

**CITY OF SAN ANTONIO
SAN ANTONIO METROPOLITAN HEALTH DISTRICT
CITY COUNCIL AGENDA MEMORANDUM**

TO: Mayor and City Council

FROM: Fernando A. Guerra, MD, MPH, Director of Health

SUBJECT: Donations for the Special Immunizations Promotion Project

DATE: January 26, 2006

SUMMARY AND RECOMMENDATIONS

This ordinance authorizes the City Manager to accept an additional cash donation in the amount of \$500.00 from the Holt Company of Texas to support the Special Immunizations Promotion Project in the San Antonio Metropolitan Health District (SAMHD) for the period ending December 31, 2005 and revises the project budget.

Staff recommends approval.

BACKGROUND INFORMATION

The San Antonio Metropolitan Health District (SAMHD) operates an immunization program city-wide that provides routine childhood, adult and travel immunizations to local residents through a host of community partners. This immunization program is augmented through media campaigns, public service announcements, provider meetings and similar social marketing efforts that promote immunizations in the community and keep medical providers apprised of changes in vaccine availability and administration procedures. Fortunately, vaccine manufacturers, media outlets, and other businesses are willing to support such efforts as a service to the community.

On November 30, 2000 City Council passed an ordinance to account for these grants and donations being offered through the establishment of the Special Immunizations Promotion Project. To date, receipts to this fund total \$100,292.00.

In December, 2005 an additional donation in the amount of \$500.00 was offered by the Holt Company of Texas toward this effort. Through this ordinance this donation will be accepted and placed into the fund ending December 31, 2005. The residual balance of the fund when ascertained will be transferred into a new five year fund established for future use.

POLICY ANALYSIS

This activity is used to promote immunizations during certain times of the year. This includes National Infant Immunization Week (April) and National Immunization Awareness Month (August). These activities offer the opportunity to educate healthcare providers (both public and private), local agencies and the community about the importance of immunizations. These groups are located throughout the city but special emphasis is given to those providers in the targeted nine zip codes: 78201, 78207, 78210, 78211, 78223, 78227, 78228, 78237, and 78242. For example, one of the activities includes the National Infant Immunization/Vaccine For Children (VFC) Provider Appreciation Breakfast in April.

This event is designed to recognize the accomplishments of our 223 VFC providers of which 32% are located in these nine targeted zip codes.

Acceptance of this donation will continue the long-standing practice of utilizing contributions from the business community and other sources to support local public health programs of the City. The \$500.00 will be used to support the promotion of immunizations in our community and special outreach activities within area schools.

FISCAL IMPACT

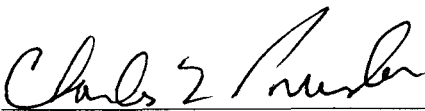
This donation totaling \$500.00 will augment the Special Immunizations Promotion Project operated by the SAMHD. The additional funding will increase the project budget to \$100,792.00. Said monies were used to support yearly back-to-school immunization drives conducted in August as well as activities during National Infant Immunization Week (in April) and National Adult Immunization Week (in October). Future contributions to promote immunizations will be deposited into a new five year fund established in December 2005 for future use with City Council approval.

COORDINATION

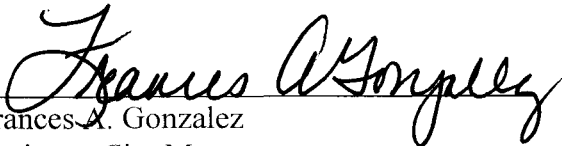
The SAMHD has coordinated with the Office of Management and Budget and the Finance Department for accurate accounting of the funds.

SUPPLEMENTARY COMMENTS

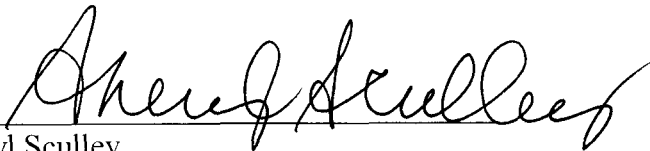
Provisions of the Ethics Ordinance do not apply.



Fernando A. Guerra, MD, MPH
Director of Health



Frances A. Gonzalez
Assistant City Manager



Sheryl Sculley
City Manager

Attachment I
Special Immunizations Promotion Project
Fund No. 26-012185
Fund 26012000
Funds Center 3607720000

Functional Area 360040000050004
Budget for Period: November 1, 2000 through December 31, 2005

<u>ESTIMATED REVENUES</u>	<u>SAP GL</u> <u>No.</u>	<u>CURRENT</u> <u>BUDGET</u>	<u>ADDITION</u> <u>(DEDUCT)</u>	<u>REVISED</u> <u>BUDGET</u>
Aventis Pasteur	4502210	\$ 14,000	0	14,000
Bates Container	4502210	160	0	160
City Public Service	4502210	7,500	0	7,500
Cox Radio, Inc.	4502210	12,187	0	12,187
GlaxoSmithKline Pharmaceuticals	4502210	14,500	0	14,500
Holt Company of Texas	4502210	0	500	500
Infinity Broadcasting Corporation	4502210	14,760	0	14,760
Kinetic Concepts, Inc.	4502210	500	0	500
Merck & Co., Inc.	4502210	11,500	0	11,500
Mid-Tex Distributing Co., Inc.	4502210	100	0	100
Miscellaneous/Anonymous	4502210	700	0	700
Moroch	4502210	3,000	0	3,000
San Antonio Lighthouse, William Judson Center	4502210	910	0	910
San Antonio SPURS	4502210	360	0	360
SAS Shoemakers	4502210	3,090	0	3,090
Sinclair Communications, Inc.	4502210	7,500	0	7,500
Telemundo Television	4502210	5,275	0	5,275
United Services Automobile Association	4502210	1,500	0	1,500
Wyeth-Ayerst Pharmaceuticals	4502210	2,750	0	2,750
Total Estimated Revenues		\$ 100,292	500	100,792

APPROPRIATIONS

Cost Center 3607720001
Internal Order 136000000005

11/01/00 to 12/31/05

Education	5201025	\$ 1,000	0	1,000
Advertising and Publication	5203040	26,818	500	27,318
Binding, Printing and Reproduction	5203060	8,910	0	8,910
Mail and Parcel Post Service	5205010	4,900	0	4,900
Office Supplies	5302010	21,679	0	21,679
Ice	5304010	200	0	200
Food	5304020	28,554	0	28,554
Chemicals Medical and Drugs	5304040	6,031	0	6,031
Other Commodities	5304080	200	0	200
Furniture and Fixtures	5501065	2,000	0	2,000
Total Appropriations		\$ 100,292	500	100,792