

CONSENT AGENDA  
ITEM NO. 39

**CITY OF SAN ANTONIO  
SAN ANTONIO METROPOLITAN HEALTH DISTRICT  
CITY COUNCIL AGENDA MEMORANDUM**

**TO:** Mayor and City Council

**FROM:** Fernando A. Guerra, MD, MPH, Director of Health

**SUBJECT:** Donations for the Special Immunizations Promotion Project

**DATE:** November 17, 2005

**SUMMARY AND RECOMMENDATIONS**

This ordinance authorizes the City Manager to accept additional cash donations in the amount of \$5,952.00 (\$4,000.00 from Aventis Pasteur, \$750.00 from Wyeth-Ayerst Pharmaceuticals, and \$1,202.00 from Cox Radio, Inc.) to support the Special Immunizations Promotion Project in the San Antonio Metropolitan Health District (SAMHD) for the period ending December 31, 2005. In addition this ordinance revises the project budget and transfers the residual balance, when ascertained as of December 31, 2005, to a new five year budget for the period January 1, 2006 through December 31, 2010.

Staff recommends approval.

**BACKGROUND INFORMATION**

The San Antonio Metropolitan Health District (SAMHD) operates an immunization program city-wide that provides routine childhood, adult and travel immunizations to local residents through a host of community partners. This immunization program is augmented through media campaigns, public service announcements, provider meetings and similar social marketing efforts that promote immunizations in the community and keep medical providers apprised of changes in vaccine availability and administration procedures. Fortunately, vaccine manufacturers, media outlets, and other businesses are willing to support such efforts as a service to the community.

On November 30, 2000 City Council passed an ordinance to account for these grants and donations being offered through the establishment of the Special Immunizations Promotion Project. To date, receipts to this fund total \$94,340.00.

Now, additional donations in the amount of \$5,952.00 have been offered toward this effort. These donations to be accepted will be placed into the current fund ending December 31, 2005. The residual balance when ascertained as of December 31, 2005, will be transferred in a new five year budget for future use.

**POLICY ANALYSIS**

This activity is used to promote immunizations during certain times of the year. This includes National Infant Immunization Week (April) and National Immunization Awareness Month (August). These activities offer the opportunity to educate healthcare providers (both public and private), local agencies and the community about the importance of immunizations. These groups are located throughout the

city but special emphasis is given to those providers in the targeted nine zip codes: 78201, 78207, 78210, 78211, 78223, 78227, 78228, 78237, and 78242. For example, one of the activities includes the National Infant Immunization/Vaccine For Children (VFC) Provider Appreciation Breakfast in April. This event is designed to recognize the accomplishments of our 223 VFC providers of which 32% are located in these nine targeted zip codes.

Acceptance of these donations will continue the long-standing practice of utilizing contributions from the business community and other sources to support local public health programs of the City. The \$5,952.00 will be used to support the promotion of immunizations in our community and special outreach activities within area schools.

### **FISCAL IMPACT**

These donations totaling \$5,952.00 will augment the Special Immunizations Promotion Project operated by the SAMHD. The additional funding will increase the project budget to \$100,292.00. To date \$87,840.00 has been spent on the program. Said monies were used to support yearly back-to-school immunization drives conducted in August as well as activities during National Infant Immunization Week (in April) and National Adult Immunization Week (in October). Future contributions to promote immunizations will be deposited in this fund with City Council approval.

The SAMHD has coordinated with the Office of Management and Budget.

### **COORDINATION**

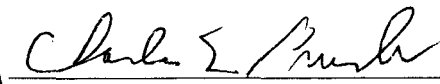
The SAMHD has coordinated with the Finance Department for accurate accounting of the funds.

### **SUPPLEMENTARY COMMENTS**

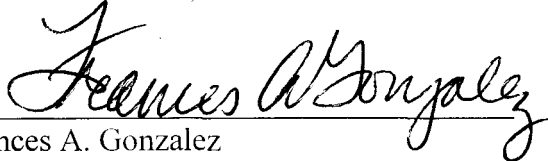
Provisions of the Ethics Ordinance do not apply.

Attachments:

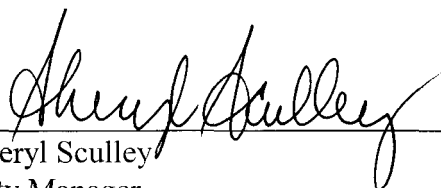
Attachment I: Special Immunizations Promotion Project Budget



Fernando A. Guerra, MD, MPH  
Director of Health, SAMHD



Frances A. Gonzalez  
Assistant City Manager



Sheryl Sculley  
City Manager

Attachment I  
Special Immunizations Promotion Project  
Fund No. 26-012185  
Fund 26012000  
Funds Center 3607720000  
Functional Area 3600400000050004  
Budget for Period: November 1, 2000 through December 31, 2005

<u>ESTIMATED REVENUES</u>	<u>SAP GL</u> <u>No.</u>	<u>CURRENT</u> <u>BUDGET</u>	<u>ADDITION</u> <u>(DEDUCT)</u>	<u>REVISED</u> <u>BUDGET</u>
Aventis Pasteur	4502210	\$ 10,000	4,000	14,000
Merck & Co., Inc.	4502210	11,500	0	11,500
Anonymous/Miscellaneous	4502210	700	0	700
Infinity Broadcasting Corporation	4502210	14,760	0	14,760
GlaxoSmithKline Pharmaceuticals	4502210	14,500	0	14,500
Wyeth-Ayerst Pharmaceuticals	4502210	2,000	750	2,750
City Public Service	4502210	7,500	0	7,500
Moroch	4502210	3,000	0	3,000
San Antonio SPURS	4502210	360	0	360
SAS Shoemakers	4502210	3,090	0	3,090
San Antonio Lighthouse, William Judson Center	4502210	910	0	910
Telemundo Television	4502210	5,275	0	5,275
Sinclair Communications, Inc.	4502210	7,500	0	7,500
Bates Container	4502210	160	0	160
Cox Radio, Inc.	4502210	10,985	1,202	12,187
United Services Automobile Association	4502210	1,500	0	1,500
Kinetic Concepts, Inc.	4502210	500	0	500
Mid-Tex Distributing Co., Inc.	4502210	100	0	100
Total Estimated Revenues		\$ 94,340	5,952	100,292

**APPROPRIATIONS**

Cost Center 3607720001  
Internal Order 136000000005

11/01/00 to 12/31/05

Mail and Parcel Post Service	5205010	\$ 4,900	0	4,900
Education	5201025	6,585	(5,585)	1,000
Advertising and Publication	5203040	18,818	8,000	26,818
Binding, Printing and Reproduction	5203060	2,160	6,750	8,910
Office Supplies	5302010	22,923	(1,244)	21,679
Food	5304020	36,554	(8,000)	28,554
Ice	5304010	200	0	200
Chemicals Medical and Drugs	5304040	0	6,031	6,031
Other Commodities	5304080	200	0	200
Furniture and Fixtures	5501065	2,000	0	2,000
Total Appropriations		\$ 94,340	5,952	100,292