

CONSENT AGENDA
ITEM NO. 34

**CITY OF SAN ANTONIO
OFFICE OF THE CITY MANAGER
Interdepartmental Correspondence Sheet**

TO: Mayor and City Council

FROM: Roland A. Lozano, Assistant to the City Manager

COPIES TO: Police Department, Fire Department, Public Works Department, Parks & Recreation Department, Metropolitan Health District, Office of Budget and Management Analysis, City Attorney's Office, the Fiesta Commission, and File

SUBJECT: Fiesta 2004 Street Closures and Carnival Ordinance

DATE: March 25, 2004

SUMMARY AND RECOMMENDATION

This ordinance authorizes the closure of certain streets in connection with Fiesta 2004, approves the conditions, dates and times for specified Fiesta events, approves the location, dates and times for the Fiesta Carnival and related requirements and conditions, and approves the Fiesta Parade routes.

Staff recommends approval of this annual ordinance.

BACKGROUND INFORMATION

The following Fiesta events and street closures are approved for the dates and times as outlined below:

SOUTHWEST SCHOOL OF ART AND CRAFT FIESTA ARTS FAIR:

FRIDAY, APRIL 16TH, 8:00 A.M. TO 6:00 P.M. and
SUNDAY, APRIL 18TH, 5:00 P.M. TO 8:00 P.M.

Augusta between Navarro and Giraud closed to through traffic.

Augusta between Giraud and Convent open to one-way traffic southbound to allow parking on the east side of Augusta.

Police officers stationed at all times at Augusta & Giraud and at Augusta & Convent.

SATURDAY, APRIL 17TH, 9:00 A.M. TO 6:00 P.M. and
SUNDAY, APRIL 18TH, 11:00 A.M. TO 5:00 P.M.

Augusta between Navarro and Giraud closed to ALL traffic.

Augusta between Giraud and Convent open to two-way traffic.

Police officers stationed at all times at Augusta & Navarro and at Augusta & Giraud.

Both off-duty officers will be required to direct vehicular and pedestrian traffic, and must be at their posted locations throughout the entire duration of the requested street closures. The daily placement and daily removal of all traffic control devices shall only be done by the certified barricade company, at the expense of the event sponsor. Augusta Street from Convent to Navarro shall be open to two-way traffic during non-event hours.

NIGHT IN OLD SAN ANTONIO:

Presa St. The following streets will be closed beginning Saturday, April 17, 2004 at 8:30 a.m. to 12:00 noon on Sunday, April 25, 2004; South Presa Street from Market Street to Nueva Street. South Presa Street from Nueva St. to Arcienga St will be made a one-way southbound during event hours only. Access to Villita Assembly Hall will be maintained for participants in the "Patriotic and Historic Ball" on Saturday evening April 19, 2004.

Alamo St. The southbound lane of Alamo St. between Market and Nueva Streets shall be closed to thru traffic April 20, 2004 to April 23, 2004 between the hours of 4:00 p.m. to 12:00 midnight. Access to the Hilton Hotel shall remain open and a temporary northbound lane shall be established for Hilton two-way traffic ingress and egress. The southbound curblane of Alamo St. between Villita and Nueva

St. excluding the area in front of the southbound VIA bus shelter at S. Alamo and Nueva streets from Saturday, April 17, 2004 8:30 a.m. through Sunday, April 25, 2004 12:00 noon;

Nueva St. The following streets will be closed beginning Saturday, April 17, 2004 at 8:30 a.m. to 12:00 noon on Sunday, April 25, 2004: the median and west bound lanes of Nueva Street from South Alamo Street to 175 feet west of South Presa Street; The east bound lanes of Nueva St. from Presa St. to Alamo St. shall be closed to thru traffic from April 20, 2004 to April 23, 2004 between the hours of 8:00 p.m. to 12:00 midnight. Vehicular access to the Fairmount Hotel shall remain open.

River Walk Areas: NIOSA is approved to expand the controlled area during event hours only, to include the Bombach walkway in-between the Little Rhein Steakhouse and the Hilton Palacio Hotel leading from S. Alamo street walkway down to the river walk area. NIOSA may also erect two (2) gate locations beginning at 4:30 p.m. until 10:30 p.m. each event night along the south bank of the river walk at (1) the Hilton/Little Rhein sidewalk landing, and (2) at a point approximately fifty (50) feet west of the Arneson River Theater Iron Gate, also on the south bank of the San Antonio river.

FIESTA FANTASIAS AT MARKET SQUARE: San Saba Street from Dolorosa to West Commerce Street closed entirely to include sidewalks and the roadway from 9:00 a.m. on Tuesday, April 13, 2004 through 6:00 p.m. on Monday April 26, 2004.

During the closure of San Saba St. between Dolorosa and W. Commerce St. a certified peace officer will be required to man the traffic barricades during the following dates and times:

Tuesday April 13, 2004 to Thursday, April 15, 2004 from 7:00 a.m. to 10:00 p.m. each day.

Friday, April 16, 2004 to Monday April 26, 2004 from 7:00 a.m. to 10:00 a.m., each day.

NO SIDEWALKS OR TRAFFIC LANES SHALL BE CLOSED AT ANY OTHER PERIOD OTHER THAN THE DATE AND TIME INDICATED BY THIS ORDINANCE.

Fiesta Fantasias Approved Event Hours of Operation (Reference City Ordinance 98642):

April 16 – 23, 2004: 10:00 a.m. to 12:00 midnight

April 24, 2004: 10:00 a.m. to 1:00 a.m.

April 25, 2004: 10:00 a.m. to 12:00 a.m.

Pecos Street: The area from the "Tour Bus Loading Zone" to the temporary fence erected under IH-35 ramp shall be used for parking **by permit only** as issued by the City of San Antonio Public Works Department, for Market Square vehicles relating to the Fiesta Fantasias event. Parking on Gateway Plaza must limit vehicles to ¾ ton pickups or smaller in size. A band stage and a large trailer for the speaker system can be provided, but the semi-tractor rig and other associated non-conforming vehicles must be elsewhere. Parking on City sidewalks and Gateway Plaza and other Plaza pedestrian walkways **WILL NOT BE AUTHORIZED AND STRICTLY ENFORCED BY SAPD AND PUBLIC WORKS PARKING ENFORCEMENT PERSONNEL.**

Approved Vendor Service Vehicle Parking: Commercial vendor's service vehicles with a valid affixed commercial placard and displayed valid parking permit (parking meter bag) issued by the City of San Antonio (Public Works Traffic Engineering) will be authorized to park at the following locations:

On the west bound, south curb lane of W. Commerce between Santa Rosa and San Saba Streets (6 band vehicles or trucks)

On the west bound, south curb lane of W. Commerce between Pecos and Leona Streets (2 trucks)

On the north bound, east curb lane of San Saba just north of Dolorosa (1-trailer)

On the west curb lane of San Saba between Commerce and Houston (1-trailer, 2-vehicles)

On north side of Dolorosa between San Saba and Santa Rosa (1-trailer, 2-trucks)

On north side of Dolorosa from San Saba to Santa Rosa between the hours of 7:00 am to 3:00 pm on weekdays and 7:00 am to 9:00 am weekends.

On the west curb lane of San Saba between Dolorosa and Nueva. (Band vehicles only)

The serving, loading and/or unloading of any parked trailers on Dolorosa Street during event operations will be hereby prohibited and violators will be towed at owner's expense.

The parking on the south side of Dolorosa St. shall be restricted between San Saba and Santa Rosa streets. Strict enforcement will begin at 3:00 p.m. on weekdays and 9:00 a.m. on weekends. **Absolutely no beer trucks or trailers will be permitted to park on the south curb at any time.**

ST. MARY'S OYSTER BAKE: Marquette Street from 36th Street to Camino Santa Maria; Overhill Street from 36th Street to Camino Santa Maria; Ligustrum Street from Woodlawn to Marquette Street. Streets will be closed to thru traffic on Friday, April 16, 2004 from 3:30 p.m. until 11:00 p.m. and Saturday, April 17, 2004 from 9:30 a.m. until 11:00 p.m. Camino Santa Maria from Colgate to Wake Forest (westside curb only for VIA bus parking, twelve foot (12') width, from face of curb) on Friday, April 16, 2004 at 3:30 p.m. until 11:00 p.m. and Saturday, April 17, 2004 from 9:30 a.m. to 11:00 p.m.

The following streets shall be closed from Hillcrest to 36th streets on Friday, April 16, 2004 from 3:30 p.m. to 11:00 p.m. and on Saturday, April 17, 2004 from 9:30 a.m. to 11:00 p.m.

Overhill, Marquette, Riverdale, Bangor, Globe, Continental, Lark and Brandywine. Belfair from Woodlawn Ave. to Overhill Street will also be closed during this same time period on April 16th and 17th, 2004

FIESTA MISSION RUN: Padre Drive from East White to Pyron Avenue; Hike and Bike Trail from Pade Drive and Pyron Ave to Mission Espada. Streets will be closed on Saturday, April 17, 2004 from 8:00 a.m. until 10:00 a.m.

PILGRIMAGE TO THE ALAMO: Auditorium Circle and Alamo Plaza from East Houston Street to Crockett Street. Parkway will be restricted or prohibited on Martin Street from Jefferson Street to Navarro Street and Jefferson Street to Commerce Street. The streets will be closed on Monday, April 19, 2004 from 3:00 p.m. until 5:30 p.m.

PARADES: BATTLE OF FLOWERS AND FIESTA FLAMBEAU: Both parades will follow this route: assemble at E. Grayson to Broadway, south on Broadway, east on 3rd Street, south on Alamo Street, west on Commerce, north on Santa Rosa to Martin, disband on Martin.

Broadway from Newell to Jones Avenue will be closed on Saturday, April 24, 2004 from 11:00 p.m. until Sunday, April 25, 2004 at 2:00 a.m. for bleacher removal.

Forming Area: Access to forming area shall be limited to parade participants, parade organizers, residents and business employees living or working within the formation area and emergency personnel – This includes **both** vehicular and pedestrian traffic.

Broadway between Jones and Josephine streets
Ave B between Jones and Mill Race Streets
Ave A between San Antonio River and Josephine Street
Elmira between St. Mary's and Josephine Streets
Newell between Elmira and Broadway
Camden between Jones and Newell
Quincy between Jones and Schiller
McClane between Euclid and Quincy
Park Avenue between Euclid and the San Antonio River
Mytle Street between Euclid and the San Antonio River
Locust between Euclid and Elmira
Grayson between Euclid and Alamo Streets
Isleta between Grayson and Josephine Streets
Karnes between Newell and Josephine Streets
Pearl Parkway between Ave A and Broadway
Roy Smith between Broadway and the San Antonio River

Disbanding Area: Access to the Disbanding area shall be limited to parade participants, parade organizers, residents and business employees living or working within the disbanding area and emergency personnel – This includes **both** vehicular and pedestrian traffic.

Martin between IH-35 and Flores Street
Cameron between IH 35 and Travis Streets

Salinas between Flores and Cameron Streets
San Saba between Houston and Martin Streets
Columbus between Martin and Cameron Streets
Kingsbury between Cameron and Flores Streets
Quincy between Martin and Cameron Streets

Forming and Disbanding Area access restrictions for the Battle of Flowers parade begins at 8:00 a.m. and ends at the conclusion of the parade on Friday, April 23, 2004. Access restrictions for the Fiesta Flambeau parade begins at 3:30 p.m. and ends at the conclusion of the parade on Saturday, April 24, 2004

KING WILLIAM FAIR: East Guenther from South Alamo Street to South Main; King William Street from East Guenther to South St. Mary's Street; Madison from East Guenther to St. Mary's Street; Washington from Arsenal to Turner; East Johnson and East Sheridan Streets from the San Antonio River to South Alamo Street; East Sheridan from the San Antonio River to South Alamo Street; Beauregard and Turner Streets from Washington to South Alamo Street; Pancoast from Washington to Durango Street; Arsenal Street from Washington to Main Streets; streets will be closed on Friday, April 23, 2004 from 7:00 a.m. until Saturday, April 24, 2004, 10:00 p.m. In addition, Eagleland Street from St. Mary's Street to Guenther Street, and Adams from Stierren to Eagleland; will be closed on Saturday, April 24, 2004 from 6:00 a.m. until 12:00 noon for parade staging.

ST. LUKE'S FIESTA FINALE: Manitou Drive from Callaghan to Winlock streets will be closed from 10:00 a.m. until 11:00 p.m. on Sunday, April 25, 2004. Also on this date and time, Winlock Drive from Horizon to Callaghan will be made temporarily one-way with traffic flowing north to south.

FIESTA SAN FERNANDO:

Street Closure and Setup:

Main Street:

The parking lane on the east side of Main Street plus one southbound travel lane from Dolorosa to Commerce closed at 10:00 p.m. on Wednesday, April 21, 2004 for set-up of booths.

All lanes of Main Street closed from Dolorosa to Commerce on Thursday, April 22, 2004 from 11:30 a.m. until 2:00 a.m.

All lanes of Main Street from Dolorosa to Commerce Street closed on: Friday, April 23, 2004 from 11:30 a.m. until 2:00 a.m.; Saturday, April 24, 2004 from 11:30 a.m. until 3:00 a.m.; and Sunday, April 25 2004 from 11:30 a.m. until 2:00 a.m.

Soledad Street:

East lane of Soledad Street from Dolorosa to Commerce closed at 10:00 p.m. on Wednesday, April 21, 2004 for set-up of booths.

All lanes of Soledad Street closed from Dolorosa to Commerce Street on Thursday, April 22, 2004 from 6:00 p.m. until 2:00 a.m.

The parking land on the Westside of Soledad Street from Dolorosa to Commerce Street closed on: Friday, April 23, 2004 from 11:30 a.m. until 2:00 a.m., Saturday, April 24, 2004 from 11:30 a.m. until 3:00 a.m.; and Sunday, April 25 2004 from 11:30 a.m. until 2:00 a.m. The east curb lane of Soledad between Dolorosa and Commerce streets shall be kept clear of any obstructions and dedicated a FIRE lane.

Approved Hours of Operation:

Thursday April 22, 2004: 6:00 p.m. until 12:00 a.m.

Friday April 23, 2004: 12:00 a.m. until 12:00 a.m.

Saturday April 24, 2004: 12:00 a.m. until 1:00 a.m.

Sunday April 25, 2004: 12:00 a.m. until 8:00 p.m.

No carnival rides or games shall be located on Main Ave. or within Main Plaza Park or other public rights of way. A copy of the approved location is attached to the accompanying ordinance.

FIESTA FUNDAY SUNDAY PARADE: IH-10 West Access road from Leon Springs Elementary School, 23881 IH-10 West to Leon Springs Dance Hall, 24135 IH-10 West. Forming area at Leon Springs Elementary School Parking Lot. Parade ends at Leon Springs Dance Hall Courtyard. Parade route will

not cross Boerne Stage Road. Parade begins at 1:00 p.m. and ends at 1:30 p.m. Sunday, April 25, 2004.

10TH STREET RIVER FEST – SAM HOUSTON VFW POST 76: 10th street from Gate entrance of VFW Post 76 to Avenue B, Thursday, April 22, 2004 from 6:00 p.m. to 12:00 midnight; Friday and Saturday, April 23 and 24, 2004 from 12:00 noon to 12:00 midnight each day. No carnival rides or games shall be located on Ave B or other public right of way.

QUEEN OF THE MISSIONS AT MISSION SAN JOSE: San Jose Drive from E. Pyron Ave. to Napier Ave. will be closed on Sunday, April 25, 2004 from 11:00 a.m. to 6:00 p.m.

EARTH DAY AT WOODLAWN LAKE: Westbound Cincinnati Ave. will be closed from just east of Alexander St. to the entrance of Woodlawn Lake Park at Ashby on Saturday, April 17, 2004 from 7:00 a.m. to 10:00 a.m.

CARNIVAL SCHEDULE

The approved hours of operation are as follows:

Day	Date	Hours of Operation	Description
Wednesday	April 14, 2004	6:00 p.m. until 12:00 midnight	"Pay One Price" \$15.00 Wrist Band Night.
Thursday	April 15, 2004	6:00 p.m. until 12:00 midnight	"Pay One Price" \$15.00 Wrist Band Night.
Friday	April 16, 2004	6:00 p.m. until 1:00 a.m.	All Areas: Normal Operating Rates and Conditions
Saturday	April 17, 2004	12:00 noon until 1:00 a.m.	All Areas: Normal Operating Rates and Conditions
Sunday	April 18, 2004	1:00 p.m. until 12:00 midnight	All Areas: Normal Operating Rates and Conditions
Monday	April 19, 2004	5:00 p.m. until 12:00 midnight	\$1.00 "Ride All Night" night
Tuesday	April 20, 2004	5:00 p.m. until 12:00 midnight	Pay one price \$15.00 wrist band; All Rides Night
Wednesday	April 21, 2004	5:00 p.m. until 12:00 midnight	Pay one price \$15.00 wrist band; All Rides Night
Thursday	April 22, 2004	5:00 p.m. until 1:00 a.m.	All Areas: Normal Operating Rates and Conditions
Friday	April 23, 2004	11:00 a.m. until 2:00 a.m.	All Areas: Normal Operating Rates and Conditions
Saturday	April 24, 2004	12:00 noon until 2:00 a.m.	All Areas: Normal Operating Rates and Conditions
Sunday	April 25, 2004	1:00 p.m. until 12:00 midnight	All Areas: Normal Operating Rates and Conditions

The following City properties and streets will be used for the carnival on the dates and times listed below:

Property	Dates of Use
Parking Lots	
Health Department Parking Lot:	11:00 p.m. Friday, April 9, 2004 until 6:00 a.m. Wednesday, April 28, 2004
Dolorosa Street Parking Lot:	7:00 a.m. Saturday, April 10, 2004 until 6:00 a.m. Wednesday, April 28, 2004

Property	Dates of Use
Streets	
Dolorosa Street between Santa Rosa and Flores (one lane open for traffic to Flores)	12:01 a.m. Monday, April 12, 2004 until 6:00 a.m. Monday, April 26, 2004
Laredo St. between Nueva and Commerce	7:00 a.m. Saturday, April 10, 2004 until 6:00 a.m. Wednesday, April 28, 2004
Nueva St. (West bound lanes only) between Santa Rosa and Laredo. East bound lanes open for traffic to Flores.	12:01 a.m. Monday, April 12, 2004 until 6:00 a.m. Monday, April 26, 2004

Each year, the City's carnival concessionaire is required to provide security at City Hall, maintain operating standards and policies as required, and ensure that revenue and cleanup minimums are maintained. For Fiesta 2004, Reed Exposition Midway (Reed) has committed to comply with all terms and conditions of the agreement City staff shall continue the practice of meeting with Reed management prior to carnival operations to verify the price of all ride and food items for contract compliance. The map for the Fiesta 2004 Carnival and Parade sites are attached in the accompanying ordinance.

POLICY ANALYSIS

Approval of this ordinance will allow for the timely planning, coordination and development of the Fiesta San Antonio events for 2004 in accordance with the adopted agreement between the City of San Antonio and the Fiesta Commission.

FINANCIAL IMPACT

This is the third of a three (3) year contract between the Fiesta Commission and Reed Expositions Midways (Reed). This contract may be extended for two (2) more additional years if approved by the City. For all three years of the initial term and the two (2) option years if applicable, the annual minimum guaranteed is \$750,000 or 35% of gross revenues, whichever is greater. For the minimum percentage of 35% to be initiated, approximately \$2.14 million in gross revenue must be realized. Reed reported \$1.26 million in gross revenues for Fiesta 2003 a decrease from the \$1.54 million reported for Fiesta 2002 with this reduction due in part to the 2003 Easter Holiday.

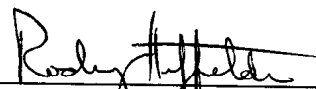
The \$750,000 guaranteed minimum from Reed is distributed between the City and the Fiesta Commission by a formula that provides that the City receive a minimum of \$150,000 and the Fiesta Commission \$600,000. The City received \$150,000 for Fiesta 2002.

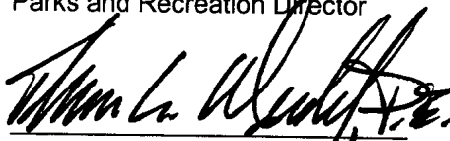
The annual City expenditures for Fiesta San Antonio historically have been approximately \$900,000. The City provides police officers for traffic control and security at some Fiesta events. The City also provides inspectors, but concessionaires are required to pay the inspection fees as set in the annual budget. Revenues are received from Fiesta sponsors by separate contractual arrangements for rental of city facilities. The Cattleman Square Parking Lot will not be used as an additional site for carnival operations or the Market Square Fiesta event.

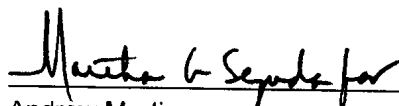
COORDINATION

These events have been coordinated with the the City Manager's Office, the Police Department, the Fire Department, the Public Works Department, the Parks & Recreation Department, the Metropolitan Health District, the City Attorney's Office, the Fiesta Commission and Reed Exposition Midways. All of the involved organizations concur with the staff recommendation to approve this request.

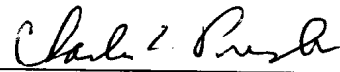

Malcolm J. Matthews
Parks and Recreation Director


for Chief Robert Ojeda
Fire Department

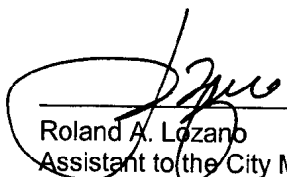

Tom Wendorf, P.E.
Public Works Director
3/16/04


Andrew Martin
City Attorney


Chief Albert Ortiz
Police Department

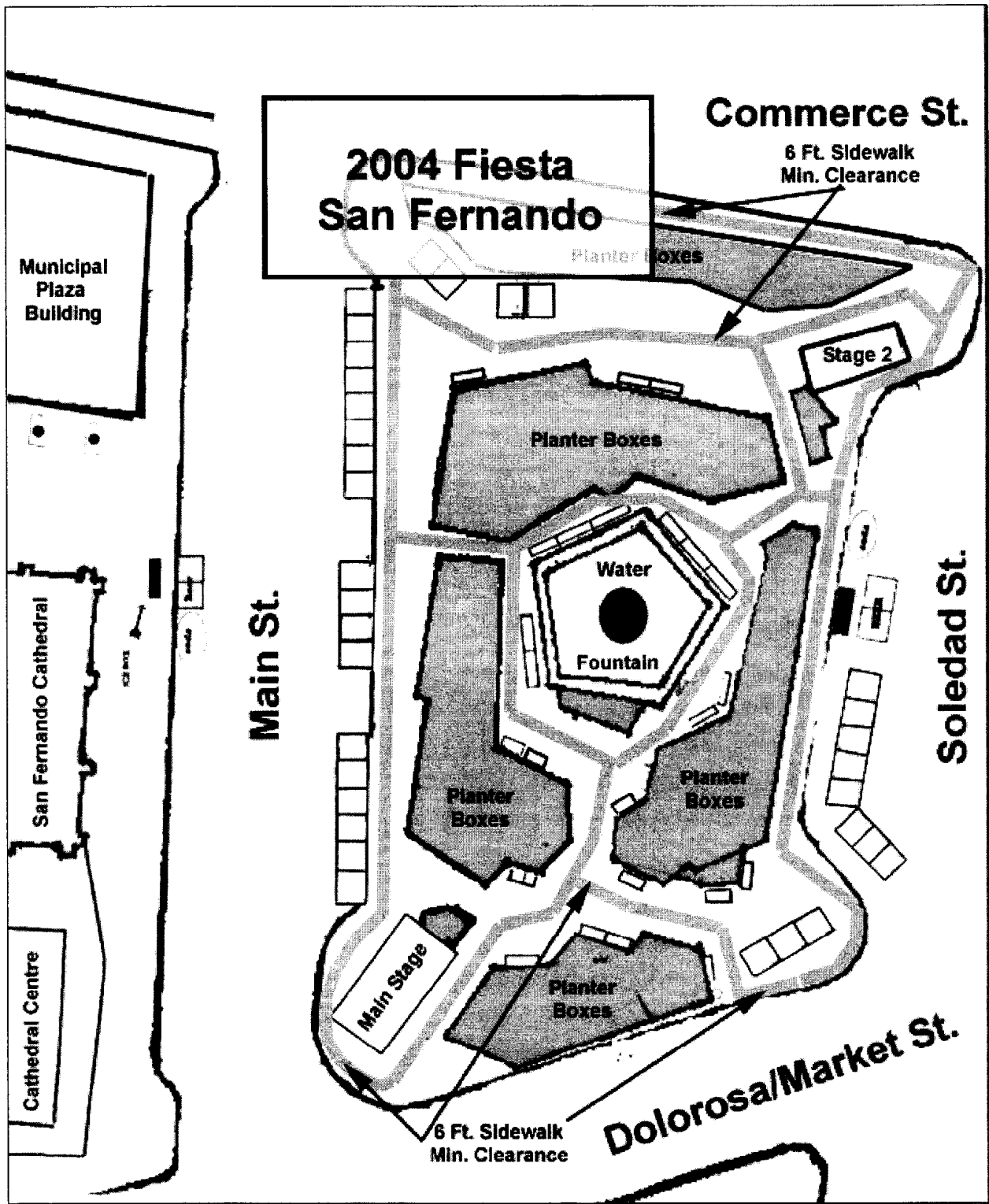

Fernando A. Guerra, MD, MPH
Metropolitan Health Director

Approved:


Roland A. Lozano
Assistant to the City Manager

ATTACHMENT 1

Approved 2004 Fiesta en la villa de San Fernando Site Map

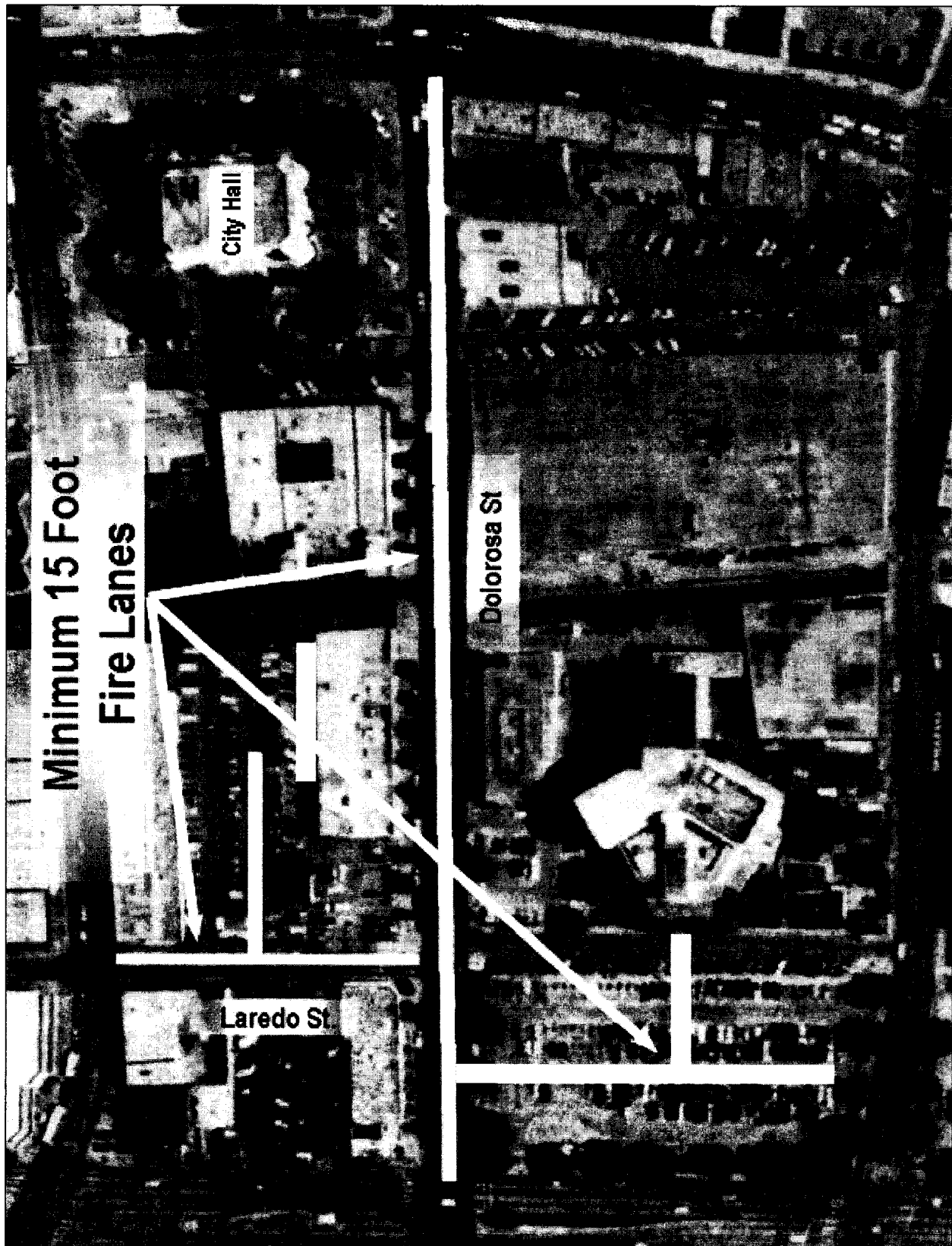


ATTACHMENT 2

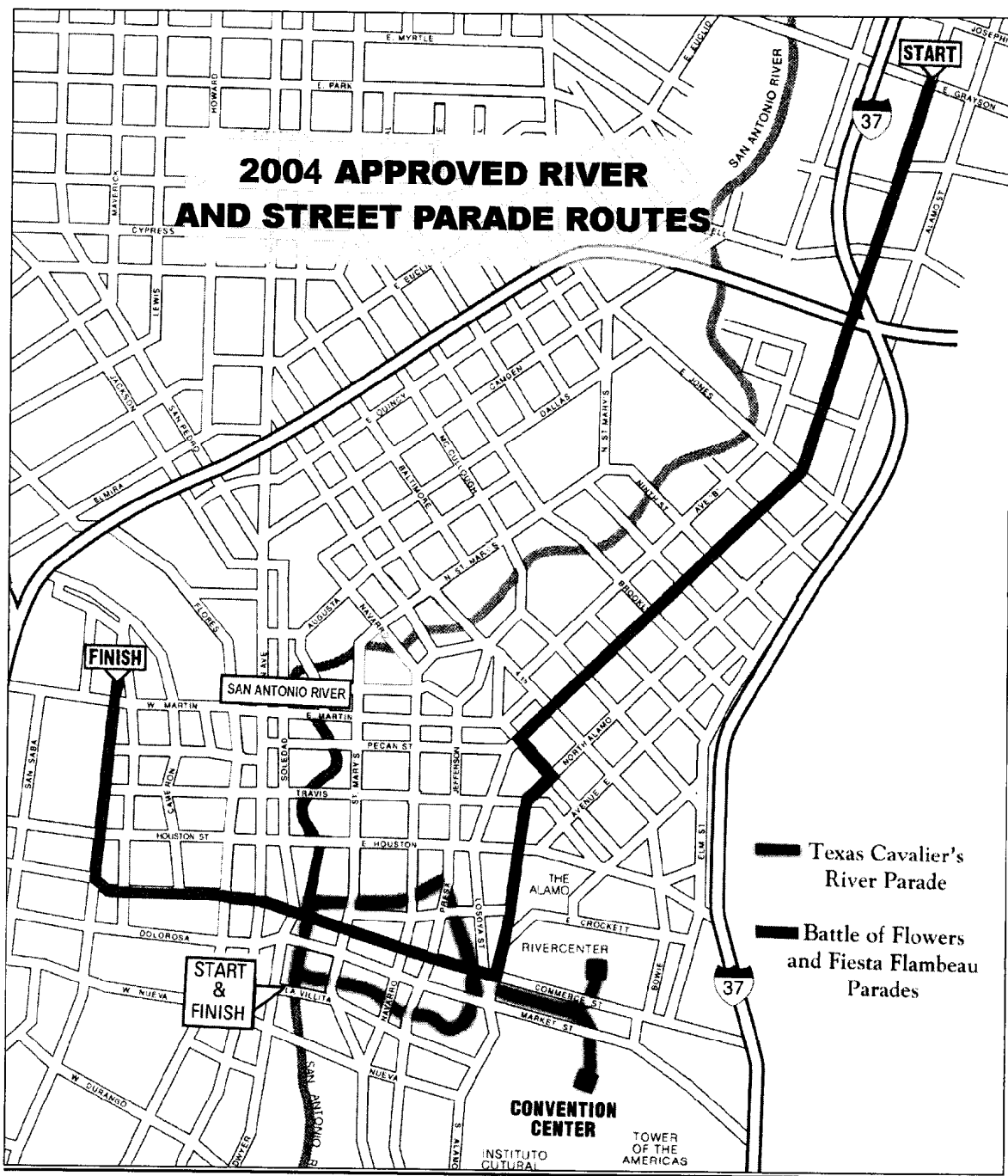


ATTACHMENT 3

2004 Carnival Site Required Fire Lanes



ATTACHMENT 4



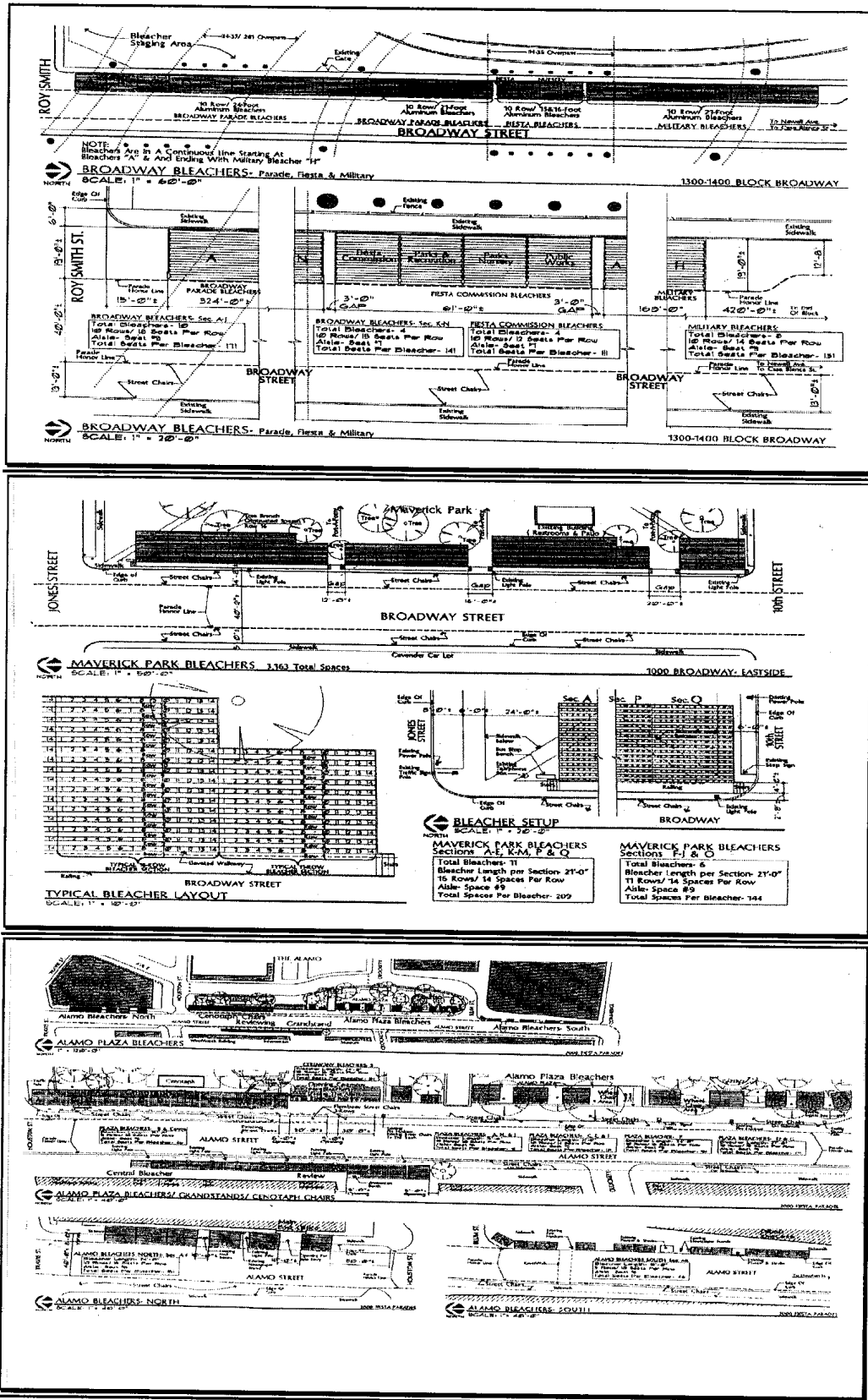
ATTACHMENT 5

Approved Parade Booth Locations

All booth locations are mapped and numbered at the approved site location.

BOOTH NO.	INTERSECTION	BLOCK NUMBER/AREA	ORIENTATION
1, 2	Broadway & Roy Smith	300 block Roy Smith	2 stands NW
3, 4	Broadway & Twelfth	300 block Twelfth	2 stands NW
5, 6	Broadway & Jones	300 block Jones	2 stands SE
7, 8	Broadway & Jones	200 block Jones	2 stands NW
9, 10	Broadway & Tenth	200 block Tenth	2 stands NW
11, 12	Broadway & Tenth	300 block Tenth	2 stands SE
13, 14	Broadway & Ninth	300 block Ninth	2 stands SE
15, 16	Broadway & Ninth	200 block Ninth	2 stands NW
17, 18	Broadway & Eighth	200 block Eighth	2 stands NW
19, 20	Broadway & Eighth	300 block Eighth	2 stands SE
21, 22	Broadway & Brooklyn	300 block Brooklyn	2 stands SE
23, 24	Broadway & Brooklyn	400 block Brooklyn	2 stands NW
25, 26	Broadway & Sixth	300 block Sixth	2 stands SE
27, 28	Broadway & Sixth	200 block Sixth	2 stands NW
29, 30	Broadway & McCullough	300 block McCullough	2 stands SE
31, 32	Broadway & McCullough	400 block McCullough	2 stands NW
33, 34	Broadway & Fourth	200 block Fourth	2 stands NW
35, 36	Broadway & Fourth	300 block Fourth	2 stands SE
37, 38	Alamo & Travis	600 block Travis	2 stands SE
39	Commerce & Presa	300 N. Presa, loading zone	1 stand NE
40, 41	Spanish Gov. Palace	Tour Bus Parking Area	2 stands
42, 43, 44	Commerce & Flores	100 Flores, metered parking area	3 stands SW
45, 46	Spanish Gov. Palace	Tour Bus Parking Area	2 stands
47 - 56	Maverick Park	Located w/in Park Proper	10 stands
57 - 60	San Fernando Gym Site	Located w/in Gym Parking Lot	4 stands
61, 62, 63	Alamo Plaza	Cenotaph East @Houston St	3 stands NW
64, 65	So. Alamo Plaza (Crockett St.)	Indented Parking Area @ Blum	2 stands SE
66	Alamo Plaza	Loading Zone Across from Menger Hotel	1 stand west

ATTACHMENT 6



ATTACHMENT 7



U.S. General Services Administration

February 26, 2004

Fernando Villarreal
Assistant Executive Director
Fiesta San Antonio Commission, Inc.
2611 Broadway
San Antonio, TX 78215-1022

Dear Mr. Villarreal:

Please accept this letter as permission for the Fiesta San Antonio Commission to place bleachers along the sidewalk on Alamo Street next to the U. S. Post Office and Courthouse, 615 E. Houston Street.

You are responsible for removing the bleachers immediately following the Fiesta Flambeau Parade and also responsible for any accident that may occur on the bleachers.

If you have any questions, please feel free to call John Carson, Senior Property Manager, or me at (210) 472-6040, Ext. 238.

Sincerely,


Patricia Ortiz
Building Property Specialist

www.gsa.gov