

**CITY OF SAN ANTONIO
INTERDEPARTMENTAL MEMORANDUM
SAN ANTONIO CONVENTION & VISITORS BUREAU**

TO: Mayor and City Council

FROM: Dale Lockett, Acting Director, Convention and Visitors Bureau
Thomas Wendorf, P.E., Director of Public Works
Malcolm Matthews, Director of Parks & Recreation

THROUGH: Terry M. Brechtel, City Manager

COPIES: Melissa M. Vossmer, Assistant City Manager
Roland A. Lozano, Assistant to the City Manager
Albert A. Ortiz, Chief of Police
Robert Ojeda, Fire Chief

SUBJECT: Miss USA 2003 Pageant Production Waivers

DATE: February 27, 2003

SUMMARY AND RECOMMENDATIONS

This ordinance (1) authorizes the City Manager or her designee to enact any and all necessary street closures related to segment filming and/or broadcast of the 2003 Miss USA Pageant, during the production period of March 9-25, 2003, provided that all necessary procedures, including the notification of adjacent property owners, are followed; (2) authorizes the City Manager or her designee to waive applicable permit fees for the temporary closures of streets, lanes, sidewalks and/or loading zones and the bagging of applicable parking meters pertaining to any City of San Antonio-related needs during the production period of the 2003 Miss USA Pageant; and (3) provides that park reservation fees, film permit fees and park use policies established by ordinance shall be waived for all venues/facilities/park areas utilized by the Miss USA Pageant during said production period.

Staff recommends approval.

BACKGROUND INFORMATION

Production of the Miss USA 2003 Pageant will take place throughout the city, in various locations. This will include filming segments for the direct and indirect exposure of the City of San Antonio during the national/international telecast, as well as special events pertaining to the Miss USA 2003 delegates. It is currently anticipated that there will be one street closure for two days at Municipal Auditorium and one lane closure for one day at the Alamo. Additionally, approximately ninety (90) parking meters and twenty (20) loading zones will be affected throughout the period of March 9-25, 2003.

POLICY ANALYSIS

Due to the frequency and unpredictability of the anticipated television production requirements, the purpose of this ordinance is to facilitate and streamline the required City processes with respect to potential street closures, permits and applicable fees.

Barricades and signs, as may be required by the Police Department or the Public Works Department to evidence the temporary closure and to provide for the safety of patrons and the rerouting of traffic, shall be the responsibility of Miss USA.

FINANCIAL IMPACT

The 2003 Miss USA Pageant will be broadcast live on NBC on March 24 nationally and syndicated internationally. The national exposure is valued at a minimum of two million dollars.

Based on current information attached (Exhibit I and Exhibit II), the anticipated value of fees waived is estimated at \$3,630.

COORDINATION

This item has been coordinated with the San Antonio Convention & Visitors Bureau, the Department of Public Works, the Department of Parks and Recreation and the City Attorney's Office.

SUPPLEMENTAL COMMENTS

Ethics disclosure forms are not required for this item.

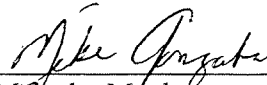


Dale Lockett, Acting Director
Convention & Visitors Bureau



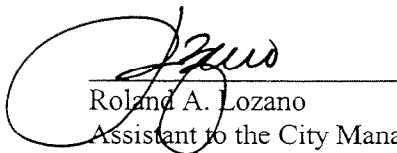
Thomas G. Wendorf, P.E.
Director of Public Works

2/19/03

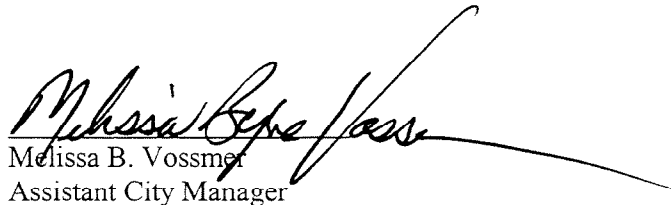


Malcolm Matthews
Director of Parks & Recreation

Approved:



Roland A. Lozano
Assistant to the City Manager



Melissa B. Vossmer
Assistant City Manager

Approved:



Terry M. Brechtel
City Manager

EXHIBIT I

MISS USA

ESTIMATED STREET/LANE/LOADING ZONE/METER COSTS

Municipal Auditorium Circle

One street closure @ \$150/day for two days March 19 & 24, 2003	\$300.00
23 bagged meters @ \$10/meter for two days March 19 & 24, 2003	\$460.00
Two loading zones @ \$40/zone for two days March 19 & 24, 2003	\$160.00

Museum of Wax - March 14, 2003

One loading zone @ \$40/zone for one day	\$ 40.00
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Buckhorn Museum – March 17, 2003

One loading zone @ \$40/zone for one day	\$ 40.00
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Arneson Segment – River Walk Shoot – March 11, 2003

Nueva Street for one day	
3 meters @ \$10/each	\$ 30.00
One commercial loading zone - only one vehicle	\$ 20.00
One passenger loading zone – only one vehicle	\$ 20.00
One tour bus loading zone – two vehicles	\$ 40.00

Alamo Street for one day

One commercial loading zone – only one vehicle \$ 20.00

One tour bus loading zone – only one vehicle \$ 20.00

One passenger loading zone – one smaller vehicle \$ 10.00

Market Square – Date Unknown

12 meters on Commerce @ \$10/each \$120.00

Commercial loading zone/Commerce – one vehicle \$ 20.00

Additional loading zone/Commerce – two vehicles \$ 40.00

10 meters on San Saba @ \$10/each \$100.00

Commercial loading zone/San Saba – one vehicle \$ 20.00

The Alamo – Date Unknown

One lane North Alamo Street for one day \$ 75.00

Commercial loading zone/Houston St. – two vehicles \$ 40.00

Tour bus loading zone/Houston St. – two vehicles \$ 40.00

Extra days around Municipal Auditorium – March 18 - 24

20 meters @ \$10/each \$200.00

Total - actual estimated \$1815.00

Total – potential estimated \$3630.00

One street closure

Two days

One lane closure

One day

91 meters

Throughout March

17 loading zones

Throughout March

EXHIBIT II

