

**CITY OF SAN ANTONIO
INTERDEPARTMENTAL MEMORANDUM
OFFICE OF CULTURAL AFFAIRS**

TO: Mayor and City Council

FROM: Felix Padrón, Director

THROUGH: Terry M. Brechtel, City Manager

COPIES: Roland A. Lozano, Assistant to the City Manager; file

SUBJECT: Grant from the Texas Commission on the Arts for the International Accordion Festival, 2004

DATE: February 12, 2004

SUMMARY AND RECOMMENDATIONS

This ordinance authorizes the City Manager or her designee to accept a grant in the amount of \$15,000 from the Texas Commission on the Arts for a cultural tourism initiative to expand the marketing and promotion of the fourth annual International Accordion Festival (IAF 04); authorizes the City Manager or her designee to contract with the International Accordion Festival, a Texas non-profit organization, to produce, market and promote the event; and provides for payment of \$15,000 to the International Accordion Festival for producing, marketing and promoting the event.

Staff recommends the approval of this ordinance.

BACKGROUND INFORMATION

The International Accordion Festival (IAF) will hold its fourth annual FREE festival in La Villita October 16 & 17, 2004. Over the past four (4) years, this unique event has developed a reputation for providing high quality entertainment and educational programming by presenting performances and workshops featuring diverse, accordion-based musical traditions of the world.

The Office of Cultural Affairs has been an integral partner in the festival each year and acted as fiscal agent for funding for two (2) of the first three (3). This year OCA is once again acting as fiscal agent for funding from the Texas Commission on the Arts and the National Endowment for the Arts. The IAF has filed its application for 501(c)(3) status and expects to receive notice from the IRS to that effect in time to take on all funding responsibilities for FY 2005 and beyond. Grants, corporate sponsors, concession sales and in-kind services will provide matching funds for this grant.

POLICY ANALYSIS

This ordinance is consistent with Council's direction to develop arts and cultural programs targeted toward visitors to San Antonio and the Office of Cultural Affairs' goal of developing cultural tourism programs as an economic generator.

FISCAL IMPACT

There is no impact on the general fund. The grant from the Texas Commission on the Arts requires a 1-1 match that will come from grants, corporate sponsorships, concession sales and other fees associated with the festival and related activities, and in-kind percentages of management personnel supported by the Community & Visitors Facilities Fund.

COORDINATION

The Office of Cultural Affairs has coordinated with City Attorney's Office, Convention & Visitors Bureau, and Parks & Recreation.

SUPPLEMENTARY COMMENTS

This event is unique in the nation and is quickly becoming one of the jewels of the fall arts season. People have traveled from all over the country specifically to attend the International Accordion Festival.

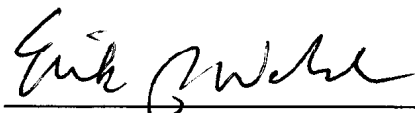
SIGNATURES




Felix Padrón, Director
Office of Cultural Affairs



Roland A. Lozano
Assistant to the City Manager



 Terry M. Brechtel
City Manager