texas Creative 110 E. Houston St. #209 San Antonio, TX 78205
A - Experience, Background and Qualifications	25	23.00	15.14
B - Proposed Plan	30	25.57	15.71
A - B Sub-Total	55	48.57	30.85
C - Price	20	20.00	20.00
D - SBEDA - SBE Prime Contract Program	5	5.00	5.00
D - SBEDA - M/WBE Prime Contract Program	5	5.00	0.00
E - Local Preference Program	10	10.00	10.00
F - Veteran-Owned Small Business Preference Program	5	0.00	0.00
TOTAL SCORE	100	88.57	65.85
RANK BASED ON TOTAL SCORE		1	2

*One evaluation meeting held with interviews and scoring completed.