

AGENDA ITEM NO. 4(G)

**CITY OF SAN ANTONIO
ALAMODOME DEPARTMENT
CITY COUNCIL AGENDA MEMORANDUM**

TO: Mayor and City Council

FROM: Michael Abington, Alamodome Director

SUBJECT: FY 2005-2006 Alamodome Event Parking Rate Increase

DATE: September 15, 2005

SUMMARY AND RECOMMENDATIONS

This ordinance provides for the increase of Alamodome Event Parking rate. The parking rate increases are the result of increased operational costs.

Staff recommends approval.

BACKGROUND INFORMATION

The Alamodome has been in operation for over ten years. Since 1994, increased costs are being incurred to help maintain and operate the facility.

The Alamodome's Event Parking rate was raised in FY 04-05 from \$7.00 to \$8.00 (ordinance 99744, dated 9/16/04) and in FY 03-04 from \$5.00 to \$7.00 (ordinance 98192, dated 9/18/03). The previous parking rate of \$5.00 had been in existence since the facility opened in 1993. The cost to operate the facility's parking lots during events has increased since 1993 due in part to wage increases for attendants, the cost of printing tickets, and increased loss controls. To help offset some of these increased costs and to bring the rate to a level that is comparable to other similar facilities, the Alamodome proposes to increase the current \$8.00 rate to \$10.00.

POLICY ANALYSIS

Approval of this Ordinance will be a continuation of City Council policy to cover increasing costs of operation and is in alignment with event parking rates at other facilities.

FISCAL IMPACT

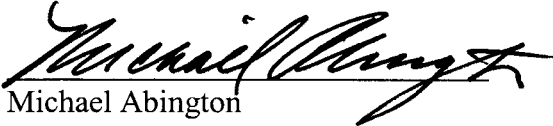
The Alamodome's Event Parking rate is proposed to increase from \$8.00 per car to \$10.00. This fee increase is expected to generate an additional \$256,900 annually in revenue for the Community and Visitor Facilities Fund, dependent upon number of events and attendance. This fee increase is in alignment with event parking rates at other facilities.

COORDINATION

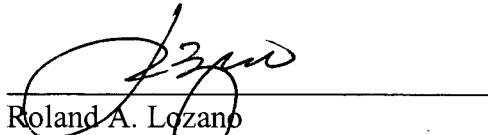
This action has been coordinated with the Office of Management and Budget and City Attorney's Office.

SUPPLEMENTARY COMMENTS

No disclosure form is necessary.



Michael Abington
Alamodome Director



Roland A. Lozano
Assistant to the City Manager



J. Rolando Bono
City Manager