

CONSENT AGENDA  
**50**

**CITY OF SAN ANTONIO  
INTERDEPARTMENTAL MEMORANDUM NO. 50  
SAN ANTONIO METROPOLITAN HEALTH DISTRICT**

**TO:** Mayor and City Council

**FROM:** Fernando A. Guerra, MD, MPH, Director of Health

**THROUGH:** Terry M. Brechtel, City Manager

**COPIES:** Frances A. Gonzalez, Assistant City Manager; Finance Department; Project; File

**SUBJECT:** ORDINANCE AUTHORIZING ACCEPTANCE OF A DONATION FOR THE SPECIAL IMMUNIZATIONS PROMOTION PROJECT

**DATE:** June 24, 2004

**SUMMARY AND RECOMMENDATIONS**

This ordinance authorizes the City Manager to accept cash grants and donations in the cumulative amount of \$6,700.00 to support the Special Immunizations Promotion Project in the San Antonio Metropolitan Health District (SAMHD) for the period ending December 31, 2005 as follows: Aventis Pasteur \$1,500.00, Merck & Co., Inc. \$500.00, GlaxoSmithKline Pharmaceuticals \$4,500.00, and an anonymous cash donation of \$200.00. In addition this ordinance revises the project budget.

Staff recommends approval.

**BACKGROUND INFORMATION**

The San Antonio Metropolitan Health District (SAMHD) operates an immunization program city-wide that provides routine childhood, adult and travel immunizations to local residents through a host of community partners. This immunization program is augmented through media campaigns, public service announcements, provider meetings and similar social marketing efforts that promote immunizations in the community and keep medical providers apprised of changes in vaccine availability and administration procedures. Fortunately, vaccine manufacturers, media outlets, and other businesses are willing to support such efforts as a service to the community.

On November 30, 2000 City Council passed an ordinance to account for these grants and donations being offered through the establishment of the Special Immunizations Promotion Project. To date, receipts to this fund total \$81,190.00.

Now, additional cash grants and donations totaling \$6,700.00 have been offered toward this effort. This ordinance allows for these donations to be accepted and placed into the fund for future use.

**POLICY ANALYSIS**

This activity is used to promote immunizations during certain times of the year. This includes National Infant Immunization Week (April) and National Immunization Awareness Month (August).

These activities offer the opportunity to educate healthcare providers (both public and private), local agencies and the community about the importance of immunizations. These groups are located throughout the city but special emphasis is given to those providers in the target nine zip codes: 78201, 78207, 78210, 78211, 78223, 78227, 78228, 78237, and 78242. For example, one of the activities includes the National Infant Immunization/Vaccine For Children (VFC) Provider Appreciation Breakfast in April. This event is designed to recognize the accomplishments of our 223 VFC providers of which 32% are located in these target nine zip codes.

Acceptance of these donations will continue the long-standing practice of utilizing contributions from the business community and other sources to support local public health programs of the City. The \$6,700.00 will be used to support the promotion of immunizations in our community and special outreach activities within area schools.

### **FISCAL IMPACT**

These donations totaling \$6,700.00 will augment the Special Immunizations Promotion Project operated by the SAMHD. The additional funding will increase the project budget to \$87,890.00. To date \$35,006.36 has been spent on the program. Said monies were used to support yearly back-to-school immunization drives conducted in August as well as activities during National Infant Immunization Week (in April) and National Adult Immunization Week (in October). Future contributions to promote immunizations will be deposited in this fund with City Council approval.

Acceptance of these funds will place no demands on the City General Fund.

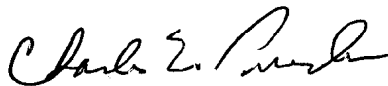
### **COORDINATION**

The Finance Department has approved the proposed project budget.

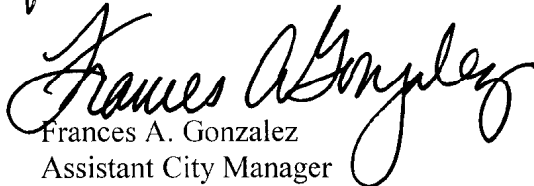
### **SUPPLEMENTARY COMMENTS**

Provisions of the Ethics Ordinance do not apply.

Attachments: Attachment I: Project Budget



Fernando A. Guerra, MD, MPH  
Director of Health



Frances A. Gonzalez  
Assistant City Manager

APPROVED:



Terry M. Brechtel  
City Manager

Attachment I  
Special Immunizations Promotion Project  
Fund No. 26-012185  
Budget for Period: November 1, 2000 through December 31, 2005

<u>INDEX</u>	<u>ESTIMATED REVENUES</u>	<u>OBJECT CODE</u>	<u>CURRENT BUDGET</u>	<u>ADDITION (DEDUCT)</u>	<u>REVISED BUDGET</u>
032383	Aventis Pasteur		\$ 8,500	\$ 1,500	\$ 10,000
032474	Merck & Co., Inc.		10,500	500	11,000
032599	Anonymous/Miscellaneous		500	200	700
034439	Infinity Broadcasting Corporation		14,760	0	14,760
085100	GlaxoSmithKline Pharmaceuticals		10,000	4,500	14,500
085118	Wyeth-Ayerst Pharmaceuticals		2,000	0	2,000
085126	City Public Service		7,500	0	7,500
085134	Moroch		3,000	0	3,000
085142	San Antonio SPURS		360	0	360
085167	SAS Shoemakers		3,090	0	3,090
085175	San Antonio Lighthouse, William Judson Center		910	0	910
085183	Telemundo Television		5,275	0	5,275
085191	Sinclair Communications, Inc.		7,500	0	7,500
085209	Bates Container		160	0	160
085225	Cox Radio		7,135	0	7,135
	Total Estimated Revenues		<u>\$ 81,190</u>	<u>\$ 6,700</u>	<u>\$ 87,890</u>

**APPROPRIATIONS**  
Activity: 36-07-72                      11/01/00 to 12/31/05

225086	Mail and Parcel Post	02-113	\$ 3,200	\$ 1,700	\$ 4,900
225094	Education	02-128	2,735	0	2,735
225110	Advertising and Publication	02-175	15,818	2,500	18,318
225128	Binding, Printing and Reproduction	02-181	1,660	500	2,160
225136	Office Supplies	03-210	22,923	0	22,923
225144	Food	03-216	32,454	2,000	34,454
225250	Ice	03-220	200	0	200
240291	Chemical, Medical and Drugs	03-228	0	0	0
225268	Other Commodities	03-244	200	0	200
299305	Furniture and Fixtures	05-375	2,000	0	2,000
	Total Appropriations		<u>\$ 81,190</u>	<u>\$ 6,700</u>	<u>\$ 87,890</u>

Fund Only Index: 000523  
Organization Code: 36-07-72