

AGENDA ITEM NO. 38

**CITY OF SAN ANTONIO
INTERDEPARTMENTAL CORRESPONDENCE
PLANNING AND DEVELOPMENT SERVICES DEPARTMENT**

TO: Mayor and City Council

FROM: Emil R. Moncivais, AICP, AIA, Director, Planning Department
Florencio Pena, Director, Development Services Department

THROUGH: Terry M. Brechtel, City Manager

COPY: Jelynn LeBlanc Burley, Assistant City Manager, Christopher Brady, Assistant City Manager, File

SUBJECT: Ordinance to amend Section 28-141 of the City Code to designate scenic corridors in and adjacent to the Southside Initiative area

DATE: April 17, 2003

SUMMARY AND RECOMMENDATIONS

The proposed ordinance amends Chapter 28, Section 141 of the City Code to designate Scenic Corridors in and adjacent to the Southside Initiative area. Staff recommends approval of the ordinance.

BACKGROUND INFORMATION

Section 28-141 provides that scenic corridors serve to preserve natural surroundings, thereby enhancing the aesthetic environment, reducing visual blight and distraction and further promoting traffic safety. No billboards shall be erected within six hundred and sixty (660) feet of the public right-of-way along a freeway or expressway. Seven scenic corridors are currently designated.

The ordinance will amend the scenic corridor provisions to include state highways and arterials in addition to freeways and expressways, and will designate scenic corridors in and adjacent to the Southside Initiative area.

POLICY ANALYSIS

Scenic corridors were originally established in 1984 and are consistent with the 1997 *Master Plan Policies*. The purpose of Corridor Districts is to promote attractive corridors along the city's major thoroughfares in a way that reduced visual blight from billboards. As a management tool for new growth, the scenic corridors can protect capital projects and other public investments and promote a quality environment that would assist in strengthening the economy of the city.

A City Council six signature memorandum dated April 3, 2003, directed staff to initiate an amendment to Chapter 28, Section 141 pertaining to Scenic Corridors to include the area generally bounded by South Loop 410 to the north; Loop 1604 to the south; New Sulphur Springs Road to the east; and Nelson and Pearsall Roads to the west, including but not limited to the following road systems:

- 1) IH Loop 410 between New Sulphur Springs Road (FM 3432) and Pearsall Road;
- 2) The interstate highways, state highways and arterials that fall within the Southside Initiative Community Plan area bounded by IH Loop 410, IH 35, Medina River, and IH 37.
- 3) IH-35 and IH-37 between IH Loop 410 to Loop 1604.
- 4) Arterials extending south of the Medina River to Loop 1604.

FISCAL IMPACT

Staff has determined that existing resources within the Development Services Department can administer the Southside Initiative scenic corridors.

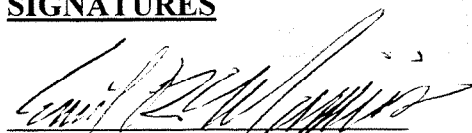
COORDINATION

This item has been coordinated with the City Manager's Office and City Attorney's Office.

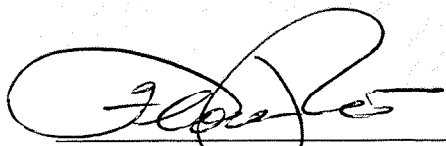
SUPPLEMENTARY COMMENTS

None.

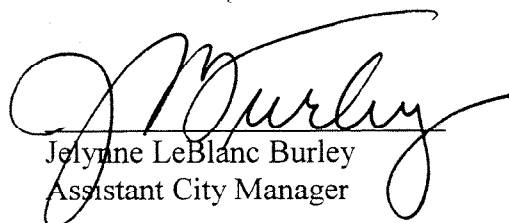
SIGNATURES



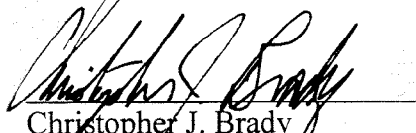
Emil R. Moncivais, AICP, AIA
Director, Planning Department



Florencio Pena
Director, Development Services Department



Jelynn LeBlanc Burley
Assistant City Manager



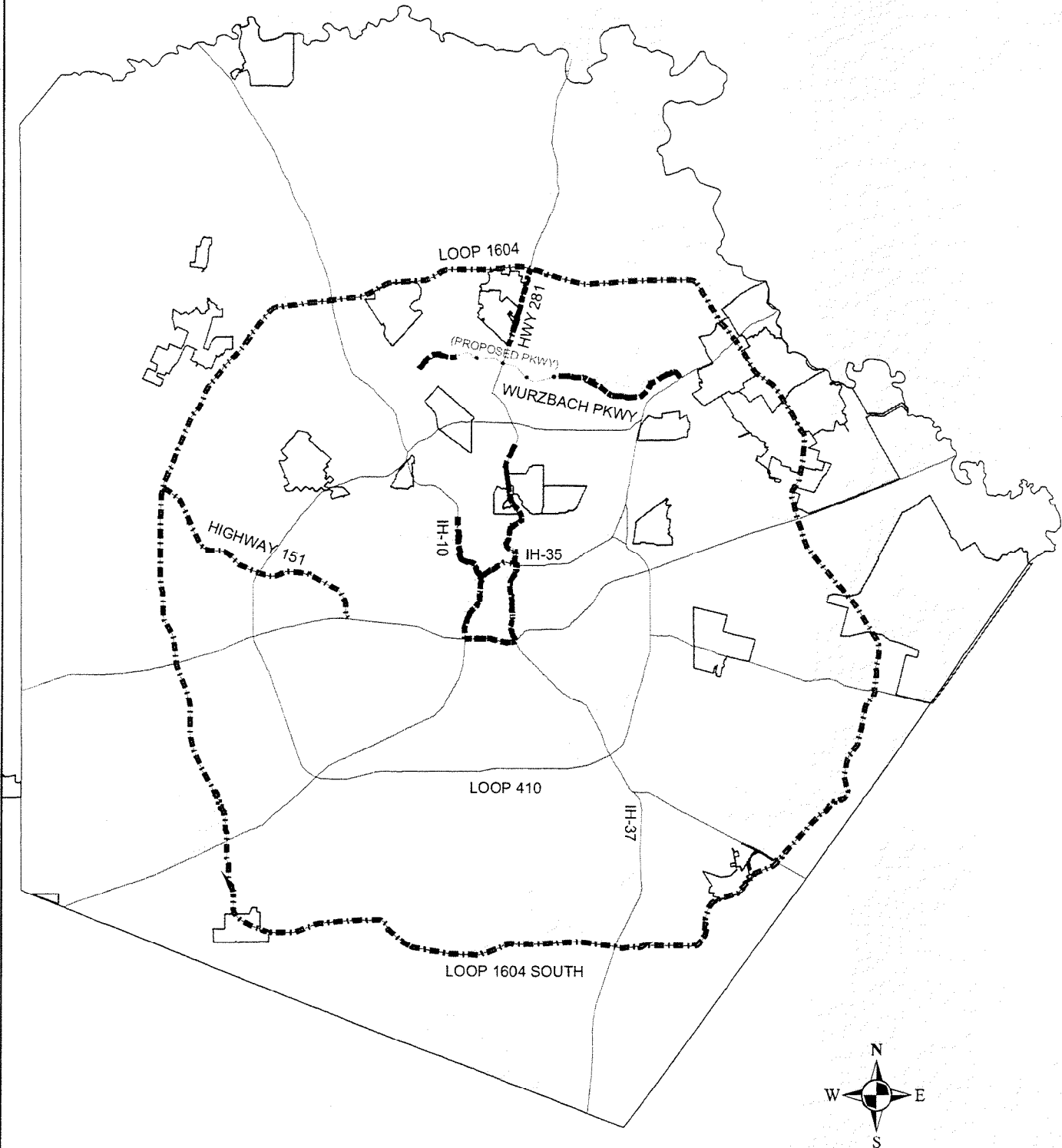
Christopher J. Brady
Assistant City Manager

Approved:



Terry M. Brechtel
City Manager

SCENIC CORRIDORS

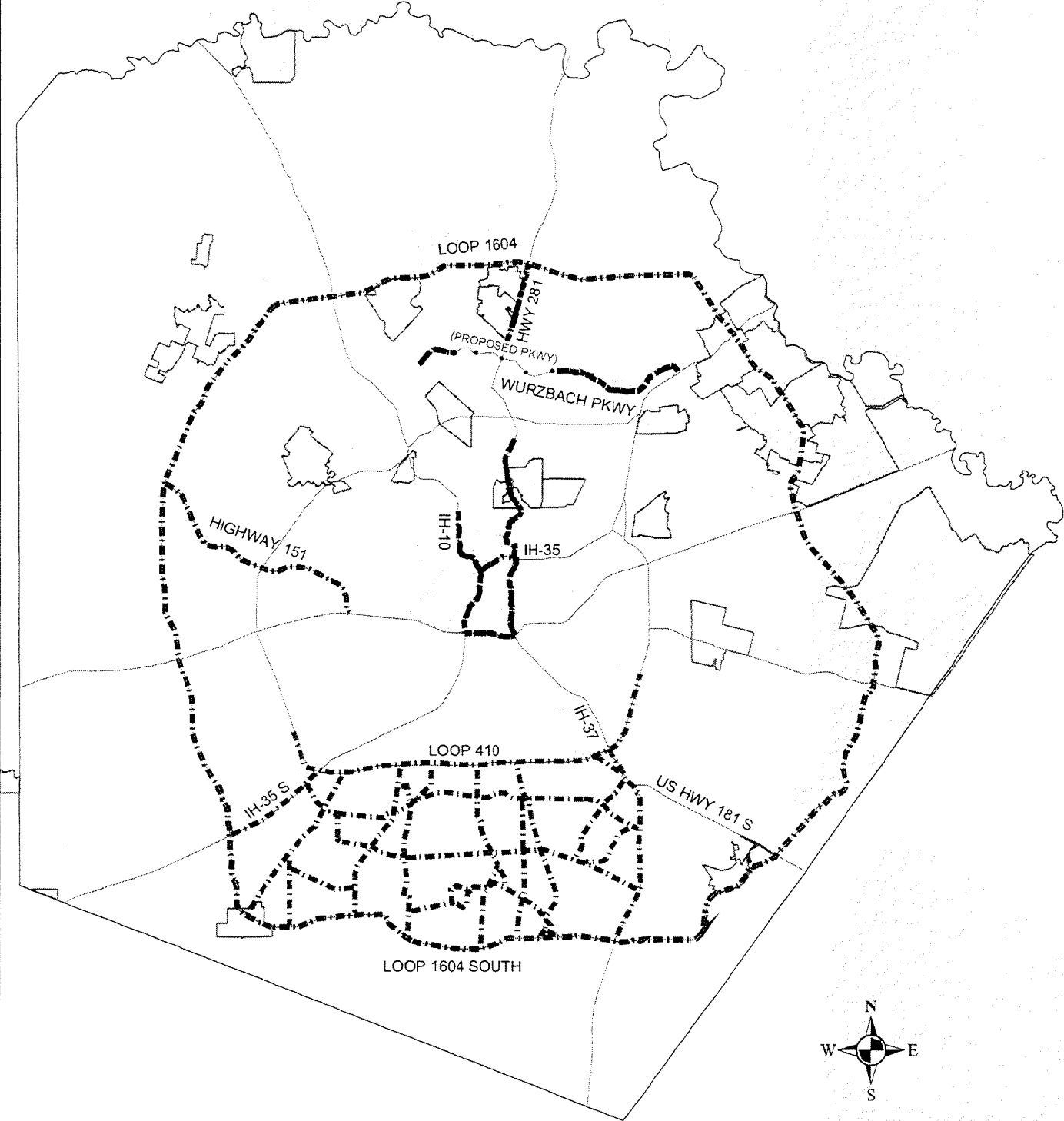


CITY OF SAN ANTONIO
DEPARTMENT OF PLANNING

LEGEND

- EXISTING SCENIC CORRIDORS
- TOWNS

SCENIC CORRIDORS



LEGEND

- EXISTING SCENIC CORRIDORS
- - - PROPOSED SCENIC CORRIDORS
- TOWNS



CITY OF SAN ANTONIO
DEPARTMENT OF PLANNING

CITY OF SAN ANTONIO
OFFICE OF THE CITY COUNCIL
INTERDEPARTMENTAL CORRESPONDENCE SHEET

RECEIVED
CITY OF SAN ANTONIO
CLERK

2003 APR - 3 PM 5:46

TO: CITY COUNCIL

FROM: Mayor Edward D. Garza

COPIES TO: City Manager; City Clerk; City Attorney; Director of Planning; Director of Development Services; Assistants to Mayor & Council; File

SUBJECT: Preservation of Scenic Corridors for the Southside Initiative Area

DATE: April 3, 2003

Your concurrence is requested to direct the Planning Director and his staff in coordination with the Development Services Director and his staff to initiate an amendment to Chapter 28, Section 141 pertaining to Scenic Corridors to include the area generally bounded by South Loop 410 to the north; Loop 1604 to the south; New Sulphur Springs Road to the east; and Nelson and Pearsall Roads to the west, including, but not limited to the following road systems:

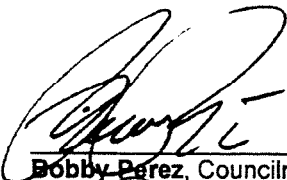
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- 3) IH-35 and IH- 37 between IH Loop 410 to Loop 1604; and
- 4) Arterials extending south of Medina River to Loop 1604.

This will assist with the elimination of visual blight and prevent the proliferation of billboards in and adjacent to the Southside Initiative Community Planning area to support the previous efforts undertaken by the Urban Land Institute.

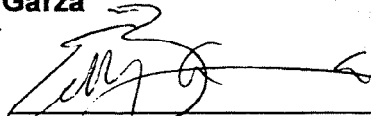
It is requested an ordinance with the proposed amendment be brought forward to the City Council Meeting of April 10, 2003. Your support is greatly appreciated.



Edward D. Garza
Mayor




Bobby Perez, Councilmember, District 1



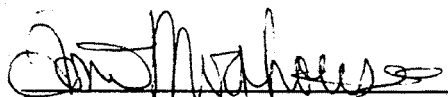
Enrique Barrera, Councilmember, District 6



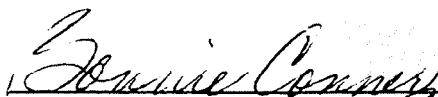
John Sanders, Councilmember, District 2



Julian Castro, Councilmember, District 7



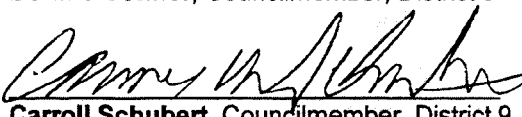
Toni Moorhouse, Councilmember, District 3



Bonnie Conner, Councilmember, District 8



Enrique "Kike" Martin, Councilmember,
District 4



Carroll Schubert, Councilmember, District 9



Nora X. Herrera, Councilmember, District 5



David Carpenter, Councilmember, District 10