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**CITY OF SAN ANTONIO
INTERDEPARTMENTAL MEMORANDUM
CONVENTION FACILITIES DEPARTMENT**

TO: Mayor and City Council

FROM: Michael J. Sawaya, Convention Facilities Director

THROUGH: Terry M. Brechtel, City Manager

COPIES: Roland A. Lozano, Assistant to the City Manager; File

SUBJECT: REVENUE ADJUSTMENTS FOR FY2005

DATE: September 16, 2004

SUMMARY AND RECOMMENDATIONS

This Ordinance increases the rental rate for Social Events at Municipal Auditorium, and establishes and increases various audio visual and equipment rates at the Henry B. Gonzalez Convention Center, Lila Cockrell Theatre, and Municipal Auditorium.

Staff recommends approval of this ordinance.

BACKGROUND INFORMATION

The rental rate for Social Events in the Lower Level of Municipal Auditorium was last changed in 1998 when it was decreased from \$1,000.00 to \$800.00 due to the shortened hours for move-in. Labor costs and prevailing competitive rates have since increased, therefore, the ordinance is increasing the rental rate from \$800.00 to \$1,200.00.

This ordinance is increasing various audio visual and equipment rates as well as establishing various equipment and audio visual rates. Specifically the ordinance is

- increasing chair rental from \$0.30 to \$0.60, standard microphone rental from \$20.00 to \$25.00, and house technician labor from \$20.00 per hour to \$25.00 per hour;
- establishing the following new fees for audio and equipment rental- sound and light board operator: \$25.00 per hour standard, \$35.00 per hour overtime; cassette recorder/player: \$30.00 per day; single CD player: \$40.00 per day; dual stereo cassette recorders/player: \$45.00 per day; S-VHS playback: \$75.00 per day; 8 channel mixer: \$60.00 per day; 12-16 channel mixer: \$90.00 per day; 24-36 channel mixer: \$150.00 per day; active press box 16 channel: \$60.00 per day; mini disc recorder: \$75.00 per day; microphone cable pack: \$30.00 per pack; reverb effects package: \$75.00 per day; exhibit booth PA system: \$50.00 per day; medium audio system: \$500.00 1st day/\$250.00 subsequent; audio-in patch fee: \$35.00 per patch/\$700.00 max per event; video patch/tie fee: \$15.00 per patch/\$300.00 per event; modulator: \$15.00 per channel; reverse modulator: \$250.00 per day; satellite tie-in fee: \$50.00 per patch; scrims and screens: \$100.00 per event; video message system programming fee: \$100.00; video message system re-

programming fee: \$50.00; video message system: \$200.00 per day; enhanced microphone package: \$320.00 per event; premium wired microphone: \$35.00 per day; mini snake box: \$20.00 per event; audio snake box: \$50.00 per event; monitor mix package I: \$75.00 per day; monitor mix package II: \$100.00 per day; audio patch cable: \$5.00 per patch; yellow jacket cable ramp protectors: \$15.00 per section; standard lectern: \$35.00 per day; oak ballroom lectern: \$70.00 per day; translation transmitter: \$35.00 per day; translation receiver belt pack: \$10.00 per day; one set of 3 bleacher sections: \$600.00 per setup/teardown; one set of 4 bleacher sections: \$800.00 per setup/teardown; entire set of 10 bleacher sections: \$1,700.00 per setup/teardown; digital console: \$300.00 per day; house amplification and speakers only: \$600.00 per day.

POLICY ANALYSIS

This ordinance is consistent with City policy in establishing fees for the use of certain purchased equipment. There is no reduction in social events or equipment rental anticipated in conjunction with these increases.

FISCAL IMPACT

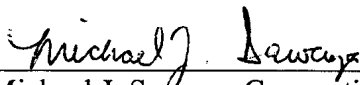
These fee actions will result in \$69,440 in increased revenue to the Community and Visitor's Facility Fund.

COORDINATION

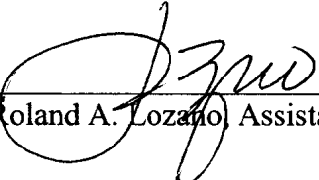
This item has been coordinated with the Office of Management and Budget.

SUPPLEMENTARY COMMENTS

No Ethics Disclosure forms is necessary.




Michael J. Sawaya, Convention Facilities Director



Roland A. Lozano, Assistant to the City Manager

Approved:



Terry M. Brechtel
City Manager