CONSENT AGENDA ITEM NO.

CITY OF SAN ANTONIO INTERDEPARTMENTAL MEMORANDUM **AVIATION DEPARTMENT**

TO:

Mayor and City Council

FROM:

Kevin C. Dolliole, Aviation Director

THROUGH: Terry M. Brechtel, City Manager

COPIES TO: J. Rolando Bono, Deputy City Manager, Asset Management, Budget,

Legal, Finance and File

SUBJECT:

Amendment to Concession Contracts at San Antonio International

Airport

DATE:

June 24, 2004

SUMMARY & RECOMMENDATION

This ordinance authorizes the amendment of the existing Concession Agreements by reducing the minimum annual guarantees for Fresquez Concessions Texas, HMSHost, Duty Free San Antonio and News and Gift Shops International (DFSA-NGSI San Antonio Partnership), J.R. Management and Porter & Britton GP, L.L.C. as successor in interest to Gerardo Sanchez in Terminal Two to mitigate the impact of declining passenger traffic at San Antonio International Airport, Terminal Two.

Staff recommends the approval of this ordinance.

BACKGROUND INFORMATION

Ordinance Number 95351, passed and approved by City Council on February 21, 2002, awarded concession contracts in Terminal 2 of San Antonio International Airport to Fresquez Concessions Texas for spaces 242 and 248; HMSHost for space 244; Duty Free San Antonio and News and Gift Shops International (DFSA-NGSI San Antonio Partnership) for spaces 260 and 262; J.R. Management for space 250.

Ordinance Number 94214, passed and approved by City Council on June 28, 2001, awarded concession contract in Terminal 2 of San Antonio International Airport to Gerardo Sanchez which was subsequently assigned to Porter & Britton GP, L.L.C. for space 206.

The Request for Proposal, which was released for the Terminal Two locations, included enplanement projections based on historical trends. All proposals were delivered prior to the events of September 11, 2001 and the second Gulf War and could not anticipate the impact of those two events on the Aviation and Travel Industry. Even though the RFP stated the historical data was for informational purposes only, most Proposers relied heavily on this information and based sales projection on the anticipated growth trends.

The sales history of each concession location demonstrates an overall weakness in sales, which can be partially attributed to the overall decline of passenger enplanements since September 11, 2001 and the Gulf War. The decline in enplanements since September 11th has continued into 2002 and 2003 with total year decreases for Terminal Two of 5.6% in 2002 and 6.2% in 2003 as compared to Terminal Two activity in 2001. As compared to the sales projections provided by the Concessionaires in their RFP responses, the concessions achieved between 15% and 86% of their sales projections in 2003. Compared to the sales projections developed for the new concession program, the concessions achieved between 17% and 82% of those sales projections.

The concession operators that will be impacted by the proposed modification will be Duty Free San Antonio/ News and Gifts Shops International partnership (DFSA/NGSI-San Antonio), which operates Alamo Extra Space 260 and Alamo Books and Café Space 262; Fresquez Concessions Texas which operates Baskin Robbins Space 242 and Quizno's Subs and Salads Space 248; J.R. Management which operates Taste of Orient Space 250; HMSHost which operates Tribute Sports Bar Space 244 and Porter & Britton GP, L.L.C. which operates Frullati Café and Bakery Space 206.

Each of the locations has been in operation for a period of approximately two years and has documented sales that are significantly less than the original projections as provided in the tenant's response to the respective Request for Proposal offering and less than the expectations of the Concession Program. The rental relief amendments allow the tenants to moderate their cost and reinvest in their concession locations to increase sales.

The rental relief amendment provides for a termination of the adjustment in rents, if certain sales or enplanement benchmarks are achieved. The following information details the benchmarks for termination of relief in each amendment.

- Concessionaire achieves a sales level equal to Ninety Percent (90%) of either the Concessionaires sales projections as provided in the Request for Proposal Response for the location or Ninety Percent (90%) of the Airport's sales projections, whichever sales projection is less and sustains the elevated sales level for a continuous three (3) month period.
- Enplanements in Terminal 2 achieve a monthly traffic count equal to or greater than the corresponding monthly traffic counts of year 2000, and the elevated enplanements continue for a period of three (3) continuous months.

At such time that either of the aforementioned benchmarks are achieved, all rental relief will be discontinued and all rents will return to the contractual amounts as promulgated in the Concession Agreements.

Rental relief will be given in a reduction of the Minimum Annual Guarantee retroactive to October 1, 2003. The percent reduction varies and ranges between 20% to 75%. Factors that determine the various level of rent relief include, but are not limited to, sales performance versus projections, occupancy cost, customer service as determined by secret shopper scores, location and concepts.

The rental relief package for each concession is as follows:

<u>Duty Free of San Antonio/News and Gifts Shops International (DFSA/NGSI-San Antonio)</u>

The amendment for Alamo Books and Café, Space 262 will provide for a 30% decrease in the contractual rental amount, reducing the monthly rental from \$6,333.33 per month to \$4,433.33 per month.

The amendment for Alamo Extra, Space 260 will provide for a 20% decrease in the contractual rental amount, reducing the monthly rental from \$4,500.00 per month to \$3,600.00 per month.

Fresquez Concessions Texas, Inc.

The amendment for Baskin Robbins, Space 242 will provide for a 75% decrease in the contractual rental amount, reducing the monthly rental from \$4,583.33 per month to \$1,145.83 per month.

The amendment for Quizno's Subs and Salads, Space 248 will provide for a 20% decrease in the contractual rental amount, reducing the monthly rental from \$6,350.00 per month to \$5,080.00 per month.

J.R. Management

The amendment for Taste of Orient, Space 250 will provide for a 30% decrease in the contractual rental amount, reducing the monthly rental from \$3,333.33 per month to \$2,333.33 per month. The 30% reduction will apply to all future rental increase as provided in the Concession Agreement. Additionally, the amendment will modify the existing definition of a lease year to allow for the commencement of all subsequent lease years and rental increases to be based on the anniversary of the commencement date of the agreement.

HMSHost

The amendment for Tribute Sports Bar, Space 244 will provide for a 50% decrease in the contractual rental amount, reducing the monthly rental from \$4,800.00 per month to \$2,400.00 per month.

Porter & Britton GP, L.L.C.

The amendment for Frullati Café and Bakery, Space 206 will provide for a 25% decrease in the contractual rental amount, reducing the monthly rental from \$5,133.33 per month to \$3,850.00 per month.

POLICY ANALYSIS

This ordinance is consistent with prior policy, as evidenced by the City Council approved Concession Procedures Manual and Policy Statement of January 11, 2001.

FISCAL IMPACT

The projected decline in revenue to the City as a result of the modification of the Minimum Guaranteed Rent will not exceed \$142,000.00 for the fiscal year 2003-2004. The anticipated impact of the relief amendments in subsequent years will be reduced as sales and enplanements increase in the strengthening economy and concessionaires are phased out of the rental relief program.

COORDINATION

This item has been coordinated with the City Attorney's Office.

SUPPLEMENTARY COMMENTS

The Discretionary Contracts Disclosure forms completed by the Concessionaires are attached.

Kevin C. Dolliole Aviation Director

J. Rolando Bono Deputy City Manager

APPROVED:

Terry M. Brechtel City Manager

For use of this form, see City of San Antonio Ethics Code, Part D, Sections 1&2
Attach additional sheets if space provided is not sufficient.
State"Not Applicable" for questions that do not apply.

Disclosure of Parties, Owners, and Closely Related Persons

For the purpose of assisting the city in the enforcement of provisions contained in the City Charter and the code of ethics, an individual or business entity seeking a discretionary contract from the city is required to disclose in connection with a proposal for a discretionary contract:

from the city is required to disclose in connection with a proposal for a discretionary contract:
(1) the identity of any individual who would be a party to the discretionary contract;
Charles L. Fresquez Linda Fresquez Avery Johnson
(2) the identity of any <u>business entity</u> ¹ that would be a party to the discretionary contract: Fresquez Concessions Texas, Inc. and the name of:
(A) any individual or business entity that would be a <i>subcontractor</i> on the discretionary contract;
None
(B) any individual or business entity that is known to be a <i>partner</i> , or a <i>parent</i> or <i>subsidiary</i> business entity, of any individual or business entity who would be a party to the discretionary contract;
N/A
(3) the identity of any <i>lobbyist</i> or <i>public relations firm</i> employed for purposes relating to the discretionary contract being sought by any individual or business entity who would be a party to the discretionary contract.
Serna & Serna (210)225-6700 120 Villita San Antonio, Texas 78205-2729

^{*} This form is required to be supplemented in the event there is any change in the information under (1), (2), or (3) below, before the discretionary contract is the subject of council action, and no later than five (5) business days after any change about which information is required to be filed.

¹ A *business entity* means a sole proprietorship, partnership, firm, corporation, holding company, joint-stock company, receivership, trust, unincorporated association, or any other entity recognized by law.

Any individual or business entity seeking a discretionary contract from the city must disclose in connection with a proposal for a discretionary contract all political contributions totaling one hundred dollars (\$100) or more within the past twenty-four (24) months made directly or indirectly to any current or former member of City Council, any candidate for City Council, or to any political action committee that contributes to City Council elections, by any individual or business entity whose identity must be disclosed under (1), (2) or (3) above. Indirect contributions by an individual include, but are not limited to, contributions made by the individual's spouse, whether statutory or common-law. Indirect contributions by an entity include, but are not limited to, contributions made through the officers, owners, attorneys, or registered lobbyists of the entity.

To Whom Made:	Amount:	Date of Contribution:
NONE		

Disclosures in Proposals

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Signature:	Title: CEO/COO	Date:
	Company:	05-28/04
Charles L. Fresquez	Fresquez Concessions Tx,I	nc.

² For purposes of this rule, facts are "reasonably understood" to "raise a question" about the appropriateness of official action if a disinterested person would conclude that the facts, if true, require recusal or require careful consideration of whether or not recusal is required.

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(1) the identity of any individual who would be a party to the discretionary contract;
JERRY SRISUNAKORN
(2) the identity of any business entity that would be a party to the discretionary contract: T.R. MANAGEMENT, INC., dba/ TASE OF CRICAT and the name of:
(A) any individual or business entity that would be a <i>subcontractor</i> on the discretionary contract;
NONE
(B) any individual or business entity that is known to be a <i>partner</i> , or a <i>parent</i> or <i>subsidiary</i> business entity, of any individual or business entity who would be a party to the discretionary contract;
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(3) the identity of any <i>lobbyist</i> or <i>public relations firm</i> employed for purposes relating to the discretionary contract being sought by any individual or business entity who would be a party to the discretionary contract.
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To Whom Made:	Amount:	Date of Contribution:
None		

Disclosures in Proposals

N/A		
Signature:	Title: President	Date:
This	Company: Tarle of Orent airport,	5/28/04

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	of any <u>business entity</u> ! that would be a party to the discretionary contract らし、SAN ละเวลเร คุณภาพระเริง newfr
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(3) the identity of any lobbyist or public relations firm employed for purposes relating to the discretionary contract being sought by any individual or business entity who would be a party to the discretionary contract.

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To Whom Made:	Amount:	Date of Contribution:
N/A	NIA	NA
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Disclosures in Proposals

NOT Applicable		
Signature:	Title:	Date:
ρ	Company:	
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To Whom Made:	Amount:	Date of Contribution:
NONE		

Disclosures in Proposals

Signature:	Title: MANAGER Company: PORTER & BRITTONIA	Date: 06/04/04

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(2) the identity of any	business entit	ty that would be a adjunal, Incolon	party to the disc	cretionary contract:
and the name of:	Bernar	d N. Brown	Vice Pre	·siden
(A) any individual contract;	or business ent	ity that would be a	subcontractor of	n the discretionary
	•	V/n		

(B)	any individual or	busines	s entity tha	at is	known to	be a	partner, or a	parent	or sub	sidiary
	business entity,	of any	individual	or	business	entity	who would	be a	party	to the
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N/B			
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(3) the identity of any lobbyist or public relations firm employed for purposes relating to the discretionary contract being sought by any individual or business entity who would be a party to the discretionary contract.

N/h

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To Whom Made:	Amount:	Date of Contribution:
,		
N/A	N/A	<i>N/</i> A

Disclosures in Proposals

Signature:	Title: Vice Prosident Company: Host International, Inc	Date: 6 (1/64

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