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CITY OF SAN ANTONIO  
OFFICE OF THE MAYOR  
Interdepartmental Memorandum

**TO:** COUNCIL MEMBERS

**FROM:** Mayor Edward D. Garza

**COPIES TO:** City Manager, City Attorney, City Clerk, Management Team Members; Directors of Finance and Management & Budget; Assistants to Mayor and Council; File

**SUBJECT:** COUNCIL AGENDA ITEM

**DATE:** January 27, 2003

I respectfully request council concurrence to place on the City Council agenda of January 30, 2003, an ordinance allocating \$1,000 from my contingency funds for the Barshop Jewish Community Center of San Antonio. For the 14<sup>th</sup> year, the Senior Games will host over 1,200 athletes and more than 500 volunteers and spectators for the Senior Games of San Antonio 2003. This community event will be held from April 4 to April 13 in an effort to meet the recreational and social needs of San Antonio's senior adult community.

In addition to supporting my request to schedule this matter for consideration by the city council, the city attorney has advised that you may request the agenda item include a proposed additional appropriate from your district's Contingency funds by indicating the dollar amount of that proposed addition next to your signature. Of course, you may also circulate a separate Six Signature memo, or, when the council considers this item, offer and an amendment to add Contingency funds your district. **Please note that staff has reviewed the request and concurs with this action.**

  
EDWARD D. GARZA

Mayor

EDG:da

  
**Bobby Pérez**

Council Member, District 1

**John Sanders**

Council Member, District 2

  
**Antoniette "Toni" Moorhouse**

Council Member, District 3

**Enrique "Kike" Martin**

Council Member, District. 4

Council Member

District 5

**Enrique M. Barrera**

Council Member, District 6

  
**Julián Castro**

Council Member, District 7

  
**Bonnie Conner**

Council Member, District 8

  
**Carroll Schubert**

Council Member, District 9

**David Carpenter**

Council Member, District 10

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CITY CLERK  
2003 JAN 27 AM 11:59

# REQUEST FOR CONTINGENCY ACCOUNT EXPENDITURES DISTRICT Mayor's Office

It is important that Council Items requiring the use of district contingency funds not be circulated until the following information is obtained:

1. Name of Organization: Barshop Jewish Community Center of San Antonio  
Address: 12500 NW Military Hwy., Suite 275, 78231  
Phone: (210) 302-6820
2. Tax Exempt # (if applicable) 74-1152783
3. (a) Amount of Request: \$ 2,500 (not less than \$100.00).  
(b) What other sources of funding does organization have? Corporate sponsors, foundation grants, program fees, private contributions
4. Purpose of Request (state exactly how funds are to be used, and the public benefit anticipated):  
  
The Senior Games of SA is an annual event which promotes the mental & physical wellness of adults over age fifty. Year-round senior programs at the JCC perpetuate the mission of the Games and support the Mayor's Fit City initiative. City funds are used to offset costs such as facility rentals, umpire and referee fees, and the acquisition of new equipment.
5. Contact person: Carisa Lopez  
Address: same as above  
Phone: (210) 302-6866
6. Time Frame/Calendar  
Date of Event: April 4 - 13, 2003
7. Copy of separate written request attached? Yes X No \_\_\_\_\_
8. Does the organization receive other city funds? Yes X No \_\_\_\_\_
9. Is the city co-sponsoring the particular event? Yes \_\_\_\_\_ No X
10. (a) Comments by the City Attorney's Office  
Expenditure will promote the public purpose of advancing the general health of the community in the provision of recreational activities  
Im Zetser  
Deputy City Attorney  
(b) Comments from the Department Director  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

RECEIVED  
CITY OF SAN ANTONIO  
MAYOR'S OFFICE

This form should be completed and attached to six-signature memorandum.

**City of San Antonio**  
**Discretionary Contracts Disclosure**

*For use of this form, see City of San Antonio Ethics Code, Part D, Section 1&2  
Attach additional sheets if space provided is not sufficient*

**Disclosure of Parties, Owners, and Closely Related Persons**

For the purpose of assisting the city in the enforcement of provisions contained in the City Charter and the code of ethics, an individual or business entity seeking a discretionary contract from the city is required to disclose in connection with a proposal for a discretionary contract:

- (1) the identity of any individual who would be a party to the discretionary contract;

None

- (2) the identity of any business entity that would be a party to the discretionary contract:

Barshop Jewish Community Center of SA and the name of:

- (A) any individual or business entity that would be a subcontractor on the discretionary contract;

None

- (B) any individual or business entity that is known to be a partner, or a parent or subsidiary business entity, of any individual or business entity who would be a party to the discretionary contract;

None

- (3) the identity of any lobbyist or public relations firm employed for purposes relating to the discretionary contract being sought by any individual or business entity who would be a party to the discretionary contract.

None

**Political Contributions**

Any individual or business entity seeking a discretionary contract from the city must disclose in connection with a proposal for a discretionary contract all political contributions totaling one hundred dollars (\$100) or more within the past twenty-four (24) months made directly or indirectly to any member of City Council, or to any political action committee that contributes to City Council elections, by any individual or business entity whose identity must be disclosed under (1), (2) or (3) above. Indirect contributions by an entity include, but are not limited to, contributions made through the officers, owners, or registered lobbyists of the entity.

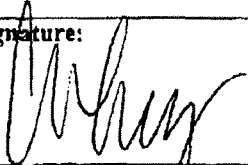
To Whom Made:	Amount:	Date of Contribution:
None		

**City of San Antonio**  
**Discretionary Contracts Disclosure**

*For use of this form, see City of San Antonio Ethics Code, Part D, Section 1&2  
Attach additional sheets if space provided is not sufficient*

**Disclosures in Proposals**

Any individual or business entity seeking a discretionary contract with the city shall disclose any known facts which, reasonably understood, raise a question<sup>1</sup> as to whether any city official would violate Section 1 of Part B by participating in official action relating to the discretionary contract.

None		
<b>Signature:</b> 	<b>Title:</b> Development Director <b>Company:</b> Barshop Jewish Community Ctr.	<b>Date:</b> 1/17/03

<sup>1</sup> For purposes of this rule, facts are "reasonably understood" to "raise a question" about the appropriateness of official action if a disinterested person would conclude that the facts, if true, require recusal or require careful consideration of whether or not recusal is required.



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San Antonio, Texas • 78231  
Phone (210) 302-6820  
FAX (210) 408-2341  
www.jccsanantonio.org

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**President**

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**Vice-President**

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**Executive Director**

Daniel Kruger,  
**Legal Advisor**

January 16, 2003

Honorable Ed Garza  
City of SA - Mayor's Office  
P.O. Box 839966  
San Antonio, TX 78283-3966

Dear Honorable Garza,

The Senior Games of San Antonio 2003 will commence on April 4<sup>th</sup> and run through the 13<sup>th</sup>. As San Antonians focus on the Mayor's Fit City initiative we are leading the way in ensuring the physical and mental wellness of our senior population. More than 1,300 adults over age fifty are expected to participate in twenty-four individual and team events. Hundreds more participate in year-round fitness programs at the JCC.

Your ongoing and generous support is critical as the Games and year-round programs continue to grow. Your sponsorship is essential to our success as every dollar counts. Together, we are enhancing the health and wellness of citizens throughout San Antonio and surrounding communities.

In addition to the Senior Games, the Barshop Jewish Community Center of San Antonio (JCC) coordinates year-round fitness programs which include Masters Swim, adult tennis, basketball, softball, and volleyball leagues. Additionally, senior programs include our senior nutritional lunch program which serves over 3,000 meals annually, LifeWorks, a senior adult fitness program, a senior adult activity center and more. Funds generated through the Games will maximize the impact on the hundreds of seniors that are a part of these and other programs and services.

You may contact Carisa Lopez or Cathy Pottorf at the JCC at (210) 302-6820 to learn more about the Games or other programs offered to the community. The JCC is a non-profit organization that provides cultural, educational, and recreational programs to individuals of all ages, economic ability, religion, sex, and national origin or race.

Thanks again for your support.

Sincerely,

Neal S. Meritz, M.D.  
Chairman, Senior Games of San Antonio 2003

Carisa Lopez  
Director of Development

Enc.



A Beneficiary Agency of the Jewish Federation of San Antonio and United Way of San Antonio and Bexar County



Senior Games of San Antonio 2003  
April 4<sup>th</sup> - 13<sup>th</sup>, 2003

The Senior Games of San Antonio 2003 will mark the fourteenth year the JCC has coordinated this annual event. It has evolved from a one-week series of athletic events into year round programming that celebrates the vitality and wellness of senior adults over age fifty throughout Bexar County and Texas. The Games serve as another vehicle by which we fulfill our mission of helping individuals develop creatively as citizens of our community and nation. Through the mental and physical challenges of each of the twenty-four Games events, we are promoting a healthy and productive way of life. This year's Games are scheduled for April 4<sup>th</sup> - 13<sup>th</sup>, 2003.

Through the Senior Games we serve over 1,300 adults over age fifty. Our total impact extends beyond the athletes that compete as their friends, families, and volunteers participate in the week-long Games as well. Year-round programming at the JCC that encourages this healthy and active lifestyle for senior adults impacts hundreds more as well. Programs such as LifeWorks, a senior fitness program, offers an exercises and wellness routine specifically geared to their needs and abilities.

Senior Games participants are primarily residents of Bexar County, however, each year we are inspired by some team and individual competitors that travel to San Antonio from all over Texas and surrounding states. To ensure these and all our participants have the opportunity to participate in the Games and our year-round programs, we maintain affordable registration fees and program scholarships.

The JCC coordinates the games with the support of sports and recreational facilities throughout the city. Participating venues have included, but are not limited to, San Antonio Parks and Recreation facilities, Texas Research Park, Ft. Sam Houston, Palo Alto Community College, Racquetball and Fitness Clubs of San Antonio, and Home Court America. Through these relationships, we are able to generate a bigger, better, and more exciting event year after year. While the JCC relies on other host venues, we also rely on the hundreds of volunteers that ensure we are meeting the needs of each of our senior participants. Volunteers represent a diverse range of ages and organizations throughout our city. They include volunteers from local universities, high schools, the military, senior adult organizations, service organizations, retirement communities, and our corporate sponsors. Volunteers are involved in the planning of the Games, goody bag distribution, coordination at each athletic venue, and much more. Without volunteer support the Games would not be a success. This expansive collaborative community effort is affording us the opportunity to meet the recreational and social needs of our senior adult community.

The Games create an environment enabling each member of our community to naturally move into a new phase of life. They enter this phase confident that as they age, their hopes, dreams, and desires never diminish. The Senior Games promotes the physical and mental wellness of adults over the age of fifty through their participation in twenty-four competitive events. The physical health and wellness of our participants is supported through the varied team and individual sporting events. The competitive interaction of the games also serves as a vehicle for socialization. Although the participants compete in age specific categories, the week-long event offers interaction in a variety of ways.

It remains a priority that all programming offered through the JCC remain affordable as well. In an effort to create a community atmosphere, it is crucial that anyone interested in participating is provided with that opportunity. As we develop programs, such as the Senior Games, into bigger and better events year

after year, we remain challenged to maintain the quality, integrity and affordability of these programs. Through support from community partners like you, the JCC and other host venues are better equipped to maintain a low-cost but quality series of events for our athlete participants.

As the Senior Games continues to grow each year, through the number of participating athletes, host venues, volunteers, and spectators, it is evident that the Games are an important annual event in San Antonio for adults over fifty. The only event of its kind in our city, we are challenged each year to provide the best service and programs for all participants. It is a unique event as it offers a means for senior adults to fulfill various needs. Additionally, it is an important tool for our community to celebrate the vitality of our growing senior adult population and their commitment to a healthy way of life.

The games offer a range of competitive events that range from the non-physical and to the physically challenging. They also offer competitive team and individual opportunities for participants. The events, regardless of their competitive nature, generate a fun, social, recreational environment. The list of events include:

Cycling (5K, 10K & 20K)	Horseshoes
Archery	Table Tennis
Bowling	Swimming (12 individual events)
Tennis	Golf
Shuffleboard	Bowling
Softball	Roadrace
Billiards	Triathlon
Bridge	Pickle Ball
Badminton	Basketball/Free Throw
Basketball/Around the World	Basketball/3 on 3
Volleyball	Track and Field (12 individual events)

As a membership based organization, the JCC consistently receives valuable feedback from our members and program participants. Specifically, all Senior Games participants – including the athletes, fans, and volunteers - are provided the opportunity throughout the games and following the event to provide their feedback. Although the JCC is responsible for coordinating the games, we rely on the cooperation from other host venues. We also receive vital support from our event chairpersons that ensure the success of each event. The event chairpersons and volunteers represent the athletes and diversity of San Antonio and the city's commitment to a successful program. These volunteers are committed to helping the JCC ensure that the participants' active and healthy way of life is supported and enhanced. This rare collaboration for such a valuable event ensures that we are providing our participants with the services and programs they need in the most efficient manner. The Senior Games of San Antonio is assuredly enabling our participants to develop as members of our community and nation. Programs such as this are multi-faceted as they accomplish the recreational needs of our members as well as generate a nurturing and stimulating environment for its participants.

**Senior Games of San Antonio 2003**  
**Contributing Sponsor**  
**\$1,000**

- \* Sponsor listing in Senior Games program.
- \* Logo recognition on official Senior Games t-shirt.
- \* Year-round sponsor recognition will begin in March 2002 with acknowledgement in the *Center Peace*.
- \* Recognition at the JCC's annual meeting.



**Senior Games of San Antonio 2003**  
**Torchbearer Sponsor**  
**\$3,000**

- \* The use of sponsor logo as requested, in conjunction with the use of sponsor name.
- \* The sponsor logo and name will be incorporated into promotional materials, such as official games t-shirt, and fliers.
- \* The JCC's salute to sponsors will include a billboard and print media to appear after the Senior Games.
- \* Year-round sponsor recognition will begin in March 2003 with acknowledgement in the *Center Peace*.
- \* Sponsor listing in Senior Games program.
- \* Recognition at the JCC's annual meeting.

**Senior Games of San Antonio 2003**  
**Bronze Sponsor**  
**\$5,000**

- \* Banner recognition at athletic venues.
- \* The use of sponsor logo as requested, in conjunction with the use of sponsor name.
- \* The sponsor logo and name will be incorporated into promotional materials, such as official games t-shirt, fliers, and print media.
- \* Bronze sponsors will receive a one half page advertisement in the Senior Games program.
- \* The JCC's salute to sponsors will include a billboard and print media to appear after the Senior Games.
- \* The sponsor will have an opportunity to provide a representative on the Senior Games steering committee.
- \* Year-round sponsor recognition will begin in March 2003 with acknowledgement in the *Center Peace*.
- \* The sponsor will have an opportunity to provide representation at all venues.
- \* Recognition at the JCC's annual meeting.
- \* One year complimentary individual JCC membership.

**Senior Games of San Antonio 2003**  
**Silver Sponsor**  
**\$10,000**

- \* Banner recognition at all events, including opening and closing ceremonies.
- \* The use of sponsor logo as requested, in conjunction with the use of sponsor name.
- \* The sponsor logo and name will be incorporated into promotional materials, such as official games t-shirt, fliers, and radio and print media.
- \* Silver sponsors will receive the following advertising space to meet JCC specifications:
  - One full page black and white advertisement in JCC annual directory;
  - One half page advertisement in Senior Games program;
  - Twelve month display board advertising space;
- \* The JCC's salute to sponsors will include a billboard and print media to appear after the Senior Games.
- \* The sponsor will have an opportunity to provide a representative on the Senior Games steering committee.
- \* Sponsors will be provided with a list of all athlete participants, including their name, address, and phone number.
- \* Year-round sponsor recognition will begin in March 2003 with acknowledgement in the *Center Peace*.
- \* Sponsors will have an opportunity to provide representation at all events, including the opening and closing ceremonies.
- \* Recognition at the JCC's annual meeting.
- \* One year complimentary individual plus JCC membership.

**Senior Games of San Antonio 2003**  
**Gold Sponsor**  
**\$15,000**

- \* Banner recognition at all events, including opening and closing ceremonies.
- \* The use of sponsor logo as requested, in conjunction with the use of sponsor name.
- \* The sponsor logo and name will be incorporated into promotional materials, such as official games t-shirt, fliers, and TV, radio and print media.
- \* Gold sponsors will receive the following advertising space to meet JCC specifications:
  - One full page four color advertisement in JCC annual directory;
  - One full page advertisement in Senior Games program;
  - Twelve month display board advertising space;
  - Twelve one half page advertisements in *Center Peace*. (Certain restrictions apply.)
- \* The JCC's salute to sponsors will include a billboard and print media to appear after the Senior Games.
- \* Sponsors will have an opportunity to provide a representative on the Senior Games steering committee.
- \* The sponsor will be provided with a list of all athlete participants, including their name, address, and phone number.
- \* Year-round sponsor recognition will begin in March 2003 with acknowledgement in the *Center Peace*.
- \* Sponsors will have an opportunity to provide representation at all events, including the opening and closing ceremonies.
- \* Recognition at the JCC's annual meeting.
- \* One year complimentary family plus JCC membership.