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**CITY OF SAN ANTONIO  
NEIGHBORHOOD ACTION DEPARTMENT  
CITY COUNCIL AGENDA MEMORANDUM**

**TO:** Sheryl Sculley, City Manager

**FROM:** David D. Garza, Director, Neighborhood Action Department

**SUBJECT:** Naming of City-owned building located at 1800 Fredericksburg Rd. to be called "Deco Building"

**DATE:** March 23, 2006

**SUMMARY AND RECOMMENDATION**

This ordinance will officially name the City-owned building located at 1800 Fredericksburg Road as the "Deco Building" as requested by Councilman Roger Flores.

Staff recommends approval of this ordinance.

**BACKGROUND INFORMATION**

The building located at 1800 Fredericksburg Road was acquired by the City in 1995 to enhance the revitalization activities along the Fredericksburg Road corridor now known as the Deco District Neighborhood Commercial Revitalization (NCR) Target Area. To date, the Building has been referred to as the Travis Building.

In 1999, the voters of San Antonio approved bond funds to renovate the building to augment the revitalization activities of the Deco District's NCR efforts. The building is located at the center of a key activity node in the Deco District and has historically been operated as a multi-tenant property providing space for retail, office, community, and cultural uses. Managed by the Deco District NCR, the renovation project is intended to serve the community as a model for capacity building, self-sustainability, and adaptive re-use. The renovation incorporates exhibit, studio, office and light retail space for arts organization and complimentary businesses. The City executed a Funding Agreement and Master Lease Agreement with the Jefferson Woodlawn Lake Community Development Corporation in January 2002 in order to have the CDC complete the renovation of the building and manage the building for the next 25 years. The renovations are approximately 95% complete.

In October 2005, Councilman Roger Flores submitted to the Office of the City Clerk a request to name a City-owned facility. His request was to officially name the building referred to as the Travis Building to the "Deco Building." The City Clerk's Office and the Neighborhood Action Department initiated the public process to name the building.

**POLICY ANALYSIS**

Per City ordinance, specific processes are required to be followed for the naming of a city-owned facility. This includes the creation of a committee to administer the process, notification by mail to adjacent property owners within 200 feet of the city-owned facility, community meeting and public hearing on the proposed name of the facility, and approval by the City Council of the proposed name.

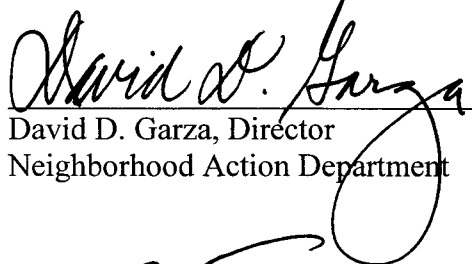
At the request of Councilman Roger Flores, City Council District 1, the committee was appointed in accordance with Chapter 2, Article VI of the City Code. The five-member committee included city staff and a community representative of the Jefferson Woodlawn Lake CDC. The committee met on Wednesday, November 2, 2005 to propose a name. The committee held a public meeting on January 24, 2006 where no opposing comments were received from the community. Therefore, the committee recommends the name to be "Deco Building."

**FISCAL IMPACT**

This item has no financial impact on the City's General Fund.

**COORDINATION**

This item has been coordinated with the District One Councilman's Office, Asset Management Department, City Attorney's Office and the Neighborhood Action Department.

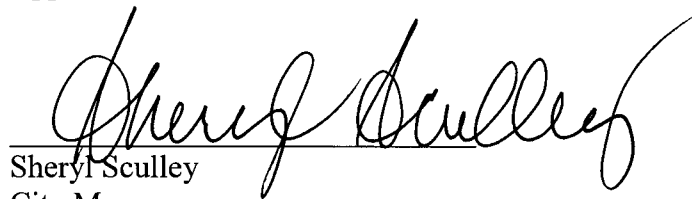


David D. Garza, Director  
Neighborhood Action Department



Jelynn LeBlanc Burley  
Deputy City Manager

Approved for Council Consideration:



Sheryl Sculley  
City Manager