

CITY OF SAN ANTONIO
INTERDEPARTMENTAL MEMORANDUM
PURCHASING & GENERAL SERVICES DEPARTMENT

ITEM NO. 6

TO: Mayor and City Council

FROM: Janie B. Cantu, Director of Purchasing & General Services

THROUGH: Terry M. Brechtel, City Manager

COPIES: Erik J. Walsh, Assistant to the City Manager;
Michael Abington, Director of Alamodome; File

SUBJECT: Fabrication and Installation of Alamodome Interior and Exterior "Look" Banners

DATE: March 18, 2004

SUMMARY & RECOMMENDATION:

This ordinance authorizes the Purchasing & General Services Department to accept the low responsive bid submitted by Dixie Flag Manufacturing Company to provide the City of San Antonio Alamodome with fabrication and installation of Alamodome interior and exterior look banners. Staff recommends approval of this ordinance.

BACKGROUND INFORMATION:

The attached tabulation of two bids to provide the City of San Antonio Alamodome with fabrication and installation of Alamodome interior and exterior "look" banners is hereby submitted for council consideration and action. The low responsive bid was submitted by Dixie Flag Manufacturing Company.

The Alamodome will host the 2004 NCAA Men's Final Four Semifinals and NCAA Men's Final Championship April 3rd – 5th. As a condition of hosting these events, the NCAA requires all inside arena advertisements be covered and replaced with the design banners created by the NCAA therefore, "look" banners will be utilized to cover all inside arena advertisement. These banners must conform to and be approved by the NCAA.

"Look" banners, of nylon graphic banner material, will be installed inside the Alamodome to cover all visible advertisement panels. Interior visible panels to be covered include matrix and video walls, fascia on club level and fifth level and jumbotron. Club and fifth level concrete banners will be displayed north, east and west. In addition to installation of these banners, this contract will provide for removal of all banners by the contractor.

The Alamodome hosted Men's and Women's NCAA tournaments in 1997, 1998, 2001, 2002 and 2003 in which banner presentations were necessary.

POLICY ANALYSIS

This contract will provide installation of all banners as well as breakdown during the dates and times specified by the Alamodome. The NCAA requires all inside arena advertisements be covered and replaced with the design banners created by the NCAA. The "look" banners will cover all inside arena advertisement and must conform to and approved by the NCAA.

FINANCIAL IMPACT:

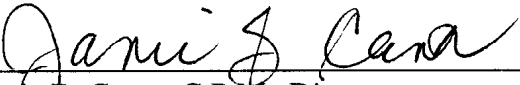
The total cost of this contract is \$29,405.00. Funding will be from the Miscellaneous Special Revenue Fund-Community and Visitor Facilities Fund. All expenditures will be in accordance with the FY2003-2004 Budget approved by City Council.

COORDINATION:

This ordinance has been coordinated with the City of San Antonio Alamodome Department.

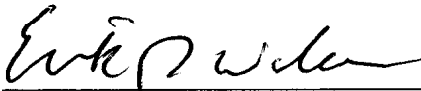
ADDITIONAL INFORMATION:

The City of San Antonio Purchasing Department advertises bids in the Daily Commercial Recorder, La Prensa and the San Antonio Observer. This office also advertises bids on Public Access Channel 21, the Purchasing Website and utilizes the services of Demandstar.com to notify registered vendors of City bids.

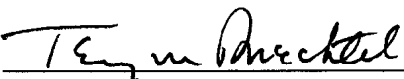


Janie B. Cantu, C.P.M., Director
Purchasing & General Services

Approved:



Erik J. Walsh, Assistant to the City Manager
City Manager's Office



Terry M. Brechtel
City Manager

City of San Antonio Bid Tabulation

Opened: February 20, 2004		Dixie Flag Mfg. Co.	Nationwide Pennant & Flag Mfg. Co.
For: Fabrication & Installation of Alamodome Interior & Exterior "Look" Banners		1930 North Pan Am Expressway	7325 Reindeer Trail
04-036	AW/arw	San Antonio, TX 78208	San Antonio, TX 78238
Item	Description		
1	Video Walls, Matrix Walls, Jumbotron and Club and Fifth Level Fascia Advertisement Price Total	\$14,480.00	\$20,932.18
2	Club and Fifth Level Concrete Fascia Price Total	\$14,425.00	\$10,903.27
3	North and South Outside Eyebrow Banners Price Total	\$500.00	\$2,005.43
4	Deleted		
	Terms	Net 30	Net 30
Total Award		\$29,405.00	