

**CITY OF SAN ANTONIO  
OFFICE OF THE MAYOR  
Interdepartmental Memorandum**

AGENDA ITEM NO. 28

TO: COUNCIL MEMBERS

FROM: Mayor Edward D. Garza

COPIES TO: City Manager, City Attorney, City Clerk, Management Team Members;  
Directors of Finance and Management & Budget; Assistants to Mayor and  
Council; File

SUBJECT: AGENDA ITEM AUTHORIZING CONTINGENCY FUNDS

DATE: December 30, 2002

I respectfully request council concurrence to place on the City Council agenda of January 9, 2003, an ordinance allocating \$250.00 from the Mayor's Contingency Fund payable to the Magik Children's Theatre. These funds will be utilized in assisting the theatre to provide free and discounted performance tickets to economically disadvantaged students. The Magik Children's Theatre's mission is to help children develop a love and understanding of literature. Your support is greatly appreciated in this matter. **Please note that staff has reviewed the request and concurs with this action.**

Thank you for your consideration.

EDG/de  
attachment(s)

  
EDWARD D. GARZA  
Mayor

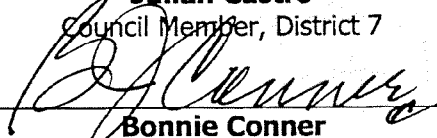
  
**Bobby Pérez**  
Council Member, District 1

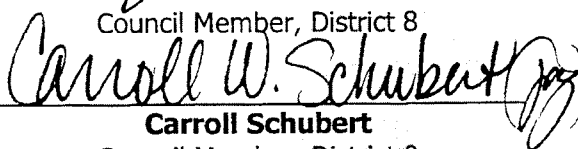
**Enrique M. Barrera**  
Council Member, District 6

**John Sanders**  
Council Member, District 2

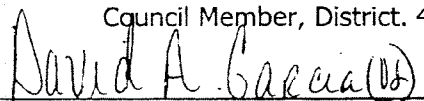
  
**Antoniette "Toni" Moorhouse**  
Council Member, District 3

**Julián Castro**  
Council Member, District 7

  
**Bonnie Conner**  
Council Member, District 8

  
**Carroll Schubert**  
Council Member, District 9

**Enrique "Kike" Martin**  
Council Member, District 4

  
**David A. Garcia**  
Council Member, District 5

**David Carpenter**  
Council Member, District 10

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CITY OF SAN ANTONIO  
CITY CLERK  
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REQUEST FOR  
CONTINGENCY ACCOUNT EXPENDITURES

~~DISTRICT~~

Mayor's office

It is important that Council Items requiring the use of district contingency funds not be circulated until the following information is obtained:

1. Name of Organization: Magik Children's Theatre  
Address: 420 S. Alamo, San Antonio, TX 78205  
Phone: (210) 227-2751
2. Tax Exempt # (if applicable): 74-2707895
3. (a) Amount of Request: \$ 10,000.<sup>00</sup> (not less than \$100.00).  
(b) What other sources of funding does organization have? Private foundations, corporations and individuals
4. Purpose of Request (state exactly how funds are to be used, and the public benefit anticipated):  
To cover ticket prices for underprivileged school children,  
as discussed in meeting with Melissa Cabello Havrda.
5. Contact Person: Richard Rosen, Executive Director  
Address: 420 S. Alamo, San Antonio, TX 78205  
Phone: (210) 227-2751
6. Time Frame/Calendar  
Date of Event: October 2002 - July 2003
7. Copy of separate written request attached? Yes ☐ No ☒
8. Does the organization receive other city funds? Yes ☒ No ☐
9. Is the city co-sponsoring the particular event? Yes ☐ No ☒
10. (a) Comments by the City Attorney's Office  
proposed expenditure supports public purpose of  
assisting the less fortunate of this community and  
promoting the literate citizenry  
Witzke  
Deputy City Attorney  
(b) Comments from the Department Director  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

This form should be completed and attached to six-signature memorandum.

**City of San Antonio**  
**Discretionary Contracts Disclosure\***

*For use of this form, see City of San Antonio Ethics Code, Part D, Sections 1&2*

*Attach additional sheets if space provided is not sufficient.*

*State "Not Applicable" for questions that do not apply.*

\* This form is required to be supplemented in the event there is any change in the information under (1), (2), or (3) below, before the discretionary contract is the subject of council action, and no later than five (5) business days after any change about which information is required to be filed.

**Disclosure of Parties, Owners, and Closely Related Persons**

For the purpose of assisting the city in the enforcement of provisions contained in the City Charter and the code of ethics, an individual or business entity seeking a discretionary contract from the city is required to disclose in connection with a proposal for a discretionary contract:

(1) the identity of any **individual** who would be a party to the discretionary contract;

None

(2) the identity of any **business entity**<sup>1</sup> that would be a party to the discretionary contract:

Magik Children's Theatre a  
nd the name of:

(A) any individual or business entity that would be a *subcontractor* on the discretionary contract;

None

(B) any individual or business entity that is known to be a *partner*, or a *parent* or *subsidiary* business entity, of any individual or business entity who would be a party to the discretionary contract;

None

(3) the identity of any *lobbyist* or *public relations firm* employed for purposes relating to the discretionary contract being sought by any individual or business entity who would be a party to the discretionary contract.

None

<sup>1</sup> A business entity means a sole proprietorship, partnership, firm, corporation, holding company, joint-stock company, receivership, trust, unincorporated association, or any other entity recognized by law.

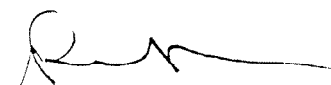
### Political Contributions

Any individual or business entity seeking a discretionary contract from the city must disclose in connection with a proposal for a discretionary contract all political contributions totaling one hundred dollars (\$100) or more within the past twenty-four (24) months made directly or indirectly to any *current or former member* of City Council, any *candidate* for City Council, or to any *political action committee* that contributes to City Council elections, by any individual or business entity whose identity must be disclosed under (1), (2) or (3) above. Indirect contributions by an individual include, but are not limited to, contributions made by the individual's spouse, whether statutory or common-law. Indirect contributions by an entity include, but are not limited to, contributions made through the officers, owners, attorneys, or registered lobbyists of the entity.

To Whom Made:	Amount:	Date of Contribution:
None		

### Disclosures in Proposals

Any individual or business entity seeking a discretionary contract with the city shall disclose any known facts which, reasonably understood, raise a question<sup>2</sup> as to whether any city official or employee would violate Section 1 of Part B, Improper Economic Benefit, by participating in official action relating to the discretionary contract.

Not Applicable		
Signature: 	Title: <i>MAS.K children's store</i> <i>Executive Director</i> Company: <i>MAS.K children's store</i>	Date: <i>10/24/02</i>

<sup>2</sup> For purposes of this rule, facts are "reasonably understood" to "raise a question" about the appropriateness of official action if a disinterested person would conclude that the facts, if true, require recusal or require careful consideration of whether or not recusal is required.

## *Tickets to Literacy*

### Program Description

Tickets to Literacy is an on-going, diversely funded program that provides thousands of free and discounted performance tickets to economically disadvantaged students each year. *Tickets to Literacy* funding is based on an average ticket price of \$3.15 per student, and an average operational cost of \$5.00 per student. The difference, \$1.85 per student on average, is underwritten by *Tickets to Literacy*. Many schools' budgets simply do not allow for the cost of educational field trips. In these cases, schools are invited to attend for a drastically reduced rate (\$1 or \$2, for example) or free of charge.

### Need for Program

Children make up over 28% of the San Antonio metropolitan area, 3% more than the nation as a whole, according to U.S. Census 2000 data. The same data shows that 25% of San Antonio children live below the poverty line, while the national average is 17%. Seven (7) of 15 Bexar County independent school districts serve a student base that is 75% or more "economically disadvantaged". Between the school years ending 2000 and 2001, 10 of the 15 districts cut their budget for co-curricular activities (including educational field trips). Meanwhile, 9 of 15 districts had TAAS Reading scores that were consistently lower than the state average. Poverty and literacy problems are directly connected through decreased learning opportunities for students. The Tickets to Literacy program seeks to offset limitations caused by school district budget cuts by underwriting ticket costs, giving *all* students the opportunity to attend literary and original literature-based productions that spark an interest in reading.

Magik Children's Theatre is San Antonio's *only* resident repertory theatre for children whose mission is, in part, to help children develop a love and understanding of literature. Children's literacy begins with a *desire to read*. Through literature-based productions, post-show discussions, study guides, and underwriting through *Tickets to Literacy*, Magik strives to bring that *spark* of interest in literature to *all* San Antonio children.

### Target Population

Magik's clients are children in pre-Kindergarten through 12<sup>th</sup> grade. Magik serves all 15 Bexar County independent school districts, as well as over 40 other South Texas school districts; in addition, Magik serves children enrolled in private schools, daycare centers, community organizations and government-sponsored programs.

### Expected Impact: Quantifiable Results

Magik Children's Theatre expects to see several positive results from its *Tickets to Literacy* program. Besides non-quantifiable results such as positive feedback from teachers, group leaders, parents, and children, Magik expects to see several quantifiable results:

- First-time attendance by schools with restricted budgets for co-curricular activities
- Attendance by schools who were absent in 2001-2002 due to budget cuts
- An overall rise in school attendance for subsequent Magik Children's Theatre productions
- Increased reading interest and academic performance by students, as reported by teachers and parents
- Increased community involvement in *Tickets to Literacy* through financial contribution