

**CITY OF SAN ANTONIO
INTERDEPARTMENTAL MEMORANDUM
OFFICE OF CULTURAL AFFAIRS**

TO: Mayor and City Council

FROM: Felix Padrón, Executive Director

THROUGH: Terry M. Brechtel, City Manager

COPIES: Roland A. Lozano, Assistant to the City Manager; file

SUBJECT: Grant from the National Endowment for the Arts for the International Accordion Festival, 2003

DATE: August 28, 2003

SUMMARY AND RECOMMENDATIONS

This ordinance authorizes the City Manager or her designee to accept a grant in the amount of \$50,000 from the National Endowment for the Arts for the production of the third annual International Accordion Festival (IAF 03); authorizes the City Manager or her designee to contract with the International Accordion Festival, a Texas Non-Profit organization, to produce the event; and provides for payment of \$50,000 to the International Accordion Festival for producing the event.

Staff recommends the approval of this ordinance.

BACKGROUND INFORMATION

The International Accordion Festival will hold its third annual FREE festival in La Villita October 18 & 19, 2003. Over the past three (3) years, this unique event has developed a reputation for providing high quality entertainment and educational programming by presenting performances and workshops featuring diverse, accordion-based musical traditions of the world.

The Office of Cultural Affairs (OCA) has been an integral partner in the festival each year. In 2001 OCA received a grant from the National Endowment for the Arts that was subsequently passed through to Texas Folklife Resources (TFR), which is Austin based. This grant was matched by grants from corporate sponsors, the Texas Council for the Humanities, concession sales and in-kind services. TFR continued to produce the event in 2002 with funding which again came from the NEA, corporate sponsors, the Texas Council on the Humanities, concession sales and in-kind services. OCA helped promote the festival but was not involved in handling any of the funding.

This year, the original request for funding proposal was submitted to the NEA through TFR but awarded to OCA. All agencies involved agreed that this decision was critical to finally begin positioning IAF as a San Antonio organization, and to enhance local sponsorship. IAF has also moved forward with its incorporation as a Texas non-profit organization based in San Antonio to independently handle all fundraising beginning in 2005. The Texas Commission on the Arts, corporate sponsors, concession sales and in-kind services will provide matching funds.

POLICY ANALYSIS

This ordinance is consistent with Council's direction to develop arts and cultural programs targeted toward visitors to San Antonio and the Office of Cultural Affairs' goal of developing cultural tourism programs as an economic generator.

FISCAL IMPACT

There is no impact on the general fund. The grant from the National Endowment for the Arts requires a 1-1 match that will come from foundation grants, corporate sponsorships, concession sales and other fees associated with the festival and related activities, and in-kind percentages of management personnel supported by the Hotel/Motel Tax Fund.

COORDINATION

The Office of Cultural Affairs has coordinated with Legal Department, Convention & Visitors Bureau, and Parks & Recreation in this project.

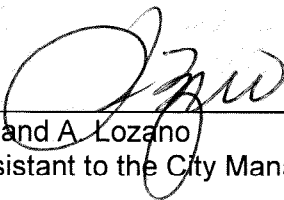
SUPPLEMENTARY COMMENTS

This event is unique in the nation and is quickly becoming one of the jewels of the fall arts season. Last year people traveled from as far away as Washington State and Washington DC specifically to attend the International Accordion Festival.

SIGNATURES



Felix Padrón, Executive Director
Office of Cultural Affairs



Roland A. Lozano
Assistant to the City Manager

Approved:



Terry M. Brechtel
City Manager

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NATIONAL ENDOWMENT FOR THE ARTS

The Nancy Hanks Center
1100 Pennsylvania Avenue NW
Washington DC 20506-0001
202/682-5400

Mr. Felix Padron
Authorizing Official
City of San Antonio, Office of
Cultural Affairs
P.O. Box 839966
San Antonio, TX 78283

AUG - 4 2003

Dear Mr. Padron:

On behalf of the National Endowment for the Arts, it is a pleasure to inform you that your organization has been awarded a grant.

Grant Number: 03-5500-6058

Grant Amount: \$50,000

Awarded to: City of San Antonio, Office of Cultural Affairs

For: International Accordion Festival

Category: Heritage/Preservation

CFDA Number: 45.024

Discipline/Field: Folk & Traditional Arts

Period of Support: June 1, 2003 to December 31, 2003

Grant Project: To support the third International Accordion Festival, as described in your application (A02-159215) and the enclosed project budget.

Award materials are available online at <http://www.arts.gov/manageaward/index.html>. The "General Terms & Conditions" provide detailed information concerning the Endowment's regulations and procedures, the administrative requirements that apply to your grant, and your responsibilities as a grantee. Instructions for requesting the grant funds and reporting on your project are also online. (Please read the attached online award material information sheet carefully.)

If you have any questions regarding the administrative requirements of this grant, our Grants & Contracts Office staff will be happy to assist you. They may be reached at (202) 682-5403.

Congratulations on your grant award!

Sincerely,

Dana Gioia
Chairman

Enclosures

PROJECT BUDGET: National Endowment for the Arts

Grantee City of San Antonio, Office of
Cultural Affairs
Grant # 03-5500-6058

Important Instructions: This budget is derived from your application, revised budget and/or other communication as noted below. Expenditures on your project should be in general agreement with this budget. Deviation without prior NEA approval will be limited to the standards outlined in the General Terms & Conditions and the provisions of circulars A-110 or A-102, whichever is applicable. All costs must be incurred within the project period specified in your award letter. This budget cannot include overlapping project costs with any other Federal grant. Proper documentation must be maintained for any In-Kind contributions claimed.

INCOME

Cash	\$	<u>30,000</u>	
In-Kind	\$	<u>25,000</u>	
			Total Contributions \$ <u>55,000</u>
NEA Grant	\$	<u>50,000</u>	
			Total NEA Grant \$ <u>50,000</u>
			TOTAL INCOME \$ <u>105,000</u>

Reference: 7/ 8/03 Revised Budget

EXPENSES

Direct Costs

Salaries and Wages	\$	<u>18,000</u>	
Fringe Benefits	\$		
Travel	\$	<u>7,000</u>	
Other	\$	<u>80,000</u>	
			Total Direct Costs \$ <u>105,000</u>

Indirect Costs

\$

TOTAL PROJECT EXPENSES \$ 105,000

Notes: