

**CITY OF SAN ANTONIO
INTERDEPARTMENTAL MEMORANDUM
DEPARTMENT OF COMMUNITY INITIATIVES**

TO: Mayor and City Council

FROM: Dennis J. Campa, Director, Department of Community Initiatives

THROUGH: Terry M. Brechtel, City Manager

COPIES TO: Frances A. Gonzalez, Assistant to the City Manager; City Attorney's Office; Finance Department; Office of Management and Budget; File

SUBJECT: ORDINANCE AUTHORIZING THE ACCEPTANCE OF A \$100,000.00 GRANT FROM THE ANNIE E. CASEY FOUNDATION FOR THE MAKING CONNECTIONS INITIATIVE

DATE: March 27, 2003

SUMMARY AND RECOMMENDATION

This ordinance authorizes the acceptance of a continuation grant in the amount of \$100,000.00 from the Annie E. Casey Foundation for the period of January 1, 2003 to December 31, 2003 to support implementation of the Family Economic Success Program in the Making Connections neighborhood. This ordinance adopts a budget and personnel complement and authorizes the transfer of the remaining fund balance from the 2002 Making Connections grant to the Individual Development Account Program.

Staff recommends the approval of this ordinance.

BACKGROUND INFORMATION

In November of 2000, San Antonio was identified as one of 22 cities where the Annie E. Casey Foundation's (AECF) *Making Connections* Initiative would be implemented. This program seeks to strengthen families in targeted neighborhoods by connecting them to economic opportunity, social networks and efficient and effective social services. The Making Connections targeted neighborhood includes 26 Westside census tracts and over 130,000 residents, approximately 10% of the City's total population. Thirty-three percent of the families in this neighborhood live in poverty compared to 17 percent citywide.

To assist low-income families transition out of poverty and achieve economic self-sufficiency, DCI has developed the Family Economic Success Program (FESP). This program operates on

two strategies: asset building through participation in the Volunteer Income Tax Assistance and Individual Development Account Programs and asset protection through financial literacy and avoidance of predatory lending practices.

In an effort to build the Department's capacity to implement the FESP initiative in the Making Connections neighborhood and community-wide, AECF funds a Special Projects Coordinator position. The Special Projects Coordinator serves as the primary liaison to the Making Connections Initiative in San Antonio. The Coordinator supports and promotes Making Connections within the Department, the Westside community and the City in general through the following activities:

- Coordinating the Volunteer Income Tax Assistance (VITA) program
- Managing the Department's Individual Development Account (IDA) program
- Monitoring of the Department's impact on AECF identified performance markers
- Policy research and development

These grant funds will also support FESP program activities. Through this grant, AECF will invest \$50,000 in the Families Save IDA program, which will leverage an additional \$50,000 in match from the Assets for Independence Act (AFIA) grant previously awarded to DCI from the U.S. Department of Health and Human Services. Together these funds will be used to match participants' savings four to one for the purpose of purchasing a home, post-secondary education, or micro-enterprise business. Approximately 35 Making Connections families will have the opportunity to participate in the IDA program through this investment.

The San Antonio Making Connections outcomes and performance targets are reflective of DCI's goals and objectives. Consistent with the City of San Antonio's Balanced Scorecard reporting system, DCI has developed a tool to track and monitor the Department's impact on community indicators that also correspond to the San Antonio Making Connections outcome areas (Attachment A).

POLICY ANALYSIS

This ordinance is a continuation of existing City policy to use grant funds to provide human development and family economic success opportunities. Through this AECF grant, DCI will continue existing policy to strengthen families and provide asset-building opportunities to improve family economic success.

FISCAL IMPACT

This award will be matched with an in-kind contribution from the General Fund in the amount of \$12,250.00 for fringe benefits for the Special Projects Coordinator. These funds have been identified in the FY 02-03 DCI operating budget.

Funds in the amount of \$45,000 remain in the 2002 Making Connections award from the Annie E. Casey Foundation. This ordinance authorizes the transfer of this remaining fund balance to


the Individual Development Account Program to be used as match funding for participants' savings. The Annie E. Casey Foundation has also approved the transfer of this remaining fund balance.

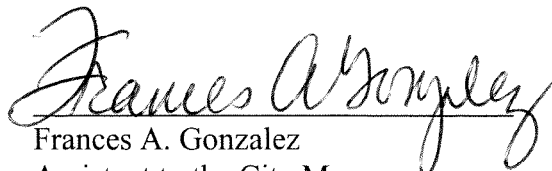
COORDINATION

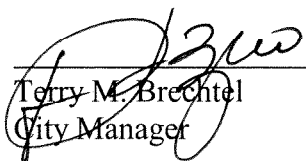
The Department of Community Initiatives has coordinated activities with the City Attorney's Office, the Finance Department, and the Office of Management and Budget.

SUPPLEMENTARY COMMENTS

Provisions of the Ethics Ordinance do not apply.


Dennis J. Campa, Director
Department of Community Initiatives


Frances A. Gonzalez
Assistant to the City Manager


Terry M. Brechtel
City Manager

Making Connections Performance Targets

ATTACHMENT A

Casey Outcome	Casey Marker	COSA Strategic Objective	DCI Performance Measure	City-wide 2003	Making Connections
Result 1: Families have increased earnings and income Result 2: Families have increased levels of assets	Residents earning a livable income.	Transition families to a livable income by raising their education and skill level	DCI participants obtaining employment at or above \$8.75/hour	581	145.25
			DCI participants obtaining employment below \$8.75/hour (transitional employment)	828	300
			DCI participants in higher education or long-term job training.	3,423	855.75
	Families have financial stability	Ensure families are economically secure.	Number of returns and dollars into the community through VITA	4,000 \$4.0 million	1,500 \$2.5 million
	Families have access to increased homeownership, affordable rental units, overall quality of housing, and small businesses expand, creating new jobs.	Ensure families are economically secure.	Number of IDA participants	300	75
Result 4: Families and neighborhoods have strong informal supports and networks.	Active participation in local activities increases.	Enable the elderly to retain and independent and healthy quality of life.	Number of meals served to seniors.	1,044,000	261,000
			Percent of senior population participating in DCI programs	6.60%	6.6% (2,000)
Result 5: Families have access to quality services and supports that work for them.	Families have access to and information to be effective consumers of services.	Provide comprehensive community based family strengthening services.	Number of participants served by DCI's direct program and contract investments.	141,315	35,329
			Total number of community locations with DCI investments	796	200
		Provide a safety net of services to meet the temporary emergency needs of all members of the community	Number of families receiving emergency safety net services.	2,924	731
Result 6: Children are healthy and ready to succeed in school.	Children and their families have healthier starts and participate fully in quality early childhood education.	Promote access to high quality early childhood education and school readiness initiatives	# of CDS vendors that are TRS Certified	188	47
			Average monthly children in care	14,711	3,678
			% of children assessed who display mastery of Kinder Readiness Guidelines.	88%	88%
			Percentage of children 0-5 in poverty receiving child care.	36.20%	36.20%
Result 7: Families and children live in safe and attractive neighborhoods.	Neighborhoods are attractive, well resourced, family friendly places.	Invest in existing community organizations for the provision of human development services	Operations funding contracted to other agencies/organizations	\$108,000,000	\$20,000,000
	Increased access to quality educational resources result in increased educational attainment.	Promote youth development through early intervention, character traits/life skills development, education, and job training opportunities.	Percentage of Youth participants completing Character Development/Life Skills	25%	25%
			Percentage of SAEP Seniors Graduating from High School	98%	98%
			Dollar value of youth community service hours	\$199,645	\$50,000