

**CITY OF SAN ANTONIO
INTERDEPARTMENTAL CORRESPONDENCE
CONVENTION & VISITORS BUREAU**

TO: Mayor and City Council

FROM: Dale Lockett, Acting Director Convention & Visitors Bureau

THROUGH: Terry M. Brechtel, City Manager

COPIES: Roland A. Lozano, Assistant to the City Manager
Andrew Martin, City Attorney

SUBJECT: Meeting Professionals International - Hosting Obligation

DATE: January 23, 2003

SUMMARY AND RECOMMENDATIONS:

This ordinance approves a Hosting Obligation for the Meeting Professionals International (MPI) Annual Professional Education Conference (PEC), scheduled for San Antonio, TX, January 18-20, 2004, whereby the 2004 Host City is responsible for the delegate luncheon the year prior to hosting the Annual PEC, authorizes payment to MPI in an amount not to exceed \$65,000 for a 2,000-person delegate luncheon during the 2003 MPI-PEC, and provides for payment.

Staff recommends approval.

BACKGROUND:

The hosting obligation was necessary to confirm the 2004 MPI-PEC for San Antonio, as all host cities are responsible for funding the delegate luncheon the year prior to their hosting the MPI-PEC. The industry tradeshow/sales promotions listed are included in the Convention and Visitors Bureau's annual marketing strategies and play a crucial role in accomplishing department and City goals. With nearly 20,000 members in 60 countries, MPI is the largest trade association for the \$96.4 billion meeting industry. The hosting obligation appropriations have been previously approved as mandates during the recent FY 2002-2003 budget process.

POLICY ANALYSIS:

Hosting the 2004 MPI-PEC will bring in approximately 2,500 delegates and result in \$2.3 million in direct expenditures to our city. San Antonio will gain invaluable exposure to major corporate and association decision-makers with the potential to bring meetings to the Alamodome, Convention Center, Municipal Auditorium and hotels. Additional benefits result from publicity initiated by participating media.

FINANCIAL IMPACT:

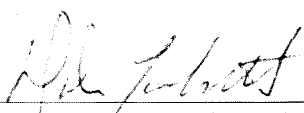
Funds have been authorized for the above hosting obligation in the FY 2002-03 budget and are not to exceed \$65,000 for the function listed. All funds are derived from the Hotel/Motel Fund, therefore there is no impact to the City's General Fund.

COORDINATION:

This item has been coordinated with the Office of Budget and Management, City Attorney's Office, and the Convention and Visitors Bureau.

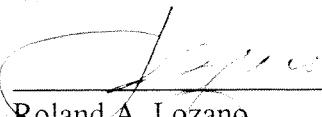
SUPPLEMENTAL COMMENTS:

Ethics disclosure forms have been completed and are attached.

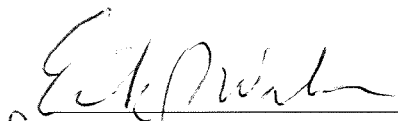


Dale Lockett, Acting Director
Convention & Visitors Bureau

APPROVED:



Roland A. Lozano,
Assistant to the City Manager



for Terry M. Brechtel
City Manager

City of San Antonio Discretionary Contracts Disclosure*

For use of this form, see City of San Antonio Ethics Code, Part D, Sections 1&2
Attach additional sheets if space provided is not sufficient.
State "Not Applicable" for questions that do not apply.

* This form is required to be supplemented in the event there is any change in the information under (1), (2), or (3) below, before the discretionary contract is the subject of council action, and no later than five (5) business days after any change about which information is required to be filed.

Disclosure of Parties, Owners, and Closely Related Persons

For the purpose of assisting the city in the enforcement of provisions contained in the City Charter and the code of ethics, an individual or business entity seeking a discretionary contract from the city is required to disclose in connection with a proposal for a discretionary contract:

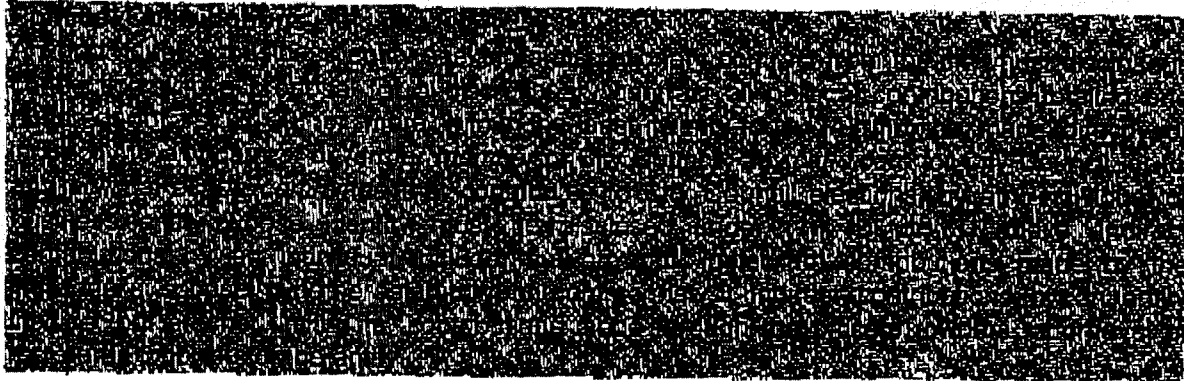
N/A

N/A

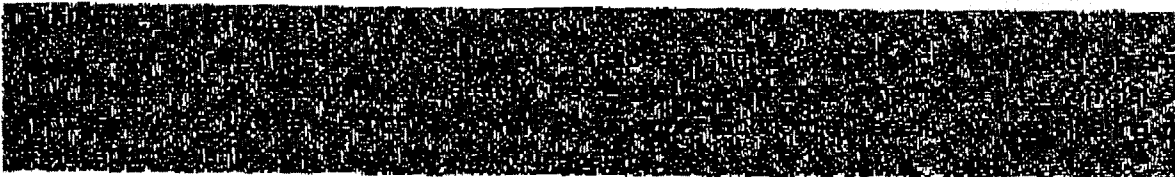
N/A

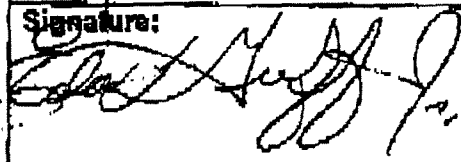
N/A

1 A business entity means a sole proprietorship, partnership, firm, corporation, holding company, joint-stock company, receivership, trust, unincorporated association, or any other entity recognized by law.



| To Whom Made: | Amount: | Date of Contribution: |
|---------------|---------|-----------------------|
| N/A | | |



| | | |
|---|--|------------------|
| | | |
| Signature:  | Title: CEO Company: Meeting Professionals International | Date: 1/16/03 |

¹ For purposes of this rule, facts are "reasonably understood" to "raise a question" about the appropriateness of official action if a disinterested person would conclude that the facts, if true, require recusal or require careful consideration of whether or not recusal is required.