

**CITY OF SAN ANTONIO  
PARKS AND RECREATION DEPARTMENT  
CITY COUNCIL AGENDA MEMORANDUM**

**TO:** Sheryl Sculley, City Manager

**FROM:** Malcolm Matthews, Director, Parks and Recreation Department

**SUBJECT:** Ordinance Naming of Two Baseball Fields and The Sports Complex located in Rosedale Park

**DATE:** June 1, 2006

**SUMMARY AND RECOMMENDATIONS**

This ordinance names two baseball fields and the sports complex in Rosedale Park, located at 303 Dartmouth in City Council District 5, as "Baldemar Torres/Manuel V. Betancourt Baseball Field #1", "Jesse Vallejo/Johnny Zepeda Baseball Field #4", and "Prospect Hills Yellow Jackets Sports Complex of San Antonio."

Staff recommends approval of this ordinance.

**BACKGROUND INFORMATION**

Councilwoman Patti Radle, City Councilwoman for District 5 submitted a request for the naming of two baseball fields and the sports complex located in Rosedale Park as "Baldemar Torres/Manuel V. Betancourt Baseball Field #1", "Jesse Vallejo/Johnny Zepeda Baseball Field #4", and "Prospect Hills Yellow Jackets Sports Complex of San Antonio." The request was submitted to honor those individuals who have contributed their time and energy for several years to the youth of the community. Currently Baseball Field #1 is named "Baldemar Torres."

Manuel V. Betancourt – Manuel Betancourt came to Prospect Hill in 1983 as a highly sought after coach in baseball and football. Within a few years, he had produced City Champions in both sports. His achievements throughout the years have been recognized by both the City and by the State. With each child he coaches, Mr. Betancourt works to instill a sense of self-confidence that they will carry throughout their lives. Mr. Betancourt continues to serve as a role model to the children of San Antonio and is tirelessly dedicated to improving Youth Development through Sports. Under his strong leadership, the Prospect Hills Yellow Jackets Athletic Club continues to thrive.

Jesse Vallejo – In 1956, Jesse Vallejo and a group of young men formed the Prospect Hills Yellow Jackets Athletic Club in San Antonio's Rosedale Community. It was a continuation of an athletic club he had helped form in 1932 before leaving to fight in World War II. In 1965, Mr. Vallejo served as President of the Prospect Hills Yellow Jackets Soccer League and in the early 1970s; he was instrumental in establishing a Prospect Hills Yellow Jacket scholarship program

for young athletes who had competed in the league. As a coach or as a fundraiser, Mr. Vallejo's volunteer efforts helped develop the Yellow Jackets into one of the premiere athletic clubs in San Antonio. Today, Jesse Vallejo continues to serve the Rosedale Community as a permanent Board Member of the Prospect Hills Yellow Jackets and is the oldest surviving founder.

Johnny Zepeda – Johnny Zepeda grew up in the Rosedale Community and continued to be an active participant in the community following his return from World War II. In 1959, he began his lifelong affiliation with the Prospect Hills Yellow Jackets as assistant coach in the Little League Program. In 1969, Mr. Zepeda served as President of the Prospect Hills Yellow Jackets Athletic Club. Throughout the years, his tireless dedication has helped make soccer one of the most popular youth sports in San Antonio. His efforts have also led to international games of goodwill with Mexico. For the last 26 years, Mr. Zepeda has served as Secretary of the Athletic Club and is one of three Senior Board Members.

As per the requirements of Chapter 2, Article VI of the City Code of the City of San Antonio, a committee was established to hold a public hearing on this proposal. The committee consisted of Councilwoman Patti Radle, City Councilwoman, District 5; Brother Stanley Culotta, Community Representative; and Mike Gonzaba, Assistant Director of the Department of Parks and Recreation. In addition, as required by City Code, notice of the public hearing was advertised through public service announcements, through media releases and by direct notification of all residents and businesses within 200 feet of this public property.

Following the distribution of notices, there were no notices received regarding the proposed name. The public hearing was held on Wednesday, May 10, 2006 at 6:00 p.m. at the Cenizo Park Elementary School, located at 3011 Ruiz. Three members of the community attended the hearing. The committee concurred to recommend to the City Council that the current name of, Baseball Field #1, "Baldemar Torres", Baseball Field #4, and the sports complex be named, "Baldemar Torres/Manuel V. Betancourt Baseball Field #1", "Jesse Vallejo/Johnny Zepeda Baseball Field #4, and "Prospect Hills Yellow Jackets Sports Complex of San Antonio", respectively.

### **POLICY ANALYSIS**


The naming and renaming of the City's public facilities is regulated under Chapter 2, Article VI of the City Code. This action is consistent with these regulations.

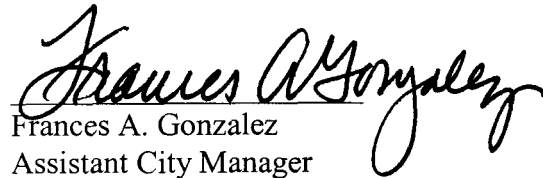
### **FISCAL IMPACT**

Beyond the minimal costs associated with signage, this action will place no demands on the City's General fund.

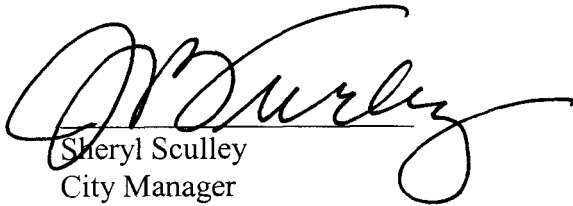
**COORDINATION**

This action was coordinated with the City Clerk's and the City Attorney's Offices.

  
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Malcolm Matthews  
Director of Parks and Recreation

  
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Frances A. Gonzalez  
Assistant City Manager

Approved for Council Consideration:

  
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Sheryl Sculley  
City Manager

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## **Notice of Public Meeting**

### **PROPOSED NAMING OF BALL FIELD COMPLEX AND FIELDS LOCATED IN ROSEDALE PARK, 303 DARTMOUTH**

- The City of San Antonio will hold a public hearing on the proposal to name the ball field complex and fields located within Rosedale Park, 303 Dartmouth in City Council District 5, as follows:
  1. Name the ball complex as the *"Prospect Hill Yellow Jackets Sports Complex of San Antonio, Texas"*
  2. Name Baseball Field #1 as the *"Baldemar Torres/Manuel V. Betancourt Field"*
  3. Name Field #4 (Tee Ball Field) as the *"Jesse Vallejo/Johnny Zepeda Field"*
- The hearing will be held
  - Date: Wednesday, May 10, 2006
  - Time: 6:00 p.m.
  - Place: Cenizo Park Elementary School, located at 3011 Ruiz
- The City will hear comments for or against these proposed names
- The public may submit any other names for consideration; these must be received not later than July 9, 2004 at the address below
- For information, please contact the Department of Parks and Recreation:
  - P.O. Box 839966
  - San Antonio, Texas 78283
  - or (210) 207-8480



# CITY OF SAN ANTONIO

OFFICE OF THE CITY CLERK

P.O. BOX 839966

SAN ANTONIO, TEXAS 78283-3966

TEL: 210-207-7253

FAX: 210-207-7032

March 6, 2006

Patti Radle  
Councilwoman District 5  
100 Military Plaza  
San Antonio, Texas 78205

Re: Naming of two baseball fields at Rosedale Park

Dear Ms. Radle:

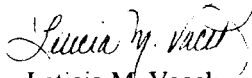
Attached for consideration is a request to name two baseball fields at Rosedale Park in honor of members who have dedicated many years to the Prospect Hill Yellow Jacket Organization. As Ordinance No. 88401 stipulates (attached), your request has been sent to the following individuals:

- Sheryl L. Sculley, City Manager
- Malcolm J. Matthews, Director, Parks and Recreation
- Michael D. Bernard, City Attorney

In accordance with Ordinance No. 88401, a committee will be formed comprised of Mr. Malcolm Matthews (or his designee), Councilwoman Patti Radle and Brother Stanley Culotta, who will be representing the community to discuss all issues pertaining to the name change. A public hearing will be coordinated at a later date by the Parks and Recreation Department.

You will be apprised of the progress of the requested change.

Sincerely,

  
Leticia M. Vacek  
City Clerk

Cc: Sheryl L. Scully, City Manager  
Malcolm J. Matthews, Director, Parks and Recreation  
Michael D. Bernard, City Attorney

**CITY OF SAN ANTONIO**  
**OFFICE OF THE CITY COUNCIL**  
**INTERDEPARTMENTAL CORRESPONDENCE SHEET**

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2006 MAR -2 A 9:24

**TO:** Leticia Vacek, City Clerk  
**FROM:** Councilwoman Patti Radle, District 5  
**COPIES:** Malcolm Matthews, Director of Parks and Recreation  
**SUBJECT:** Naming fields at Rosedale Park  
**DATE:** February 23, 2006

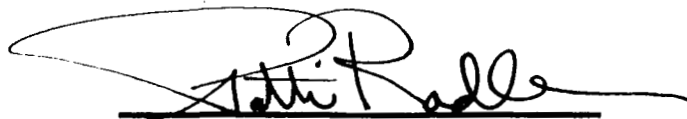
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At the request of the Prospect Hill Yellow Jackets, this memo serves to initiate the process to name two baseball fields and the complex at Rosedale Park in honor of members who have dedicated many years to this organization. A committee was designated who considered a list of possible names and unanimously selected the following:

Field #1-Maneul Torres/Manuel V. Betancourt, Field #4-add Jesse Vallejo/Johnny Zepeda, Complex-Prospect Hill Yellow Jackets Sports Complex.

In accordance with Ordinance No. 88401, a committee will be formed comprised of Mr. Malcolm Matthews (or his designee), Councilwoman Patti Radle, and Brother Stanley Culotta, a community member.

The City's committee will hold a public hearing, coordinated by the Parks and Recreation Department.



Patti Radle  
Councilwoman, District 5