

**CITY OF SAN ANTONIO  
ECONOMIC DEVELOPMENT DEPARTMENT  
CITY COUNCIL AGENDA MEMORANDUM**

**TO:** Mayor and City Council  
**FROM:** Ramiro A. Cavazos, Director  
**SUBJECT:** U.S. Military Veteran's Day Parade and Program Fee Waiver  
**DATE:** November 3, 2005

**SUMMARY AND RECOMMENDATIONS**

This ordinance will designate the U.S. Military Veteran's Day Parade as a City of San Antonio co-sponsored event, on a one-time basis, with the U.S. Military Veterans Parade Association, as directed through a Council Consideration Request (CCR) memorandum, dated October 17, 2005, and will waive the associated fees. The parade is scheduled to take place on Saturday, November 5, 2005 commencing at 10:00 a.m. at Avenue E between Third Street and Brooklyn, ending at Houston Street between Santa Rosa and San Saba at 3:00 pm.

Staff recommends approval of this ordinance.

**BACKGROUND INFORMATION**

A Council Consideration Request (CCR) memorandum (attached), initiated by Mayor Phil Hardberger, was submitted to designate the Veteran's Day Parade as an official City of San Antonio co-sponsored event with the U.S. Military Veterans Parade Association (on a one-time basis). This local event emphasizes the parade's theme of "Veterans and Community United."

The event planners requested assistance from the City to co-sponsor the event, thereby waiving certain fees in connection with the closure of streets and for the use of the Milam Park, a city park. The use of the park will be to hold a festival as the parade's culminating event.

**POLICY ANALYSIS**

The City Council Governance Committee reviewed this proposed action on October 26, 2005 and provided direction to staff to bring this item forward for full Council consideration. Staff has reviewed this request in order to assess the financial impact of co-sponsorship.

## **FISCAL IMPACT**

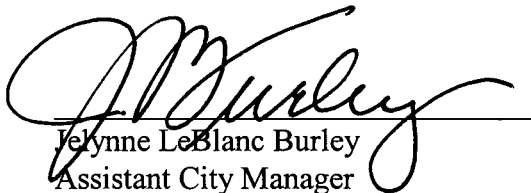
An estimate of the fees would amount to approximately \$10,741.26, which reflect the costs for liability insurance, bleachers, golf carts, rental of the park, public safety devices (signs, barricades) and any police officers as may be required by the Police Department or the Public Works Department. The U.S. Military Veterans Parade Association will be required to pay a refundable deposit in the amount of \$500 for damage and clean-up for Milam Park.

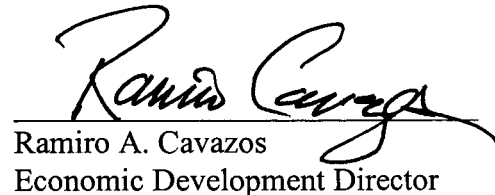
SAPD Personnel (40 officers & 3 Supervisors)	SAPD	\$6,387.06
Barricades	Outside contract	\$3,250.00
Liability Insurance	City's TULIP program	\$200.00
Placement of 2 sets of bleachers in Alamo Plaza, labor costs	Parks and Recreation	(In-Kind Value) \$96.20
Use of 4 golf carts (\$47/each)	Parks and Recreation	\$188.00
Rental of Milam Park	Parks and Recreation	\$320.00
Park Police Security	Parks and Recreation	\$300.00
	<b>Total</b>	<b>\$10,741.26</b>

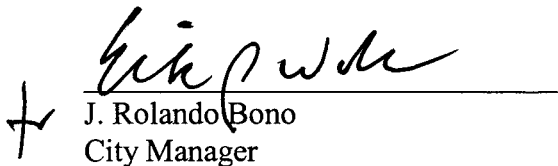
The costs will be absorbed by the listed departments with the exception of the liability insurance, which will be a direct contribution to be applied towards a \$1500.00 policy taken out by the U.S. Military Veterans Parade Association.

## **COORDINATION**

This item has been coordinated with the City Manager's Office, Office of Management and Budget, Parks and Recreation Department, Human Resources Risk Management Division, Public Works Department, and the San Antonio Police Department.

  
Jelynn LeBlanc Burley  
Assistant City Manager

  
Ramiro A. Cavazos  
Economic Development Director

  
J. Rolando Bono  
City Manager

Attachment

CITY OF SAN ANTONIO  
OFFICE OF THE MAYOR  
COUNCIL CONSIDERATION REQUEST

RECEIVED  
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2005 OCT 20 P 12:53

TO: City Council Members  
FROM: Mayor Phil Hardberger  
COPIES TO: J. Rolando Bono, City Manager; Leticia Vacek, City Clerk; File  
SUBJECT: City Co-Sponsorship of the U.S. Military Veterans Parade

DATE: October 17, 2005

I respectfully request the City Council's support in directing staff to place on the City Council Agenda of November 3, a resolution designating U.S. Military Veteran's Day Parade as an official City of San Antonio co-sponsored event, on a one-time basis. The parade is scheduled to take place on November 5, 2005 and is being organized by the U.S. Military Veterans Parade Association. This local event emphasizes the parade's theme of "Veterans and Community United."


Please join me in directing City Staff to take the necessary action to ensure that the following requests are coordinated, as in years past, and that associated costs are either waived or provided for through City funding for this event. This year the organizers have also requested assistance with the use of Milam Park to hold a festival as the parade's culminating event. These costs are also included this request. An estimate of the identified costs is approximately \$10,741.26 and includes the following:

SAPD Personnel (40 officers & 3 Supervisors)	SAPD	\$6,387.06
Barricades	(outside contract)	\$3,250.00
Liability Insurance	City's TULIP program	\$200.00
Placement of 2 sets of bleachers in Alamo Plaza, labor costs	Parks and Recreation (In-Kind Value)	\$96.20
Use of 4 golf carts (\$47/each)	Parks and Recreation	\$188.00
Rental of Milam Park*	Parks and Recreation	\$320.00
Park Police Security	Parks and Recreation	\$300.00
	<b>Total</b>	<b>\$10,741.26</b>

\* Organization will be required to pay a refundable deposit in the amount of \$500 for damage and clean-up.

  
MAYOR PHIL HARDBERGER

  
ROGELIO FLORES, DISTRICT 1

  
SHEILA MCNEIL, DISTRICT 2

  
ROLANDO GUTIERREZ, DISTRICT 3

  
RICHARD PEREZ, DISTRICT 4

  
PATTI RADLE, DISTRICT 5

  
DELICIA HERRERA, DISTRICT 6

Elena Guajardo  
ELENA GUJARDO, DISTRICT 7

Art A. Hall  
ART A. HALL, DISTRICT 8

Kevin A. Wolff  
KEVIN A. WOLFF, DISTRICT 9

Chip Haass  
CHIP HAASS, DISTRICT 10

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