

FINAL SCORE MATRIX

<p align="center">RFP for Economic Development Department Strategic Framework (25-136; 6100019314)</p> <p align="center">Score Summary FINAL EVALUATION January 6, 2026</p>	<p align="center">Maximum Points</p>	<p align="center">TIP Strategies, Inc. 13492 N Hwy 183, Ste 120-254 Austin, TX 78750</p>	<p align="center">Ernst & Young US LLP 395 9th Avenue FL 1 New York, NY 10001</p>
<p>A - Experience, Background and Qualifications</p>	<p align="center">30</p>	<p align="center">27.20</p>	<p align="center">20.60</p>
<p>B - Proposed Plan</p>	<p align="center">25</p>	<p align="center">23.00</p>	<p align="center">16.60</p>
<p>A - B Sub-Total</p>	<p align="center">55</p>	<p align="center">50.20</p>	<p align="center">37.20</p>
<p>C - Price</p>	<p align="center">20</p>	<p align="center">17.91</p>	<p align="center">17.96</p>
<p>D - SBEDA - SBE Prime Contract Program</p>	<p align="center">5</p>	<p align="center">0.00</p>	<p align="center">0.00</p>
<p>D - SBEDA - ESBE Prime Contract Program</p>	<p align="center">5</p>	<p align="center">0.00</p>	<p align="center">0.00</p>
<p>E - Local Preference Program</p>	<p align="center">10</p>	<p align="center">0.00</p>	<p align="center">5.00</p>
<p>F - Veteran-Owned Small Business Preference Program</p>	<p align="center">5</p>	<p align="center">0.00</p>	<p align="center">0.00</p>
<p>TOTAL SCORE</p>	<p align="center">100</p>	<p align="center">68.11</p>	<p align="center">60.16</p>
<p>RANK BASED ON TOTAL SCORE</p>		<p>1</p>	<p>2</p>

*One evaluation meeting held with interviews and scoring completed.