

**CITY OF SAN ANTONIO
INTERDEPARTMENTAL MEMORANDUM
DEPARTMENT OF COMMUNITY INITIATIVES**

TO: Mayor and City Council

FROM: Dennis J. Campa, Director, Department of Community Initiatives;

THROUGH: Terry M. Brechtel, City Manager

COPIES: Frances A. Gonzalez, Assistant City Manager; File

SUBJECT: Staff Briefing on City Demographics Related to Community Needs and Issues

DATE: May 6, 2004

SUMMARY AND RECOMMENDATIONS

Commissioned by a host of community organizations and presented to various stakeholder groups, this information will address the results of a recent demographic survey that identifies the needs and issues of San Antonio from the perspective of citizens. The recent demographic survey of San Antonio residents was conducted by a well-known and respected local organization, Galloway Research. The purpose of the presentation is to provide the Mayor and Council with insight into the prioritized needs of the community through a scientifically conducted study. The results of this recent study may be used to supplement other analysis and demographics reflecting the needs of the City as the Mayor and City Council prepare to establish their goals and objectives.

BACKGROUND INFORMATION

City departments, in partnership with community based organizations, offer numerous services and programs that, as with DCI, are based on both the expressed and perceived needs of residents. Below are the four Priority Service Areas previously approved by the Mayor and City Council:

Family Strengthening Goal: Children community-wide will enter school prepared to learn and parents will be prepared to serve as their child's first and most important teacher. Children will receive high quality early care and education.

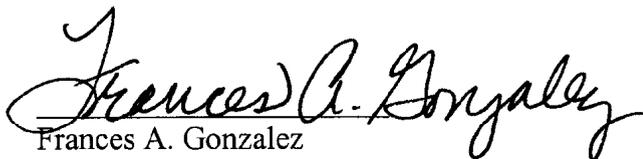
Youth Development Goals: Increase the overall developmental assets of youth. High school students will graduate on time and complete higher education. Out of school youth will be provided with education and the opportunity to enhance their skills through training programs that promote higher education and increase chances for employability.

Workforce Development Goal: San Antonio's workforce will acquire the education and skills that will prepare them for jobs in the community's driver industries and earns them a livable income.

Community Safety Net Goal: Enhance and ensure continuation of the community safety net to promote the overall health of our most vulnerable residents, and address the issues of hunger and homelessness.

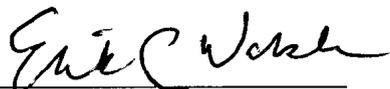


Dennis J. Campa, Director
Department of Community Initiatives



Frances A. Gonzalez
Assistant City Manager

Approved:



 Terry M. Brechtel
City Manager