

4(T)

**CITY OF SAN ANTONIO
INTERDEPARTMENTAL CORRESPONDENCE
ALAMODOME**

TO: Mayor and City Council

FROM: Michael Abington, Alamodome Director

THROUGH: Terry M. Brechtel, City Manager

COPY: Roland A. Lozano, Assistant to the City Manager; Peter Zaroni, Acting Director, Office of Management and Budget; File

SUBJECT: Alamodome/Wolff Stadium's Proposed New Fee and Existing Fee Increases – FY 2004-2005

DATE: September 16, 2004

SUMMARY AND RECOMMENDATIONS

This ordinance authorizes the establishment of an Alamodome Renewal & Improvement (R&I) Facility Fee and provides for the increase of Alamodome and Wolff Stadium Event Parking rates. The parking rate increases are the result of increased operational costs. The Alamodome R&I Facility Fee is to fund facility improvements and to help offset increased operational and maintenance costs.

Staff recommends approval.

BACKGROUND INFORMATION

Both the Alamodome and Wolff Stadium have been in operation for over ten years. Since 1994 increased costs are being incurred to help maintain and operate the facilities.

The Alamodome's Event Parking rate was raised in FY 03-04 from \$5.00 to \$7.00 per car (ord. 98192, dated 9/18/03). The previous parking rate of \$5.00 had been in existence since the facility opened in 1993. The cost to operate the facility's parking lots during events has increased since 1993 due in part to wage increases for attendants, the cost of printing tickets, and increased loss controls. To help offset some of these increased costs the Alamodome proposes to increase the current \$7.00 rate to \$8.00.

Additionally, the Alamodome proposes to establish an R&I Facility Fee of \$0.50 per ticket sold for events at the Alamodome. This fee is to fund facility improvements and to help offset increased operational and maintenance costs.

In 1999 Wolff Stadium Event Parking was increased from \$2.00 per car to \$3.00 per car. The \$2.00 parking rate had been established when the facility opened in 1993. Since then, much like the Alamodome, the cost of operating the parking lots has increased. The Alamodome proposes to raise the current rate of \$3.00 per car to \$4.00 to help offset these increased costs. For Missions baseball games and certain other events at Wolff Stadium the City shares parking revenues. For these events, this \$1.00 increase in parking will result in additional revenue of \$0.50 for the City.

POLICY ANALYSIS

The Alamodome's Event Parking rate is proposed to increase from \$7.00 per car to \$8.00. This fee increase is expected to generate an additional \$140,570 annually in revenue for the Community and Visitor Facilities Fund, dependent upon number of events and attendance. This fee increase is in alignment with event parking rates at other City of San Antonio parking facilities in the downtown area.

The Alamodome R&I Facility Fee of \$0.50 per ticket sold is projected to generate an additional \$235,912 in annual revenue for the Community and Visitor Facilities Fund, dependent upon number of events and attendance. The R&I Facility Fee will be phased-in on new event contracts as of October 1, 2004, and will not be applicable to existing event contracts, or as determined by the Alamodome Director to be in the best interest of the City.

Wolff Stadium's proposed Event Parking rate increase from \$3.00 per car to \$4.00 is projected to generate \$25,695 annually in additional revenues for the Community and Visitor Facilities Fund, dependent upon number of events and attendance. This \$4.00 rate is still below many public and private venues and parking facilities in the city.

FISCAL IMPACT

An additional \$402,177 annually is projected to be generated by these fee actions for the Community and Visitor Facilities Funds, dependent upon number of events and attendance.

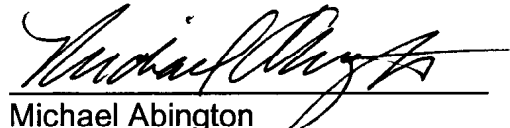
COORDINATION

This action has been coordinated with the Office of Management and Budget and City Attorney's Office.


SUPPLEMENTARY COMMENTS

No disclosure form is necessary.

SIGNATURES




Michael Abington
Alamodome Director



Roland A. Lozano
Assistant to the City Manager

Approved:



Terry M. Brechtel
City Manager