CITY OF SAN ANTONIO ECONOMIC DEVELOPMENT DEPARTMENT CITY COUNCIL AGENDA MEMORANDUM

TO:

Mayor and City Council

FROM:

Ramiro A. Cavazos, Director

SUBJECT:

Ordinance approving appointments and reappointments to the Alamo

Workforce Development Board, also known as the Alamo WorkSource

Board.

DATE:

November 18, 2004

SUMMARY AND RECOMMENDATIONS

This Ordinance approves three new appointments and five reappointments to the Alamo Workforce Development Board (AWDB) also known as Alamo WorkSource. The Committee of Six, in its October 26 meeting, recommended the following appointments: Dr. Federico Zaragoza to fill an un-expired term in the secondary education category, Rebecca Cervantez to fill an un-expired term in the community-based organization category, and Grace Moser to fill an un-expired term in the public assistance category.

The ordinance also reappoints Thomas Murray, John Curran, Douglas Heath, and Diane Cortez to serve three-year terms in the *business* category and Roland Pena, for a three-year term in the *economic development* category. A complete listing of current and proposed board members is attached.

Staff recommends approval of this ordinance.

BACKGROUND

The Alamo Workforce Board announced a re-branding of the organization in October. All programs contracted for or operated by the Board including the workforce centers, the Youth, child care programs, and the board itself, have been re-titled Alamo *Work*Source. The legal title of the organization will continue to be Alamo Workforce Development Inc.

Pursuant to the Partnership Agreement between the principal entities and the AWDB, appointees are nominated by the Chief Elected Officials (CEO's) of the Alamo region through their representatives on the "Committee of Six." The Committee is composed of two elected officials each from the City, Bexar County and the surrounding rural area. Currently sitting on the Committee of Six for the City are Mayor Edward D. Garza, Councilman Enrique M. Barrera, from Bexar County are Judge Nelson W. Wolff and Commissioner Tommy Atkisson, and from the rural area, Bandera County Judge Richard

A. Evans and Comal County Commissioner Jay P. Millikin. The Texas Workforce Commission (TWC) stipulates 51% of the board must be private sector representatives. There are nine required categories that include organized labor, education, public employment, and vocational rehabilitation among others. The agency also requires local workforce boards to be balanced geographically to represent the entire twelve county region, by ethnicity and gender.

The Committee of Six considered two nominations to fill the *community-based* organization vacancy. Those considered under the *community-based* organization category included:

Rebecca Cervantez, Executive Director, Avance San Antonio Toni-Marie Van Buren, Director, Public Policy, United Way

They chose Ms. Cervantez to serve as the *community-based organization* representative. The Committee also selected Dr. Federico Zaragoza, Vice Chancellor-Professional, Technical and Workforce Education, Alamo Community College District to serve in the *higher education* slot, and Grace Moser, Regional Director, Office of Eligibility Services, Health and Human Services Commission to serve in the *public assistance* category.

In addition, the Committee reappointed the following business category members:

Name	Title
Diane Cortez	President/Owner, Absolutely Everything Catering
John Curran	Director/Owner, PersoNet
Douglas Heath	Executive Director of State and Legislative Affairs, West Chamber of Commerce
Thomas Murray	Vice President-Information Services, Holt CAT

In the category of *economic development*, Roland Pena, Board Member, Kerr Economic Development Foundation was also reappointed. Copies of all the nomination forms are attached.

POLICY ANALYSIS

This ordinance is a continuation of current City policy authorizing the City Council to review and approve appointments to the AWDB through the Interlocal Agreement between the Chief Elected Officials and the Alamo Workforce Development Inc. The Rural Area Judges, Bexar County Commissioners Court, as well as the San Antonio City Council, must each approve these appointments. These appointments were approved by the Area Rural Judges on November 3, 2004 and by the Bexar County Commissioners Court on November 9, 2004.

FISCAL IMPACT

There is no fiscal implication from the approval of these nominations.

COORDINATION

This item has been coordinated with Alamo *Work*Source, Bexar County, the Area Rural Judges, the City Attorney's Office, and was approved by the Committee of Six at their meeting on October 26, 2004.

Ramiro A. Cavazos, Director Economic Development Department

Jelynge Leplanc Burley Assistant City Manager

J. Rolando Bono Interim City Manager

ATTACHMENT I

ALAMO WORKFORCE DEVELOPMENT BOARD PLACE ASSIGNMENTS

<u>Place</u>	<u>Category</u>	<u>Name</u>	01/01/03- 12/31/05	<u>01/01/04-</u> <u>12/31/06</u>	<u>01/01/05 </u>
1	Business	Cortez			X
2	Business	Salas		X	
3	Business	Powers	X		
4	Business	Campos	X		
5	Business	Kirksey		X	
6	Business	Gallay	X		
7	Business	Murray			X
8	Business	Segovia	X		
9	Business	McClendon		X	
10	Business	R. Gonzalez		X	
11	Business	Heath			X
12	Business	Curran			X
13	Business	Sikes	X		
14	CBO	Bullock		X	
15	CBO	Cervantez			X
16	CBO	Spillman		X	
17	Education	Patterson	X		
18	Education	Zaragoza			X
19	Education	C. Gonzales	X		
20	Econ Dev	Pena			X
21	Labor	Limon		X	
22	Literacy	Boswell		X	
23	Public Assist	Moser	X		
24	Public Employ	F. Gonzales		X	
25	Voc Rehab	Plunkett	X		



Workforce Area:	Alamo Area		
Name of Nominee:	Diane M. Cortez		
Organization Representing:	Business		
Position/Title:	President, Owner		
Address:	3915 San Pedro, San	n Antonio, Texas 78212	
Telephone Number	735-6500	Fax: <u>735-5808</u>	Home: <u>534-3606</u>
E-mail:	sadmc@swbellne	<u>t</u>	
Gender:	Male Male		
Race:	What is the nominee's himself/herself to be.	s race? Mark one or more races to it	ndicate what the nominee considers
	White	Black/African American/Negro	Chinese Korean
	Asian Indian	American Indian/Alaska Native	Samoan Japanese
	Vietnamese	Guamanian or Chamorro	Native Hawaiian
	Filipino	Some Other Race	
Hispanic Origin:	Is the nominee Spanis	sh/Hispanic/Latino?	
·	No, not Spanish/H	Hispanic/Latino	Yes, Puerto Rican
	Yes, Mexican, Me	exican American, Chicano	Yes, Cuban
	Yes, other Spanis	h/Hispanic/Latino	,
Private Sector Member Only:	•		
Employer TWC Tax	Account Number:	07-978697	
Number of Employe	ees:	21	
Please indicate the area the ne	ominee represents (Ch	eck Only One):	
Private Sector Small/For Prof	it Business (less than 5	employees or more)	
Adult Basic and/or Continuing Education			528.410(a)(3)] zation (CBO)
		lhood education	



Workforce Area:	Alamo			
Name of Nominee:	John E. Curran II	I		
Organization Representing:	PersoNet		• • •	
Position/Title:	Director/Owner			
Address:	5312 Jackwood			
Telephone Number	210-521-1700	Fax: 210-521-1436	Home: <u>210-</u>	410-8624
E-mail:				
Gender:	Male Male	Female		
Race:	What is the nomine himself/herself to b	e's race? Mark one or more races to ine.	ndicate what the r	nominee considers
	White	Black/African American/Negro	Chinese	Korean
	Asian Indian	American Indian/Alaska Native	Samoan	Japanese
	☐ Vietnamese	Guamanian or Chamorro	Native Haw	aiian
	Filipino	Some Other Race	***	-
Hispanic Origin:	Is the nominee Spa	nish/Hispanic/Latino?		
	No, not Spanish	n/Hispanic/Latino	Yes, Puerto	Rican
	Yes, Mexican,	Mexican American, Chicano	Yes, Cuban	
	Yes, other Spar	nish/Hispanic/Latino	,	_
Private Sector Member Only:				
Employer TWC Tax	Account Number:	09-042064-0		
Number of Employe	ees:	20-50		
Please indicate the area the no	ominee represents (Check Only One):		
Privata Sector I arga/For Prof	it Dusiness (lerge 5/	00 employees or more)		
		n 500 employees)		
Other Private Sector	•••••		•••••	
Education Agency		Adult Basic and/or Contin	uing Education	
Literacy Council		Organized Labor [20CFR 628.410(a)(3)]		
Economic Development		Community-Based Organization (CBO)		
Vocational Rehabilitation Ag Public Employment Agency (Public Assistance Agency		
		ildhood education		



Workforce Area:	Alamo Workforce Development			
Name of Nominee:	Douglas J. Heath			
Organization Representing:	: West Chamber of Commerce in San Antonio			
Position/Title:	Executive Director State and Legislative Affairs			
Address:	111 Limestone Oak, San Antonio, Texas			
Telephone Number	(210) 351-5566 Fax: (210) 272-3017 Home:(210)764-764			
E-mail:	dheath@txmail.sbc.com			
Gender:	X Male Female			
Race:	What is the nominee's race? Mark one or more races to indicate what the nominee considers himself/herself to be.			
	☐ White X Black/African American/Negro ☐ Chinese ☐ Korean			
	Asian Indian American Indian/Alaska Native Samoan Japanese			
	☐ Vietnamese ☐ Guamanian or Chamotro ☐ Native Hawaiian			
	Filipino Some Other Race			
Hispanic Origin:	Is the nominee Spanish/Hispanic/Latino?			
	No, not Spanish/Hispanic/Latino Yes, Puerto Rican			
	Yes, Mexican, Mexican American, Chicano Yes, Cuban			
	Yes, other Spanish/Hispanic/Latino			
Private Sector Member Only	: :			
Employer TWC Tax	x Account Number:			
Number of Employ	rees:			
Please indicate the area the n	ominee represents (Check Only One):			
Private Sector Small/For Pro	fit Business (large 500 employees or more)			
Education Agency Literacy Council Economic Development Vocational Rehabilitation Agency (Public Employment Agency (Organized Labor [20CFR 628.410(a)(3)]			
	hild care or early childhood education.			



Workforce Area:	Alamo Workforce Development		
Name of Nominee:	Thomas Murray		
Organization Representing:	: Holt CAT		
Position/Title:	Vice-President – Information Systems		
Address:	P. O. Box 207916 San Antonio, TX 78220		
Telephone Number	210-648-8306 Fax: (210) 648-8896 Home: 210-599-3323		
E-mail:	Thomas.murray@holtcat.com		
Gender:	X Male Female		
Race:	What is the nominee's race? Mark one or more races to indicate what the nominee considers himself/herself to be.		
	X White Black/African American/Negro Chinese Korean		
	Asian Indian American Indian/Alaska Native Samoan Japanese		
	☐ Vietnamese ☐ Guamanian or Chamorro ☐ Native Hawaiian		
	Filipino Some Other Race		
Hispanic Origin:	Is the nominee Spanish/Hispanic/Latino?		
	X No, not Spanish/Hispanic/Latino Yes, Puerto Rican		
	Yes, Mexican, Mexican American, Chicano Yes, Cuban		
	Yes, other Spanish/Hispanic/Latino		
Private Sector Member Only	: :		
Employer TWC Tax	x Account Number: 74-1389993		
Number of Employees: 1,200+			
Please indicate the area the n	ominee represents (Check Only One):		
Private Sector Small/For Prof	fit Business (large 500 employees or more) X fit Business (less than 500 employees)		
Education Agency			
Nominee has expertise in child care or early childhood education			

Texas Workforce

Workforce Area:	Alamo Workforce development Area -20		
Name of Nominee:	Roland A. Peña		
Organization Represent	ing:		
	Kerr Economic Development Foundation		
Position/Title:	Board Member		
Address:	1700 Sidney Baker, Suite 200 #4, Kerrville, Texas 78028		
Telephone Number	830-896-1157 Fax: 830-896-1175 Home: 830-896-7972		
E-mail:	rpena@lcra.org		
Gender:			
Race:	What is the nominee's race? Mark one or more races to indicate what the nominee considers himself/herself to be.		
Hispanic Origin:	White Black/African American/Negro Chinese Korean Asian Indian American Indian/Alaska Native Samoan Japanese Vietnamese Guamanian or Chamorro Native Hawaiian Filipino Some Other Race Is the nominee Spanish/Hispanic/Latino? No, not Spanish/Hispanic/Latino Yes, Puerto Rican Yes, Mexican, Mexican American, Chicano Yes, Cuban Yes, other Spanish/Hispanic/Latino		
Private Sector Member C	only:		
Employer TWC	Tax Account Number:		
Number of Emp	ployees:		
Please indicate the area t	he nominee represents (Check Only One):		
Private Sector Large/For Private Sector Small/For	Profit Business (large 500 employees or more) Profit Business (less than 500 employees) Adult Basic and/or Continuing Education. Organized Labor [20CFR 628.410(a)(3)] Community-Based Organization (CBO) Public Assistance Agency		
Nominee has expertise	in child care or early childhood education		

Texas Workforce

Workforce Area:	Alamo Area		
Name of Nominee:	Dr. Federico Zaragoza		
Organization Representing:	Alamo Community College District		
Position/Title:	Vice Chancellor - Professional, Technical and Workforce Education		
Address:	201 W. Sheridan		
Telephone Number	210-208-8121 Fax: 210-308-8181 Home: 210-496-1910		
E-mail:	Fzaragos@accd.edu		
Gender:	Male		
Race:	What is the nominee's race? Mark one or more races to indicate what the nominee considers himself/herself to be.		
	White Black/African American/Negro Chinese Korean		
	Asian Indian American Indian/Alaska Native Samoan Japanese		
	Vietnamese Guamanian or Chamorro Native Hawaiian		
	Filipino Some Other Race		
Hispanic Origin:	Is the nominee Spanish/Hispanic/Latino?		
No, not Spanish/Hispanic/Latino Yes, Puerto Rican			
	Yes, Mexican, Mexican American, Chicano Yes, Cuban		
	Yes, other Spanish/Hispanic/Latino		
Private Sector Member Only	· :		
Employer TWC Ta	x Account Number:		
Number of Employ	ees:		
Please indicate the area the r	ominee represents (Check Only One):		
Private Sector Small/For Pro	fit Business (large 500 employees or more)		
Education Agency Literacy Council Economic Development Vocational Rehabilitation Agency Public Employment Agency	Organized Labor [20CFR 628.410(a)(3)]		
Nominee has expertise in child care or early childhood education			



Workforce Area:	Alamo Area				
Name of Nominee:	Grace Moser				
Organization Representing:					
Position/Title:	Region Director Office of Eligibility Services				
Address:	11307 Roszel	l, P.O. Box 23990, San Antonio, TX	78223-0990		
Telephone Number	(210) 619-8019 Fa	(210) 619-8019 Fax: (210)619-8293 Home: (830)303-5450			
E-mail:	grace.moser@hhsc	.state.tx.us			
Gender:	Male	Emale Female			
Race:	What is the nominee himself/herself to be	e's race? Mark one or more races to ince.	dicate what the nominee considers		
	White	Black/African American/Negro	Chinese Korean		
	Asian Indian	American Indian/Alaska Native	Samoan Japanese		
	Vietnamese	Guamanian or Chamorro	Native Hawaiian		
	Filipino	Some Other Race			
	rmpino	Some Other Race			
Hispanic Origin:	Is the nominee Spa	nish/Hispanic/Latino?			
	No. not Spanis	h/Hispanic/Latino	Yes, Puerto Rican		
		Mexican American, Chicano	Yes, Cuban		
			res, cubair		
	Yes, other Span	nish/Hispanic/Latino			
Private Sector Member Onl	y:				
Employer TWC Ta	ax Account Number:				
Number of Emplo	yees:				
Please indicate the area the		Check Only One)			
Trease muleate the area the	nonmice represents (Check Only One).	_		
_		00 employees or more)			
	•	an 500 employees)			
Education		Adult Basic and/or Contin	uing Education		
Literacy Council	===		628.410(a)(3)]		
Economic Development	_	_	zation (CBO)		
Vocational Rehabilitation					
Public Employment Service					
		hildhood education			

Texas Workforce

WORKFORCE DEVELOPMENT BOARD NOMINATION SLATE (PLEASE TYPE OR PRINT)

Workforce Area:	Alamo Area				
Name of Nominee:	Rebecca (Becky) C. Cervantez				
Organization Representing	ng:				
	Avance-San Antonio				
Position/Title:	Executive Director				
Address:	2300 W. Commerce, Ste. 304, San Antonio, Tx. 78207				
Telephone Number	220-1788 Fax: 226-1903 Home: 694-5313				
E-mail:	rcervantez@avancesa.org				
Gender:	Male X Female				
Race:	_ _				
Race.	What is the nominee's race? Mark one or more races to indicate what the nominee considers himself/herself to be.				
	White Black/African American/Negro Chinese Korean				
	Asian Indian American Indian/Alaska Native Samoan Japanese				
	Vietnamese Guamanian or Chamorro Native Hawaiian				
	Filipino Some Other Race				
Hispanic Origin:	Is the nominee Spanish/Hispanic/Latino?				
	No, not Spanish/Hispanic/Latino Yes, Puerto Rican				
	Yes, other Spanish/Hispanic/Latino				
Private Sector Member On	l v :				
Employer TWC T	'ax Account Number:				
Number of Emplo					
Please indicate the area the	nominee represents (Check Only One):				
	ofit Business (large 500 employees or more)				
	on Business (less than 500 employees)				
Education Agency	Adult Basic and/or Continuing Education				
Literacy Council	Organized Labor [20CFR 628.410(a)(3)]				
Economic Development					
Vocational Rehabilitation A	· · · · · · · · · · · · · · · · · · ·				
Public Employment Agency	(TWC)				
Nominee has expertise in	child care or early childhood education				
-					

Form A



Workforce Area:	Alamo			
Name of Nominee:	Toni-Marie Van Buren			
Organization Representing:	Community Based Org	ganization (United Way of San A	Antonio & Bexar County)	
Position/Title:	Director, Public Policy	у	·	
Address:	PO Box 898, 700 Sour	th Alamo(78205), San Antonio,	TX 78293	
Telephone Number	352-7034	Fax: <u>224-4245</u>	Home: <u>826-5299</u>	
E-mail:	tmvanburen@united	lwaysatx.org		
Gender: Race:	What is the nominee's r	∑ Female race? Mark one or more races to ir	dicate what the nominee considers	
Hispanic Origin:	_		Chinese Korean Samoan Japanese Native Hawaiian Yes, Puerto Rican Yes, Cuban	
Private Sector Member Only	<i>r</i> :			
Employer TWC Ta	ax Account Number:			
Number of Employ	/ees:			
Please indicate the area the	nominee represents (Che	eck Only One):		
Private Sector Large/For Profit Business (large 500 employees or more)				
Education Agency			628.410(a)(3)]	
Nominee is a veteran				

AN ORDINANCE

APPROVING THE APPOINTMENTS TO THE ALAMO WORKFORCE DEVELOPMENT BOARD, ALSO KNOWN AS ALAMO WORKSOURCE, OF DR. FEDERICO ZARAGOZA (PLACE 18 – SECONDARY EDUCATION CATEGORY), REBECCA CERVANTEZ (PLACE 15 – COMMUNITY-BASED ORGANIZATION CATEGORY), GRACE MOSER (PLACE 23 – PUBLIC ASSISTANCE CATEGORY) TO FILL UNEXPIRED TERMS; AND APPROVING THE REAPPOINTMENTS OF THOMAS MURRAY (PLACE 7), JOHN CURRAN (PLACE 12), DOUGLAS HEATH (PLACE 11) AND DIANE CORTEZ (PLACE 1) ALL IN THE BUSINESS CATEGORY, AND ROLAND PENA (PLACE 20 – ECONOMIC DEVELOPMENT CATEGORY) FOR TERMS OF OFFICE TO EXPIRE ON DECEMBER 31, 2007.

WHEREAS, the Partnership Agreement (the "Agreement") between the Alamo Workforce Development Board (the "AWDB") and the Chief Elected Officials (consisting of eleven rural Area Judges, the chief Bexar County Judge and the Mayor of San Antonio – defined as the "CEO"s) of the Alamo Workforce Development Area (the "AWDA") was approved by City Council Ordinance No. 97628 on May 15, 2003; and

WHEREAS, pursuant to the Agreement, the principal entities of the City of San Antonio, Bexar County, and the Area Judges representing the surrounding eleven (11) rural counties (the "Principals"), must reach consensus on a single slate of individuals recommended for appointment to the AWDB; and

WHEREAS, the recommendation for appointment is made by two representatives of each of the the Principals (the "Committee of Six"); and

WHEREAS, the Texas Workforce Commission (the "TWC") stipulates that 51% of the board must be represented by the private sector and be balanced geographically to represent the entire twelve county region, by ethnicity and gender; and

WHEREAS, some of the required categories include private sector business, organized labor, education, literacy, community-based organizations, economic development, public assistance, public employment and vocational rehabilitation, among others; and

WHEREAS, the Committee of Six considered two nominees to fill a vacancy in the community-based organization (the "CBO") category including Rebecca Cervantez (Executive Director, Avance San Antonio) and Toni-Marie Van Buren (Director of Public Policy, United Way); and

WHEREAS, The Committee of Six chose Rebecca Cervantez to serve as CBO representative and selected Dr. Federico Zaragoza (Vice Chancellor of Professional, Technical and Workforce

Education, Alamo Community College District) to fill the higher education vacancy and Grace Moser (Regional Director of the Office of Eligibility Services, Health and Human Services Commission) to serve in the public assistance category; and

WHEREAS, four individuals were considered by the Committee of Six for reappointment to three-year terms in the business category to include Thomas Murray (Vice President of Information Services, Holt CAT), John Curran (Director/Owner, PersoNet), Douglas Heath (Executive Director of State and Legislative Affairs, West Chamber of Commerce) and Diane Cortez (President/Owner, Absolutely Everything Catering); and

WHEREAS, in the category of economic development, Roland Pena (Board member, Kerr Economic Development Foundation) was also reappointed for a three-year term; and

WHEREAS, after reviewing nomination applications and interviewing the candidates, the Committee of Six recommends the approval of appointments to fill the vacancies outlined above as well as the reappointments to the business and economic development categories as reflected in the table of AWDB place assignments and terms attached hereto and incorporated herein as Attachment I; and

WHEREAS, the Agreement also specifies that no recommended appointment to the AWDB will be official until it is approved by each of the Principals; NOW THEREFORE:

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF SAN ANTONIO:

SECTION 1. The City Council of the City of San Antonio hereby approves the appointments to the Alamo Workforce Development Board, also known as Alamo Workforce, of: (1) Dr. Federico Zaragoza (Vice Chancellor of Professional, Technical and Workforce Education, Alamo Community College District) to fill the vacancy in Place 18 – Secondary Education Category for the term expiring December 31, 2007; and (2) Rebecca Cervantez (Executive Director, Avance San Antonio) to fill the vacancy in Place 15 – Community-Based Organization Category for the term expiring December 31, 2007; and (3) Grace Moser (Regional Director of the Office of Eligibility Services, Health and Human Services Commission) to fill the vacancy in Place 23 – Public Assistance Category for the term expiring December 31, 2005, as reflected in Attachment I.

SECTION 2. The City Council of the City of San Antonio also hereby approves the reappointments to the Alamo Workforce Development Board, also known as Alamo WorkSource, of: (1) Thomas Murray (Vice President of Information Services, Holt CAT – Place 7), John Curran (Director/Owner, PersoNet - Place 12), Douglas Heath (Executive Director of State and Legislative Affairs, West Chamber of Commerce – Place 11) and Diane Cortez (President/Owner, Absolutely Everything Catering – Place 1) to the Business Category and Roland Pena (Board member, Kerr Economic Development Foundation – Place 20) to the Economic Development Category, all with three-year terms to expire December 31, 2007.

SECTION 2. This ordinance shall be effective on and after the tenth (10th) day after passage hereof.

PASSED AND APPROVED this 18th day of November, 2004.

