

Agenda item #90

**CITY OF SAN ANTONIO
ECONOMIC DEVELOPMENT DEPARTMENT
CITY COUNCIL AGENDA MEMORANDUM**

TO: Sheryl Sculley, City Manager
FROM: Ramiro A. Cavazos, Director
SUBJECT: Ordinance approving the Alamo WorkSource Board Strategic Plan for Fiscal Years 2007 - 2008
DATE: June 29, 2006

SUMMARY AND RECOMMENDATIONS

This Ordinance approves the Alamo WorkSource Board (AWB) Strategic Plan for Fiscal Years 2007 – 2008 as recommended by the AWB Board of Directors for submission to the Texas Workforce Commission.

Staff recommends approval of this ordinance.

BACKGROUND INFORMATION

The primary role of the AWB is to align, focus and set direction for all workforce activities in the 12 County Alamo Region, regardless of how they are funded, and to use its limited resource to influence and leverage the larger education system to achieve Board-established goals. The Board's mission and vision statements, core values, guiding principles, and strategic plan create a framework for governing the regional workforce system and management of an annual Budget of approximately \$85 million funded by the Federal and State governments.

The Strategic Plan sets forth the long-term goals (2010 Targets):

Goal 1: A Better-Educated, Skilled Workforce

Objective 1: Increase to 85% the percentage of the region's population with an education credential (high school diploma, GED, or post-secondary certificate or degree).

Objective 2: Increase to 45% the percentage of the region's population with a post-secondary degree.

Objective 3: Limit to 3% the percentage of the region's students enrolled in the 9th through the 12th grade that did not earn a high school diploma or GED, and are not continuing High School.

Objective 4: Increase to 78% the percentage of resident customers receiving services from Alamo WorkSource pursuing an educational credential and earning one.

Objective 5: Increase to 60% the percentage of resident customers receiving services from Alamo WorkSource enrolled in GED preparation earning a GED.

Objective 6: Increase to 85% the percentage of resident customers receiving services from Alamo WorkSource enrolled in post-secondary education earning a certificate or degree.

Goal 2: More Competitive Businesses

Objective 1: Increase the region's real gross product by 3% annually.

Objective 2: Increase the region's total wages by 3.5% annually.

Objective 3: Increase to 25% the percentage of the region's employers using Alamo WorkSource Services.

Objective 4: Increase to 60% the percentage of region's employers using Alamo WorkSource services as repeat customers.

Goal 3: More High-Skill, High Wage Jobs

Objective 1: Increase the region's number of net new jobs by 2.5% annually.

Objective 2: Increase by 2.5% annually the percentage of the region's employment among employers in target industries.

Objective 3: Increase to 28% the percentage of the region's employment among employers in the targeted industries of the region's overall employment.

Objective 4: Increase to 35% the percentage of Alamo WorkSource resident customers employed at exit working for employers working in targeted industries.

Objective 5: Increase to 40% the percentage of Alamo WorkSource resident customers employed at exit working in high-skill targeted occupations.

Objective 6: Increase to 70% the percentage of Alamo WorkSource resident customers exiting and still employed on quarter after exit.

Goal 4: Higher Incomes for Residents

Objective 1: Increase the region's per capita income by 3% annually.

Objective 2: Increase the region's average weekly wage by 3% annually.

Objective 3: Increase to 70% the percentage of Alamo WorkSource resident customers who exit having earnings gains in the first quarter after exit.

Objective 4: Increase to 45% the percentage of Alamo WorkSource resident customers employed in the first quarter after exit having earnings gains of at least 15%.

The four (4) Appendices contain detailed information regarding implementation of the Objectives of the Goals of the plan and how they meet the requirements as determined by the State of Texas Workforce Investment Council (TWIC).

A copy of the Strategic Plan was provided to the offices of the Mayor and Councilmembers on May 11, 2006. The plan was briefed to several individual Council Members and the Economic Development and International Affairs Council Committee on June 20, 2006.

POLICY ANALYSIS

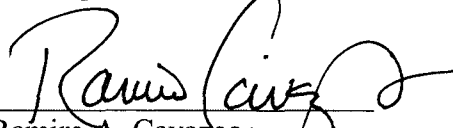
This ordinance is a continuation of current City policy authorizing the City Council to review and approve the Strategic Plan prepared by the AWB through the Interlocal Agreement between the Chief Elected Officials, the Rural Area Judges, and Bexar County Commissioners Court.

FISCAL IMPACT

Review and approval of the Strategic Plan by the Texas Workforce Commission in July 2006 is required before the Budget can be considered. The Budget will be reviewed by City Council sometime early in the fall of 2006.

COORDINATION

This item has been coordinated with Alamo WorkSource, Bexar County, the Area Rural Judges, the City Attorney's Office, and was approved by the Committee of Six at their meeting on June 23, 2006.




Ramiro A. Cavazos
Director, Economic Development Department



Jelynn LeBlanc Burley
Deputy City Manager

Approved for Council Consideration:



Sheryl L. Sculley
City Manager
