

CONSENT AGENDA
ITEM NO. 15

**CITY OF SAN ANTONIO
INTERDEPARTMENTAL MEMORANDUM
OFFICE OF CULTURAL AFFAIRS**

TO: Mayor and City Council

FROM: Felix Padrón, Director

THROUGH: Terry M. Brechtel, City Manager

COPIES: Roland A. Lozano, Assistant to the City Manager; file

SUBJECT: Grant from the National Endowment for the Arts for the International Accordion Festival, 2004

DATE: April 8, 2004

SUMMARY AND RECOMMENDATIONS

This ordinance authorizes the City Manager or her designee to accept a matching grant in the amount of \$35,000 from the National Endowment for the Arts for the production of the fourth annual International Accordion Festival (IAF 04); authorizes the City Manager or her designee to execute the First Amended and Restated Delegate Agency Agreement with the International Accordion Festival, a Texas Non-Profit organization, to reflect these matching funds; and provides for payment of \$35,000 to the International Accordion Festival for producing the event.

Staff recommends the approval of this ordinance.

BACKGROUND INFORMATION

The International Accordion Festival will hold its fourth annual FREE festival in La Villita October 16 & 17, 2003. Over the past four (4) years, this unique event has developed a reputation for providing high quality entertainment and educational programming by presenting performances and workshops featuring diverse, accordion-based musical traditions of the world.

The Office of Cultural Affairs (OCA) has been an integral partner in the festival each year. In 2001 OCA received a grant from the National Endowment for the Arts that was subsequently passed through to Texas Folklife Resources (TFR), which is Austin based. This grant was matched by grants from corporate sponsors, the Texas Council for the Humanities, concession sales and in-kind services. TFR continued to produce the event in 2002 with funding which again came from the NEA, corporate sponsors, the Texas Council on the Humanities, concession sales and in-kind services. OCA helped promote the festival but was not involved in handling any of the funding.

In 2003 OCA served as fiscal agent for two grants: \$50,000 from the NEA and \$5,273 from the TCA. All agencies involved agreed that this decision was critical to finally begin positioning IAF as a San Antonio organization, and to enhance local sponsorship. For 2004, OCA has received a grant of \$15,000 from the TCA as fiscal agent for the IAF (ordinance no. 98805 approved February 12, 2004). IAF has recently received its IRS designation as a 501(c)(3) based in San Antonio and will be able to handle independently all fundraising beginning in 2005. Corporate sponsors, concession sales and in-kind services will provide matching funds.

POLICY ANALYSIS

This ordinance is consistent with Council's direction to develop arts and cultural programs targeted toward visitors to San Antonio and the Office of Cultural Affairs' goal of developing cultural tourism programs as an economic generator.

FISCAL IMPACT

There is no impact on the general fund. The grant from the National Endowment for the Arts requires a 1-1 match that will come from foundation grants, corporate sponsorships, concession sales and other fees associated with the festival and related activities, and in-kind percentages of management personnel supported by the Community and Visitors Facilities Fund.

COORDINATION

The Office of Cultural Affairs has coordinated with Convention & Visitors Bureau, City Attorney's Office, and Parks & Recreation in this project.

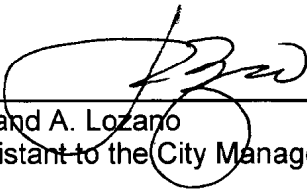
SUPPLEMENTARY COMMENTS

This event is unique in the nation and is quickly becoming one of the jewels of the fall arts season. Last year people traveled from as far away as Washington State, Washington DC, and Maine specifically to attend the International Accordion Festival.

SIGNATURES



Felix Padrón, Director
Office of Cultural Affairs



Roland A. Lozano
Assistant to the City Manager