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Community & Visitor's
Facility Fund-
Alamodome/Wolff
Stadium

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CITY OF SAN ANTONIO AGENDA ITEM NO. 5(4)
INTERDEPARTMENTAL CORRESPONDENCE
ALAMODOME

TO: Mayor and City Council

FROM: Michael Abington, Alamodome Director

THROUGH: Terry M. Brechtel, City Manager

COPY: Roland Lozano, Assistant to the City Manager; Lou Lendman, Director, Office of Management and Budget; File

SUBJECT: Alamodome/Wolff Stadium's Proposed New Fee and Existing Fee Increase – FY 2003-2004

DATE: August 22, 2003

SUMMARY AND RECOMMENDATIONS

This ordinance authorizes the creation of a new ticket surcharge at Wolff Stadium and increases the Alamodome's parking fee. The parking fee increase is the result of increased operational costs. The new ticket surcharge is necessary to offset increased operational costs and to address capital improvement issues.

Staff recommends approval.

BACKGROUND INFORMATION

Both the Alamodome and Wolff Stadium have been in operation for ten years. Since the facilities were built in 1993-94 operational costs have increased and capital improvement issues have emerged.

The Alamodome's current parking rate of \$5.00 per car was established when the facility was completed in 1993 (ord. 78728, 80118) and has never been increased. Since the rate was established the Alamodome's parking operational costs have increased, including the establishment of a living wage for parking attendants and cost of printing parking tickets. The Alamodome proposes to increase the parking rate to recoup some of these increased costs.

Additionally, the Alamodome proposes to add a ticket surcharge for events held at Wolff Stadium. The Alamodome fund has historically transferred monies to the Wolff Stadium operating fund to offset operating losses. Alamodome fund forecasts project using remaining operating reserves by the end of FY 2003-04. In light of these forecasts lowering the operating transfer to Wolff Stadium is financially prudent. In addition, there

are several capital improvement projects at Wolff Stadium that will need to be addressed in the future.

POLICY ANALYSIS

The Alamodome's parking fee is proposed to increase from \$5.00 per car to \$7.00 per car. This fee increase is expected to generate an additional \$255,248 annually in revenue for the Alamodome fund, dependent upon events and attendance.

The proposed new Wolff Stadium ticket surcharge is \$0.50 per ticket. This new fee is expected to generate an additional \$95,000 annually in revenue for the Wolff Stadium fund, dependent upon events and attendance.

FISCAL IMPACT

An additional \$350,248 annually would be generated by these fee actions for the Alamodome and Wolff Stadium special revenue funds, dependent upon events and attendance.

COORDINATION

This action has been coordinated with the Office of Management and Budget.

SUPPLEMENTARY COMMENTS

No disclosure form is necessary.

SIGNATURES



Michael Abington
Alamodome Director



Roland Lozano
Assistant to the City Manager

Approved:



Terry M. Brechtel
City Manager