

**CITY OF SAN ANTONIO  
INTERDEPARTMENTAL MEMORANDUM  
DEPARTMENT OF COMMUNITY INITIATIVES**

**TO:** Mayor and City Council

**FROM:** Dennis J. Campa, Director, Department of Community Initiatives

**THROUGH:** Terry M. Brechtel, City Manager

**COPIES:** Frances A. Gonzalez, Assistant to the City Manager; City Attorney's Office; Finance Department; Office of Management & Budget, Information Technology Services Department; File

**SUBJECT:** ORDINANCE AUTHORIZING A CONTRACT AND ACCEPTANCE OF FUNDS FROM THE UNITED WAY OF SAN ANTONIO AND BEXAR COUNTY, ON BEHALF OF ALAMO AREA COMMUNITY INFORMATION SYSTEM (AACIS)

**DATE:** December 19, 2002

**SUMMARY AND RECOMMENDATIONS**

This ordinance authorizes the execution of a contract and the acceptance of funds in the amount of \$121,882.13 from United Way of San Antonio and Bexar County on behalf of AACIS, for the period of October 1, 2002 and September 30, 2003 for program development, project management, website development, data management, technical support, connectivity, program support, program evaluation and expansion of AACIS Community Technology Centers (CTC) services offered through the Learning and Leadership Development Centers (LLDC).

Staff recommends this ordinance be approved.

**BACKGROUND INFORMATION**

AACIS is a coalition of community organizations with a primary purpose of identifying and obtaining resources to create Community Technology Centers (CTC) that provide neighborhood citizens with access to technology. Members of the AACIS include United Way of San Antonio and Bexar County, University of Texas at San Antonio, Alamo Community College District, Department of Community Initiatives (DCI) and others. CTCs provide basic, introductory technology classes (introduction to PCs, Microsoft Word, Excel and Internet), facilitate public access and provide broadband educational venues.

It is becoming increasingly evident that literacy is no longer defined solely as having the ability to read and write. One clear trend is the increasing use of technology in the classroom, both as a tool to teach and as part of the curriculum. The Internet provides a cost effective means for addressing the issue of the "Digital Divide" in which economically disadvantaged citizens lack access to technology and the wealth of information on the Internet. To this end, AACIS and DCI collaborated to establish a CTC at the Margarita Huantes Learning and Leadership Development Center (LLDC) in October of 2001. During FY 2002, 221 citizens participated in one or more of the courses offered. Eighty-five percent passed their technical exams. Evaluation of the first year's results reveal that the most significant "life impact" of these courses was the enhanced sense of confidence that students gain as a result of mastering introductory technical skills.

Recently, United Way announced that a total of \$121,882.13 was available to provide support for the CTCs. These funds are to be allocated as follows:

- a) An amount of \$60,937.47 for program management which includes leadership in promotion and development of the AACIS Community Network through CTCs and related activities, and, marketing of CTC services, recruitment of participants, maintaining attendance records and reporting by the Huantes and Benavides LLDC Program Coordinators.
- b) An amount of \$21,294.66 will be allocated for program development which includes management oversight of the CTCs by the CTC Coordinator, performance measures development and monitoring and evaluating program outcomes. Program development also includes the use of a graduate intern who will conduct demographic and multivariate analysis and developing marketing strategies, materials and reporting system to be used by the CTCs.
- c) An amount of \$39,650.00 will be allocated for technical support. This function will include provision of software and hardware installation, managing deployment, coordination of engineering requirements, and operational oversight. The amount allocated for technical support also include \$900.00 for connectivity.

In addition to the above, AACIS will also facilitate the upgrading of computer equipment as follows: \$54,364.27 for the Albert J. Benavides LLDC; \$31,306.55 for the Willie Velasquez LLDC; and, \$11,830.00 for Columbia Heights LLDC for a total of \$97,500.82. The amounts listed for upgrades have been granted directly to the University of Texas at San Antonio for purchase of the equipment.

DCI will continue to collaborate with the AACIS and support the CTC concept expansion to other LLDCs as funding opportunities become available.

### **POLICY ANALYSIS**

This action is a continuation of existing City policy and long-time commitment to provide human development opportunities to individuals over the age of 17 and to help prepare adult learners to be better job candidates and citizens. It reinforces the Better Jobs principles of raising the education and computer skills level of San Antonio residents.

### **FISCAL IMPACT**

This ordinance does not require additional general fund support at this time.

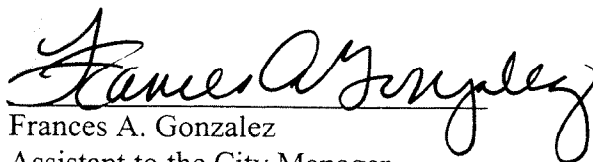
### **COORDINATION**

Coordination has occurred with the City Attorney's Office, Finance Department, Office of Management and Budget, Information Technology Services Department, and the United Way of San Antonio and Bexar County on behalf of the Alamo Area Communications Information System.

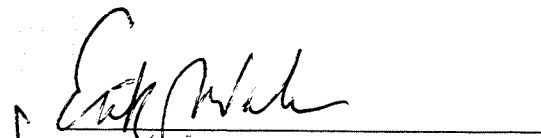
### **SUPPLEMENTARY COMMENTS**

Provisions of the Ethics Ordinance do not apply.

  
Dennis J. Campa, Director  
Department of Community Initiatives

  
Frances A. Gonzalez  
Assistant to the City Manager

Approved:

  
Terry M. Brechtel  
City Manager