

**CITY OF SAN ANTONIO  
INTERDEPARTMENTAL MEMORANDUM  
DEPARTMENT OF COMMUNITY INITIATIVES**

TO: Mayor and City Council

FROM: Dennis J. Campa, Director, Department of Community Initiatives

THROUGH: Terry M. Brechtel, City Manager

COPIES TO: Frances A. Gonzalez, Assistant to the City Manager; City Attorney's Office; Finance Department; Office of Management and Budget; File

SUBJECT: ORDINANCE ACCEPTING FUNDS IN THE AMOUNT OF \$5,000 FROM THE URBAN STRATEGIES COUNCIL AND APPROVING A BUDGET TO CREATE THE YOUTH OPPORTUNITY LEADERSHIP INSTITUTE

DATE: May 1, 2003

**SUMMARY AND RECOMMENDATION**

This ordinance authorizes acceptance of funds in the amount of \$5,000 from the Urban Strategies Council and approves a budget to create the Youth Opportunity Leadership Institute to provide Family Strengthening Youth Development instruction to youth engaged in the Youth Opportunity Program.

Staff recommends the approval of this ordinance.

**BACKGROUND INFORMATION**

The U.S. Department of Labor awarded Alamo Workforce Development, Inc (AWD) the Youth Opportunity grant (YO) for the five-year period beginning March 1, 2000. AWD contracts with the Edgewood Independent School District, Alamo Area Community College District, San Antonio Independent School District and the City of San Antonio, Department of Community Initiatives to implement the YO program. The goal of the program is to encourage and assist youth ages 14 to 21 who live in the federally designated Empowerment Zone of San Antonio to complete secondary education, enter the workforce or enroll in post secondary education.

The Urban Strategies Council (USC), founded in 1987, is a non-profit organization based in Oakland, California. The USC mission is to reduce persistent poverty and help transform low-income neighborhoods into vibrant, healthy communities. The USC works locally and nationally, to develop programs and policies that respond to community aspirations, identify resources to support the programs, and compile information about successes and lessons learned.

In early 2002, the USC launched the Family Strengthening Youth Development Learning

Network, a peer-learning network for youth and community development organizations exploring the opportunities and challenges of implementing a family-centered approach to youth development. In May 2002, the YO program was accepted as a member and joined a network consisting of 14 other youth and community development organizations nationwide. Over the course of the last year, the YO program has worked with the other organizations in the network to explore how to integrate youth development and community building in a way that maximizes family strength and connectedness.

The network introduced participants to Family Strengthening Youth Development (FSYD), an approach to positive youth development in which the main goals are to increase the capacity of youth and families to become more self-sufficient, to become more aware of community challenges and to become actively involved in community change. Through the network, participants were provided the opportunity to engage in activities related to FSYD, including meetings, site visits, peer interviews, conference calls, and a computer list serve. The meetings gave participants the opportunity to come together to share their experiences, best practices, and visions for their communities. Participants also received training based in the most current research from technical assistance providers including the Urban Strategies Council, the Center for Applied Research and Technical Assistance and the Youth Development and Research Fund. The computer list provides bulletins and newsletters on the FSYD projects nationwide.

In addition to participation in the network, each participant receives a \$5,000 grant from Urban Strategies to implement a project that incorporates the FSYD goals. The project serves as a learning lab for participants to apply into their communities the principles and practices introduced through the Learning Network.

As a network participant, the YO program will use the \$5,000 grant to create the Youth Opportunity Leadership Institute (YOLI) for its participants. The YOLI purpose will be to formally introduce FSYD to YO participants with an emphasis on mobilization and mentoring while preparing participants to be leaders in the community. The YO program will select eight to 12 highly motivated YO participants to enroll in the YOLI and complete a nine week training curriculum. The training will cover the history of FSYD, workplace professionalism, citizenship, community responsibility, character trait development, and presenting FSYD to others in the community. Once participants have completed the training, participants will make presentations to six to 12 schools, churches, and other grassroots organizations in the community over a one-year period. This plan of action will allow YO participants to pass on the teachings of FSYD to the community and its families.

### **POLICY ANALYSIS**

This ordinance fully supports the City's human development initiative. It specifically targets areas of the City that are characterized as in need of family strengthening and youth development. Providing FSYD to such areas directly addresses Department of Community Initiatives goals of strengthening families, human development, and sustaining a community safety net.

### **FISCAL IMPACT**

This program requires no General Fund support. There are no service fees charged to the program participants.

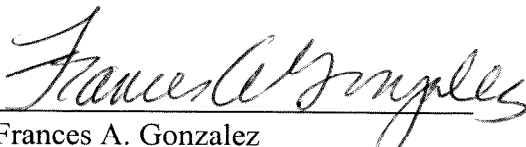
### **COORDINATION**

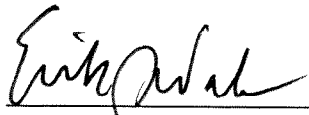
The Department of Community Initiatives has coordinated activities with the City Attorney's Office, Finance Department, and the Office of Management and Budget.

### **SUPPLEMENTARY COMMENTS**

The provisions of the Ethics Ordinance to not apply.

  
Dennis J. Campa, Director  
Department of Community Initiatives

  
Frances A. Gonzalez  
Assistant to the City Manager

  
Terry M. Brechtel  
City Manager

**City of San Antonio  
San Antonio Youth Miscellaneous Grants  
Fund No. 26-012240**

Index	Object	Budget
<u>ESTIMATED REVENUES</u>		
079301	Urban Strategies Council	\$ 5,000
	Total Estimated Revenues	<u>5,000</u>

APPROPRIATIONS

38-17-81 Urban Strategies Council		
753210	Office Supplies	03-210 582
753228	Food	03-216 1,380
753236	Other Commodities	03-244 1,158
753244	Direct Welfare: Transportation	04-276 130
753251	Direct Welfare: Stipends	04-276 1,750
	Total 38-17-81	<u>\$ 5,000</u>

Fund Only Index Code: 001477