

**CITY OF SAN ANTONIO  
DEVELOPMENT SERVICES DEPARTMENT  
CITY COUNCIL AGENDA MEMORANDUM**

**TO:** Mayor and City Council  
**FROM:** Florencio Peña III, Director, Development Services Department  
**SUBJECT:** Ordinance changing Chapter 28 Signs and Billboards  
**DATE:** May 11, 2006

**SUMMARY & RECOMMENDATION**

An Ordinance amending Chapter 28, Signs and Billboards, of the Code of the City of San Antonio, Texas, by modifying the definition of "on-premise" sign; deleting items not considered "recognized commercial or industrial activities"; altering sign permit requirements; and amending the sign permit application process.

Staff recommends approval.

**BACKGROUND INFORMATION**

The Development Services Department advised City Council in Executive Session on May 4, 2006 that certain amendments to Chapter 28, City Code, were needed in response to a recent court case. The amendments include a re-definition of an "on-premises sign" and "recognized commercial or industrial activities", when a sign permit is required, and delineation of the sign permit application process. All other provisions of Chapter 28, Signs and Billboards, of the Code of the City of San Antonio, Texas remain in full force and effect except as expressly amended and adopted by this ordinance.

The ordinance shall take effect immediately after passage upon the receipt of eight affirmative votes; otherwise, it shall take effect on May 21, 2006.

**POLICY ANALYSIS**

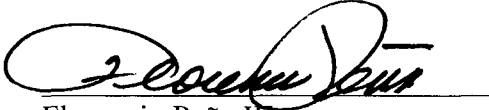
The adoption of this ordinance is recommended.

**FISCAL IMPACT**

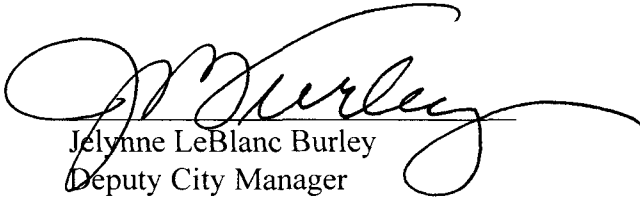
There is no fiscal impact associated with the ordinance amendments.

**COORDINATION**

This ordinance was coordinated with the City Attorney's Office.

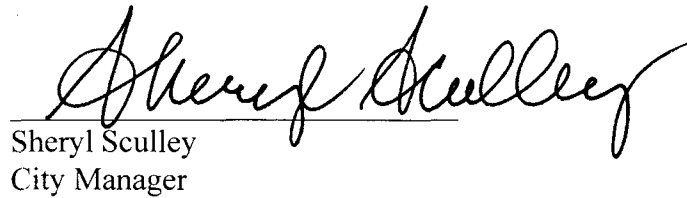
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Florencio Peña III  
Director, Development Services Department

A handwritten signature in black ink, appearing to read 'Jelynnne LeBlanc Burley', written over a horizontal line.

Jelynnne LeBlanc Burley  
Deputy City Manager

Approved for City Council Consideration:

A handwritten signature in black ink, appearing to read 'Sheryl Sculley', written over a horizontal line.

Sheryl Sculley  
City Manager