

**CITY OF SAN ANTONIO
SAN ANTONIO METROPOLITAN HEALTH DISTRICT
CITY COUNCIL AGENDA MEMORANDUM**

TO: Mayor and City Council

FROM: Fernando A. Guerra, MD, MPH, Director of Health

SUBJECT: ORDINANCE AUTHORIZING ACCEPTANCE OF ADDITIONAL CASH DONATIONS FOR THE SPECIAL IMMUNIZATIONS PROMOTION PROJECT

DATE: March 31, 2005

SUMMARY AND RECOMMENDATIONS

This ordinance authorizes the Interim City Manager to accept additional cash donations in the amount of \$5,350.00 (\$3,850.00 from Cox Radio, Inc., \$1,000.00 from the United Services Automobile Association, and \$500.00 from Kinetic Concepts, Inc.) to support the Special Immunizations Promotion Project in the San Antonio Metropolitan Health District (SAMHD) for the period ending December 31, 2005. In addition this ordinance revises the project budget.

Staff recommends approval.

BACKGROUND INFORMATION

The San Antonio Metropolitan Health District (SAMHD) operates an immunization program city-wide that provides routine childhood, adult and travel immunizations to local residents through a host of community partners. This immunization program is augmented through media campaigns, public service announcements, provider meetings and similar social marketing efforts that promote immunizations in the community and keep medical providers apprised of changes in vaccine availability and administration procedures. Fortunately, vaccine manufacturers, media outlets, and other businesses are willing to support such efforts as a service to the community.

On November 30, 2000 City Council passed an ordinance to account for these grants and donations being offered through the establishment of the Special Immunizations Promotion Project. To date, receipts to this fund total \$88,390.00.

Now, additional donations in the amount of \$5,350.00 have been offered toward this effort. This ordinance allows for these donations to be accepted and placed into the fund for future use.

POLICY ANALYSIS

This activity is used to promote immunizations during certain times of the year. This includes National Infant Immunization Week (April) and National Immunization Awareness Month (August). These activities offer the opportunity to educate healthcare providers (both public and private), local agencies and the community about the importance of immunizations. These groups are located throughout the city but special emphasis is given to those providers in the targeted nine zip codes: 78201, 78207,

78210, 78211, 78223, 78227, 78228, 78237, and 78242. For example, one of the activities includes the National Infant Immunization/Vaccine For Children (VFC) Provider Appreciation Breakfast in April. This event is designed to recognize the accomplishments of our 223 VFC providers of which 32% are located in these nine targeted zip codes.

Acceptance of these donations will continue the long-standing practice of utilizing contributions from the business community and other sources to support local public health programs of the City. The \$5,350.00 will be used to support the promotion of immunizations in our community and special outreach activities within area schools.

FISCAL IMPACT

These donations totaling \$5,350.00 will augment the Special Immunizations Promotion Project operated by the SAMHD. The additional funding will increase the project budget to \$93,740.00. To date \$45,804.34 has been spent on the program. Said monies were used to support yearly back-to-school immunization drives conducted in August as well as activities during National Infant Immunization Week (in April) and National Adult Immunization Week (in October). Future contributions to promote immunizations will be deposited in this fund with City Council approval.

Acceptance of these funds will place no demand on the City General Fund.

COORDINATION

The Finance Department has approved the proposed project budget.

SUPPLEMENTARY COMMENTS

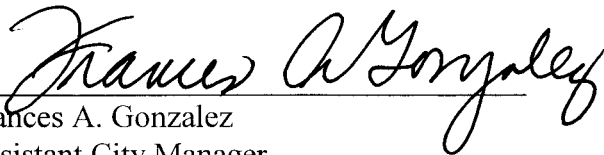
Provisions of the Ethics Ordinance do not apply.

Attachments:

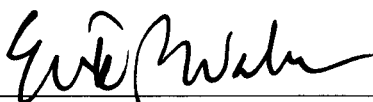
Attachment I: Special Immunizations Promotion Project Budget



Fernando A. Guerra, MD, MPH
Director of Health



Frances A. Gonzalez
Assistant City Manager



J. Rolando Bono
Interim City Manager

AN ORDINANCE

AUTHORIZING THE ACCEPTANCE OF ADDITIONAL CASH DONATIONS IN THE AMOUNT OF \$5,350.00 (\$3,850.00 FROM COX RADIO, INC., \$1,000.00 FROM THE UNITED SERVICES AUTOMOBILE ASSOCIATION, AND \$500.00 FROM KINETIC CONCEPTS, INC.) TO SUPPORT THE SPECIAL IMMUNIZATIONS PROMOTIONS PROJECT IN THE SAN ANTONIO METROPOLITAN HEALTH DISTRICT; AND REVISING THE PROGRAM BUDGET.

* * * * *

WHEREAS, the San Antonio Metropolitan Health District (SAMHD) operates an immunization program that provides routine childhood, adult and foreign travel vaccines to local residents through a host of community partners; and

WHEREAS, this immunization program is augmented through media campaigns, public service announcements, provider meetings and similar social marketing efforts that promote immunizations in the community and keep medical providers apprised of changes in vaccine availability and administration procedures; and

WHEREAS, vaccine manufacturers, media outlets, medical providers, and other businesses are willing to support such efforts as a service to the community; and

WHEREAS, Ordinance No. 92955, passed and approved on November 30, 2000, authorized the establishment of the Special Immunizations Promotions Project Fund to account for such grants and donations through December 31, 2005; and

WHEREAS, since this Fund was established, \$88,390.00 has been provided by various businesses and other entities to support this effort; and

WHEREAS, additional donations have been received and it is now necessary to accept the funds and revise the project budget; **NOW THEREFORE:**

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF SAN ANTONIO:

SECTION 1. The Interim City Manager, or his designee, is hereby authorized to accept additional cash donations in the amount of \$5,350.00 (\$3,850.00 from Cox Radio, Inc., \$1,000.00 from the United Services Automobile Association, and \$500.00 from Kinetic Concepts, Inc.) in support of the San Antonio Metropolitan Health District's Special Immunizations Promotion Project for the period ending December 31, 2005.

SECTION 2. SAP Fund 26012000, Funds Center 3607720000, Cost Center 3607720001, Internal Order 136000000005 has previously been designated for use in accounting for this project.

SECTION 3. The additional sum of \$5,350.00 is hereby appropriated in the above-designated fund and the budget set out in Attachment I is approved and adopted for entry on the City books.

SECTION 4. The Director of Finance may, subject to concurrence by the Interim City Manager or the Interim City Manager's designee, correct allocation to specific fund numbers, account numbers, and internal order numbers as necessary to carry out the purpose of this ordinance.

SECTION 5. This ordinance shall be effective on and after the tenth day after passage hereof.

PASSED AND APPROVED this _____ day of March, 2005.

M A Y O R

ATTEST:

City Clerk

APPROVED AS TO FORM: _____
City Attorney

Attachment I
Special Immunizations Promotion Project
Fund No. 26-012185
Fund 26012000
Funds Center 3607720000
Functional Area 3600400000050004
Budget for Period: November 1, 2000 through December 31, 2005

<u>ESTIMATED REVENUES</u>	<u>SAP GL No.</u>	<u>CURRENT BUDGET</u>	<u>ADDITION (DEDUCT)</u>	<u>REVISED BUDGET</u>
Aventis Pasteur	4502210	\$ 10,000	\$ 0	\$ 10,000
Merck & Co., Inc.	4502210	11,000	0	11,000
Anonymous/Miscellaneous	4502210	700	0	700
Infinity Broadcasting Corporation	4502210	14,760	0	14,760
GlaxoSmithKline Pharmaceuticals	4502210	14,500	0	14,500
Wyeth-Ayerst Pharmaceuticals	4502210	2,000	0	2,000
City Public Service	4502210	7,500	0	7,500
Moroch	4502210	3,000	0	3,000
San Antonio SPURS	4502210	360	0	360
SAS Shoemakers	4502210	3,090	0	3,090
San Antonio Lighthouse, William Judson Center	4502210	910	0	910
Telemundo Television	4502210	5,275	0	5,275
Sinclair Communications, Inc.	4502210	7,500	0	7,500
Bates Container	4502210	160	0	160
Cox Radio	4502210	7,135	3,850	10,985
United Services Automobile Association	4502210	500	1,000	1,500
Kinetic Concepts, Inc.	4502210	0	500	500
Total Estimated Revenues		<u>\$ 88,390</u>	<u>\$ 5,350</u>	<u>\$ 93,740</u>

<u>APPROPRIATIONS</u>				
Cost Center 3607720001		11/01/00 to 12/31/05		
Internal Order 136000000005				
Mail and Parcel Post Service	5205010	\$ 4,900	\$ 0	\$ 4,900
Education	5201025	2,735	3,850	6,585
Advertising and Publication	5203040	18,818	0	18,818
Binding, Printing and Reproduction	5203060	2,160	0	2,160
Office Supplies	5302010	22,923	0	22,923
Food	5304020	34,454	1,500	35,954
Ice	5304010	200	0	200
Chemicals Medical and Drugs	5304040	0	0	0
Other Commodities	5304080	200	0	200
Furniture and Fixtures	5501065	2,000	0	2,000
Total Appropriations		<u>\$ 88,390</u>	<u>\$ 5,350</u>	<u>\$ 93,740</u>