

**CITY OF SAN ANTONIO  
DEVELOPMENT SERVICES DEPARTMENT**

"B" SESSION  
ITEM NO. **B**

**M E M O R A N D U M**

TO: Mayor and City Council

FROM: Florencio Peña III, Development Services Director

THROUGH: Terry M. Brechtel, City Manager

COPIES: Christopher J. Brady, Assistant City Manager  
Melissa Byrne Vossmer, Assistant City Manager

SUBJECT: "B" SESSION – Annual Report on Advertising Shelters presented by VIA  
Metropolitan Transit

DATE: February 5, 2004

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**Summary**

VIA Metropolitan Transit Authority will present an Annual Report of their bus shelter initiative currently being placed in various locations in the City.

**Background Information**

On November 5, 2002, the City and VIA signed an agreement outlining guidelines for the placement of a new type of bus shelter. These new shelters include advertising elements – display cases where businesses may advertise their products or services. The agreement approved the placement of 400 bus shelters with advertising within the City's right of way. The agreement allows for advertising to be placed on the shelters for a period not to exceed five years. The location of the shelters was determined by patron demand, and excluded areas located in historic districts and urban corridors. VIA continues to work with the City on the implementation of this program.

VIA will present a report to City Council regarding the status of the bus shelter program.

**Policy Analysis**

The contract approved by the City requires VIA to present an Annual Report. Specifically, the report will include:

- a. how VIA is proceeding with funding to purchase shelters at the end of the five year term of the agreement,

- b. the status of the purchase of non-advertising shelters for neighborhoods and schools,
- c. compliance with the maintenance provisions of the agreement, and
- d. any relocation requests made since the designated sites were approved.

### **Fiscal Impact**

There is no fiscal impact to the City associated with this report presentation.

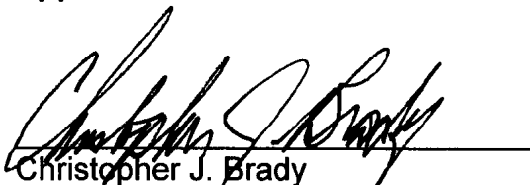
### **Coordination**

The City's Development Services Department coordinates review of the advertising bus shelters with the Right-of-Way Management Division of the Public Works Department and with the Historic Preservation Division of the Planning Department. Development Services further coordinated with VIA to help set a time for their annual report presentation.

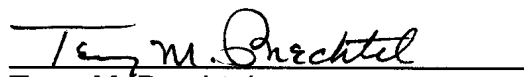


Florencio Peña, III  
Director, Development Services

### **Approved:**



Christopher J. Brady  
Assistant City Manager



Terry M. Brechtel  
City Manager