

**CITY OF SAN ANTONIO
INTERDEPARTMENTAL MEMORANDUM
OFFICE OF CULTURAL AFFAIRS**

TO: Mayor and City Council
FROM: Felix Padron, Executive Director
THROUGH: Terry M. Brechtel, City Manager
COPIES: Roland A. Lozano, Assistant to the City Manager; file
SUBJECT: Grant from the Texas Commission on the Arts for the International Accordion Festival, 2003
DATE: September 25, 2003

1 AND RECOMMENDATIONS

This ordinance authorizes the City Manager or her designee to accept a matching grant in the amount of \$5,273 from the Texas Commission on the Arts for the production of the third annual International Accordion Festival (IAF 03); authorizes the City Manager or her designee to execute the First Amended and Restated Funding Contract with the International Accordion Festival, a Texas Non-Profit organization, to reflect these matching funds; and provides for payment of \$5,273 to the International Accordion Festival for producing the event.

Staff recommends the approval of this ordinance.

BACKGROUND **ITIO**

The International Accordion Festival will hold its third annual FREE festival in La Villita October 18 & 19, 2003. Over the past three (3) years, this unique event has developed a reputation for providing high quality entertainment and educational programming by presenting performances and workshops featuring diverse, accordion-based musical traditions of the world.

The Office of Cultural Affairs (OCA) has been an integral partner in the festival each year. In 2001 OCA received a grant from the National Endowment for the Arts that was subsequently passed through to Texas Folklife Resources (TFR), which is Austin based. This grant was matched by grants from corporate sponsors, the Texas Council for the Humanities, concession sales and in-kind services. TFR continued to produce the event in 2002 with funding which again came from the NEA, corporate sponsors, the Texas Council on the Humanities, concession sales and in-kind services. OCA helped promote the festival but was not involved in handling any of the funding.

This year, the original request for funding proposal was submitted to the TCA by OCA and awarded to OCA as fiscal agent. All agencies involved agreed that this decision was critical to finally begin positioning IAF as a San Antonio organization, and to enhance local sponsorship. IAF has also moved forward with its incorporation as a Texas non-profit organization based in San Antonio to independently handle all fundraising beginning in 2005. The National Endowment for the Arts has awarded \$50,000 to this project (ordinance 98061 dated August 28, 2003). Corporate sponsors, concession sales and in-kind services will provide matching funds.

POLICY ANALYSIS

This ordinance is consistent with Council's direction to develop arts and cultural programs targeted toward visitors to San Antonio and the Office of Cultural Affairs' goal of developing cultural tourism programs as an economic generator.

FISCAL IMPACT

There is no impact on the general fund. The grant from the Texas Commission on the Arts requires a 1-1 match that will come from foundation grants, corporate sponsorships, concession sales and other fees associated with the festival and related activities, and in-kind percentages of management personnel supported by the Hotel/Motel Tax Fund.

COORDINATION

The Office of Cultural Affairs has coordinated with Convention & Visitors Bureau, City Attorney's Office, and Parks & Recreation in this project.

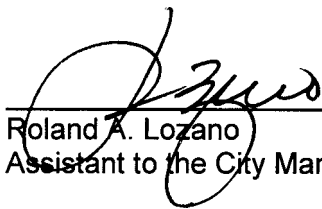
RY COMMENTS

This event is unique in the nation and is quickly becoming one of the jewels of the fall arts season. Last year people traveled from as far away as Washington State and Washington DC specifically to attend the International Accordion Festival.

SIGNATURES

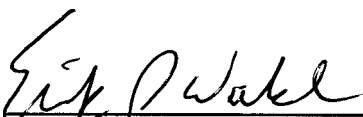


Felix Padron, Executive Director
Office of Cultural Affairs



Roland A. Lozano
Assistant to the City Manager

Approved:



Terry M. Brechtel
City Manager