

**CITY OF SAN ANTONIO
INTERDEPARTMENTAL MEMORANDUM
DEPARTMENT OF COMMUNITY INITIATIVES**

CONSENT AGENDA

ITEM NO.

17

TO: Mayor and City Council

FROM: Dennis J. Campa, Director, Department of Community Initiatives

THROUGH: Terry M. Brechtel, City Manager

COPIES: Frances A. Gonzalez, Assistant City Manager; Finance Department; City Attorney's Office; Office of Management & Budget; File

SUBJECT: Ordinance authorizing the acceptance of a \$50,000 grant from Citibank Service Center to be used as match funding for the Families SAVE IDA program, and revising the budget.

DATE: March 4, 2004

SUMMARY AND RECOMMENDATIONS

This ordinance authorizes the acceptance of a grant from Citibank Service Center for the Families SAVE – IDA program in the amount of \$50,000.00 and revises the budget.

Staff recommends the approval of this ordinance.

BACKGROUND INFORMATION

For the past three years, the Department of Community Initiatives has operated the Families SAVE Individual Development Account (IDA) program through an Assets for Independence Act (AFIA) grant from the U.S. Department of Health and Human Services (HHS). This grant focuses on low-income working families and matches their savings through IDAs for the purpose of first time home ownership or attaining higher education. Financial partners of the Families SAVE IDA Program include: Wells Fargo, Security Services Federal Credit Union and Frost Bank.

Participants in DCI's IDA program must be residents of San Antonio, be at or below 200% of the Federal Poverty Level (e.g. \$37,700 annually for a family of four) and must have earned income in the household. Upon enrollment, participants set their savings goals and identify the amount they will contribute on a monthly basis. Participants are able to save up to \$750, which is matched at a four to one ratio. They must also complete six hours of basic financial literacy prior to opening their savings account. In order to promote savings as a family strengthening economic practice, they must make deposits for a minimum of six months and participate in at least six additional hours of asset specific financial literacy training before withdrawing any funds to purchase their desired asset.

POLICY ANALYSIS

This ordinance is a continuation of existing City policy of using grant funds to leverage funding from other sources in order to increase the number of participants who may be served by a grant program. The Citibank Service Center grant of \$50,000 will leverage an additional \$50,000 from HHS to be

used as match funding for first time homeowners or for obtaining post-secondary education. Citibank Service Center has made an annual contribution to the IDA program since 2001 for a total of \$125,000. This \$50,000 donation will support approximately 33 new IDA accounts during calendar year 2004.

This ordinance also continues existing City policy toward the core issues of Family Strengthening and Human Development by promoting the use of IDAs to build wealth that allows for first time homeownership and pursuing higher education. It contributes to family economic success by increasing the financial literacy of participants, thereby impacting future families and generations. By working with multiple partners and funding sources and helping participants achieve the goals of saving and increasing financial literacy, IDAs transform the system by which participants can own a home and finance higher education.

FISCAL IMPACT

This ordinance authorizes the acceptance of \$50,000 from Citibank Service Center to support the IDA program. The Families SAVE budget is revised to reflect the additional income. This ordinance requires no General Fund commitment.


COORDINATION

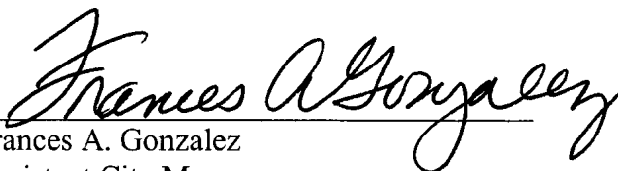
The Department of Community Initiatives has coordinated activities with the City Attorney's Office, Office of Management and Budget and the Finance Department.

SUPPLEMENTARY COMMENTS


The Families SAVE IDA Program operates independently of the IDA program operated by Goodwill Industries of San Antonio in conjunction with a subcontract for the Welfare-to-Work program.

Provisions of the Ethics Ordinance do not apply.


Dennis J. Campa, Director
Department of Community Initiatives


Frances A. Gonzalez
Assistant City Manager

Approved:


Terry M. Brechtel
City Manager

**Families SAVE Program
Project 26-022095**

Index No.

			Budget	Revision	Revised Budget
	Estimated Revenues:				
076620	HHS Grant #90E10135/01	00-004	\$ 900,000	\$ -	\$ 900,000
079012	Alamo Community College District Foundation	00-008	\$ 75,000	\$ -	\$ 75,000
076638	Citicorp Contribution	00-008	\$ 50,000	\$ -	\$ 50,000
076737	Citibank Service Center	00-008	\$ -	\$ 50,000	\$ 50,000
076646	Annie E. Casey Foundation	00-008	\$ 18,500	\$ -	\$ 18,500
79541	Annie E. Casey Foundation	00-008	\$ 20,000	\$ -	\$ 20,000
077222	Frost National Bank	00-008	\$ 10,000	\$ -	\$ 10,000
078220	Goodwill Industry	00-008	\$ 5,000	\$ -	\$ 5,000
078865	San Antonio Housing Trust / Bank One	00-008	\$ 5,000	\$ -	\$ 5,000
079228	Annie E. Casey Foundation	00-008	\$ 2,500	\$ -	\$ 2,500
115923	TRF from 26-012218	00-009	\$ 45,000	\$ -	\$ 45,000
115964	TRF from 26-012241	00-009	\$ 62,850	\$ -	\$ 62,850
116103	TRF from 26-012231	00-009	\$ 6,500	\$ -	\$ 6,500
116111	TRF from G.F. IC 924811	00-009	\$ 15,000	\$ -	\$ 15,000
116251	TRF from G.F. IC 924811 (HDSF)	00-009	\$ 25,000	\$ -	\$ 25,000
135186	Transfer a portion of unused grant match from I.C. 109165/924811	00-009	\$ 20,000	\$ -	\$ 20,000
116269	TRF from HDSF Council District 5 I.C. 725259/943167	00-009	\$ 5,000	\$ -	\$ 5,000
			\$ 1,295,350	\$ 50,000	\$ 1,315,350
	TOTAL ESTIMATED REVENUES		\$ 1,295,350	\$ 50,000	\$ 1,315,350

Object Code

	Activity 38-12-03 - Program				
533398	Direct Welfare - IDA Account	04-276	\$ 1,040,350	\$ 50,000	\$ 1,090,350
539734	Direct Welfare - IDA Account	04-276	\$ 15,000	\$ -	\$ 15,000
593822	Direct Welfare - IDA (ACCDF)	04-276	\$ 75,000	\$ -	\$ 75,000
	Total Activity 38-12-03		\$ 1,110,350	\$ 50,000	\$ 1,180,350
	Activity 38-12-05 - Administration				
593608	Regular Salaries	01-010	\$ 83,000	\$ -	\$ 83,000
593830	FICA	01-030	\$ 6,350	\$ -	\$ 6,350
597575	TMRS	01-040	\$ 9,480	\$ -	\$ 9,480
598979	Flex Benefits	01-050	\$ 13,525	\$ -	\$ 13,525
601401	Life Insurance	01-051	\$ 145	\$ -	\$ 145
610378	Advertising	02-175	\$ 5,000	\$ -	\$ 5,000
610998	Binding, Printing, and Reproduction	02-181	\$ 5,000	\$ -	\$ 5,000
612101	Office Supplies	03-210	\$ 5,000	\$ -	\$ 5,000
615369	Computer Software	03-243	\$ 7,500	\$ -	\$ 7,500
	Total Activity 38-12-05		\$ 135,000	\$ -	\$ 135,000
	Total Appropriations		\$ 1,245,350	\$ 50,000	\$ 1,315,350

FUND ONLY INDEX NO. 001568