

CITY OF SAN ANTONIO  
OFFICE OF THE CITY COUNCIL  
COUNCIL CONSIDERATION REQUEST

**TO:** Mayor and Council Members

**FROM:** Councilwoman Patti Radle, District 5

**COPIES TO:** J. Rolando Bono, Interim City Manager; Martha Sepeda, Acting City Attorney; Christopher Brady, Assistant City Manager; Leticia Vacek, City Clerk; Malcolm Matthews, Director of Parks and Recreation; Gayle McDaniel, Assistant to City Council; File

**SUBJECT:** Fee Waiver for the Tejano Conjunto Festival

**DATE:** April 14, 2005

I am requesting City Council concurrence in directing staff to waive certain rental fees in connection with Tejano Conjunto Festival, which is hosted by the Guadalupe Cultural Arts Center. The four day festival is scheduled to take place at Rosedale Park from May 4 through May 7, 2005. Because of increased rental fees approved through the 2004-2005 budget process, the Guadalupe Cultural Arts Center is finding it difficult to pay the estimated \$7,900 in fees to utilize the park for the event, to include two additional days for set up and tear down. With your concurrence, I propose waiving fees for two days of the event, on a one-time basis and excluding the \$1,500 deposit, which totals approximately \$3,700.

In addition, I request your concurrence in directing staff to study the financial impact of providing a reduced rate structure for non-profit entities wishing to rent City facilities.

  
PATTI RADLE, DISTRICT 5  
EDWARD D. GARZA, MAYOR  
ROGER O. FLORES, DISTRICT 1  
JOEL WILLIAMS, DISTRICT 2  
RON H. SEGOVIA, DISTRICT 3  
RICHARD PEREZ, DISTRICT 4  
ENRIQUE BARRERA, DISTRICT 6  
JULIAN CASTRO, DISTRICT 7  
ART A. HALL, DISTRICT 8  
CARROLL W. SCHUBERT, DISTRICT 9  
CHIP HAASS, DISTRICT 10

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## CITY OF SAN ANTONIO PARKS AND RECREATION DEPARTMENT CITY COUNCIL AGENDA MEMORANDUM

**TO:** Mayor and City Council

**FROM:** Malcolm Matthews, Director, Parks and Recreation Department

**SUBJECT:** Tejano Conjunto Festival and Fee Waiver

**DATE:** May 5, 2005

### SUMMARY AND RECOMMENDATIONS

This ordinance will waive certain rental fees in conjunction with the Tejano Conjunto Festival, hosted by the Guadalupe Cultural Arts Center, held at Rosedale Park from May 4 through May 7, 2005 as directed through a Council Consideration Request (CCR) memorandum sponsored by City Council Member Patti Radle, District 5.

### BACKGROUND INFORMATION

City Council Member Patti Radle, District 5, has submitted a Council Consideration Request (CCR) memorandum to direct staff to waive certain rental fees associated with the Tejano Conjunto Festival, an annual event held at Rosedale Park hosted by the Guadalupe Cultural Arts Center. The Guadalupe Cultural Arts Center is a non-profit community-based multidisciplinary organization which provides instructional classes and an entertainment venue. The event is scheduled to take place on Wednesday, May 4, 2005 through Saturday, May 7, 2005 at Rosedale Park. There will be a daily admission fee of \$7.00 per person, with a \$1.00 discount for seniors, military, students, and children, or \$20.00 for a 4-day pass, \$15.00 for a 3-day pass, and \$10.00 for a 2-day pass.

As noted in the CCR, because of increased rental fees approved through the 2004-2005 budget process, Guadalupe Cultural Arts Center is finding it difficult to pay the estimated \$7,900 in fees to utilize the park for the event. Reserved dates include two additional days for set up and tear down on May 3 and May 8, 2005. Ms. Radle proposed to waive fees for two days of the event, on a one-time basis.

	Established Fees	Waiver	With Fee Waiver
3-May Set-up	\$ 250.00 (pavilion only)		\$250.00
4-May Event 8am-12am	\$ 1,850.00	(\$1,850.00)	\$0.00
5-May Event 8am-12am	\$ 1,850.00	(\$1,850.00)	\$0.00
6-May Event 8am-12am	\$ 1,850.00		\$ 1,850.00
7-May Event 8am-12am	\$ 1,850.00		\$ 1,850.00
8-May Take Down	\$ 250.00 (pavilion only)	\$0.00	\$ 250.00
Fees	\$ 7,900.00	(\$3,700.00)	\$ 4,200.00
Damage Deposit	\$ 1,500.00 (refundable)	\$0.00	\$0.00
	\$ 9,400.00 total fees	(\$3,700.00)	\$ 4,200.00

In addition to the above rental fees, event security is required at the rate of one officer for every 200 people. They must be certified peace officers. Also, Guadalupe Cultural Arts Center is required to have proof of liability insurance.

The CCR memorandum also requested that staff study the financial impact of providing a reduced rate structure for non-profit entities wishing to rent City facilities. This will be accomplished in preparation for the FY05/06 budget.

### **POLICY ANALYSIS**

The City Council Governance Committee will review this proposed action on Wednesday, May 4, 2005. Staff has reviewed this request in order to assess the financial impact.


### **FISCAL IMPACT**

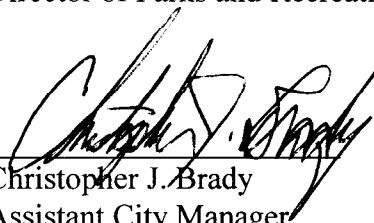
Total anticipated fees to be deposited to the General Fund were anticipated to be \$7,900. If the fee waiver is approved, this amount will be reduced by \$3,700 to \$4,200.


In preparation for the FY05/06 budget process, staff will study the financial impact of providing a reduced rate structure for non-profit entities wishing to rent City facilities.

### **COORDINATION**

This item has been coordinated with the Office of Management and Budget and the District 5 City Council Office.

  
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Malcolm Matthews  
Director of Parks and Recreation

  
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Christopher J. Brady  
Assistant City Manager

  
\_\_\_\_\_  
J. Rolando Bono  
Interim City Manager