

**CITY OF SAN ANTONIO
PARKS AND RECREATION DEPARTMENT
CITY COUNCIL AGENDA MEMORANDUM**

TO: Mayor and City Council
FROM: Malcolm Matthews, Director, Parks and Recreation Department
SUBJECT: B Session – River Barges Concession Request for Proposals
DATE: November 4, 2004

A Request for Proposals for the San Antonio River Barges Concession was issued on June 14, 2004. Five proposals were received on the closing date of September 20, 2004. The following companies submitted proposals: Fiesta Del Rio, Rio San Antonio Cruises, Ripley Entertainment, River Walk Cruises, Selrico Services, Inc. The Evaluation Committee analyzed these proposals and received presentations by the five firms. The City Council has been provided with copies of the proposals.

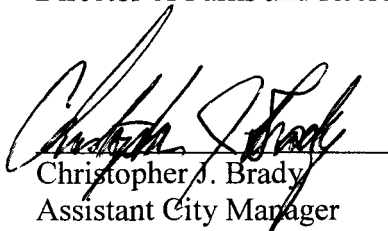
During the B Session, City staff will present a summary of the proposal specifics, including:

- proposal elements/features
- fleet size
- revenue to the City
- ticket prices
- marketing expenditures

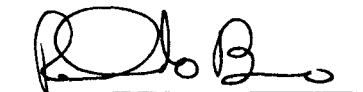
Staff will present the scoring of the proposals by the Evaluation Committee and will then make a recommendation on selection of a proposal.



Malcolm Matthews
Director of Parks and Recreation



Christopher J. Brady
Assistant City Manager



J. Rolando Bono
Interim City Manager