

**CITY OF SAN ANTONIO
INTERDEPARTMENTAL MEMORANDUM
PARKS AND RECREATION DEPARTMENT**

TO: Mayor and City Council

FROM: Malcolm Matthews, Director, Parks and Recreation Department

THROUGH: Terry M. Brechtel, City Manager

COPIES: Melissa B. Vossmer; Finance; Management and Budget; Legal; File

SUBJECT: Ordinance Approving Admission Price Increases as Requested by the Witte Museum

DATE: October 9, 2003

SUMMARY AND RECOMMENDATIONS

This ordinance authorizes the Witte Museum in City Council District 9 to establish new General Admission Fees.

Staff recommends approval of this ordinance.

BACKGROUND INFORMATION

As per the authority granted in its Lease with Operating Standards Agreement with the City of San Antonio, San Antonio Museum Association D/B/A the Witte Museum operates and maintains the museum and other activities incidental to a museum. Ordinance 86520, passed and approved on August 28, 1997, authorized the current agreement, which was amended through Ordinance 97698 on May 29, 2003 to include Pioneer Hall. The Witte Museum has requested to increase General Admission Fees and this requires City Council approval.

The Witte Museum experiences approximately 200,000 visitors per year, with 60-70% being from San Antonio and 30-40% from outside of Bexar County. Over 70,000 local school children visited the museum last school year at a reduced rate of \$2.00 per child and the museum anticipates the same rate will continue. This reduced student rate, which is allowable under the contract as a Special Admission Fee, helps the museum's effort to make the Witte Museum available to students and it does not require City Council approval.

The current and proposed General Admission Fees are as follows:

	Current	Proposed
Adult (12-64)	\$5.95	\$7.00
Senior (65+)	\$4.95	\$6.00
Child (4-11)	\$3.95	\$5.00
Below age 4	Free	Free

The current admission rates are actually \$0.05 lower than approved in the August 1997 agreement and this is the museum's first request to increase the fees. The Witte Museum is requesting to increase admission fees as a result of expanding operating costs of the museum complex.

POLICY ANALYSIS

This action is consistent with the Lease Agreement approved by City Council through Ordinance 86520 on August 28, 1997.

FISCAL IMPACT


Under the terms of the agreement, the City receives \$100.00 per year as rental payment and the museum retains all revenue from admissions and concessions. The proposed rate increase will result in approximately \$48,000.00 in additional revenue for the Witte Museum. There will not be an impact on the General Fund as a result of the admission price increase.

COORDINATION

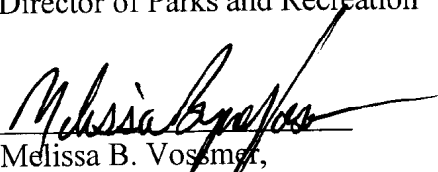
This ordinance was coordinated with the City Attorney's Office.

SUPPLEMENTARY COMMENTS

A Discretionary Contracts Disclosure Form from the Witte Museum is attached.



Malcolm Matthews,
Director of Parks and Recreation



Melissa B. Vosmer,
Assistant City Manager

Approved:



Terry M. Brechtel
City Manager

City of San Antonio

Discretionary Contracts Disclosure*

For use of this form, see City of San Antonio Ethics Code, Part D, Sections 1&2
Attach additional sheets if space provided is not sufficient.
State "Not Applicable" for questions that do not apply.

* This form is required to be supplemented in the event there is any change in the information under (1), (2), or (3) below, before the discretionary contract is the subject of council action, and no later than five (5) business days after any change about which information is required to be filed.

Disclosure of Parties, Owners, and Closely Related Persons

For the purpose of assisting the City in the enforcement of provisions contained in the City Charter and the Code of Ethics, an individual or business entity seeking a discretionary contract from the City is required to disclose in connection with a proposal for a discretionary contract:

(1) the identity of any individual who would be a party to the discretionary contract:

N/A

(2) the identity of any business entity that would be a party to the discretionary contract:

N/A

and the name of:

(A) any individual or business entity that would be a subcontractor on the discretionary contract:

N/A

and the name of:

(B) any individual or business entity that is known to be a partner, or a parent or subsidiary business entity, of any individual or business entity who would be a party to the discretionary contract:

N/A

¹ A business entity means a sole proprietorship, partnership, firm, corporation, holding company, joint-stock company, receivership, trust, unincorporated association, or any other entity recognized by law.

- (3) the identity of any lobbyist or public relations firm employed for purposes relating to the discretionary contract being sought by any individual or business entity who would be a party to the discretionary contract.

N/A

Political Contributions

Any individual or business entity seeking a discretionary contract from the city must disclose in connection with a proposal for a discretionary contract all political contributions totaling one hundred dollars (\$100) or more within the past twenty-four (24) months made directly or indirectly to any current or former member of City Council, any candidate for City Council, or to any political action committee that contributes to City Council elections, by any individual or business entity whose identity must be disclosed under (1), (2) or (3) above. Indirect contributions by an individual include, but are not limited to, contributions made by the individual's spouse, whether statutory or common-law. Indirect contributions by an entity include, but are not limited to, contributions made through the officers, owners, attorneys, or registered lobbyists of the entity.

To Whom Made:	Amount:	Date of Contribution:
N/A		

Disclosures in Proposals

Any individual or business entity seeking a discretionary contract with the city shall disclose any known facts which, reasonably understood, raise a question² as to whether any city official or employee would violate Section 1 of Part B, Improper Economic Benefit, by participating in official action relating to the discretionary contract.

Signature: <i>James C. McArthur</i>	Title: <i>President & Executive Director</i> Company: <i>Witte Madison</i>	Date: <i>4/30/05</i>

² For purposes of this rule, facts are "reasonably understood" to "raise a question" about the appropriateness of official action if a disinterested person would conclude that the facts, if true, require recusal or require careful consideration of whether or not recusal is required.